



Shannon College
of Hotel Management



NUI Galway
OÉ Gaillimh

2020

Shannon College of Hotel Management

A COLLEGE OF NUI GALWAY



Why Choose Shannon College

- Internationally recognised Business and Hotel Management Degrees and MSc programmes
- 100% Employment Record on Graduation Day
- Paid Work Placements in over 120 Hotels in 17 countries Worldwide
- Unrivalled Career Opportunities in some of the world's most renowned hotels
- Competitive tuition fees
- Study in an English Speaking Country
- Choose a global profession that is diverse, exciting and dynamic
- Be part of one of Ireland's top Universities
- Join a multicultural campus with students from 24 countries



ABOUT Shannon College of Hotel Management



Shannon College of Hotel Management was founded in 1951 and is Ireland's only dedicated Hotel Management College and one of the world's leading Hotel Management schools. It has a global reputation for its quality and success of graduates, with alumni holding senior positions in multinational companies and hotels in every continent. Shannon College is a College of NUI Galway and offers two level 8 business degrees in Hotel Management together with a level 6 International Foundation Business Programme and a level 9 MSc in Business & Hospitality. This year the College will celebrate 69 years of success including a 100% employment record on graduation day each year for undergraduate students. Through structured work placements in over 120 hotels in 17 countries worldwide, students receive a truly international degree in business and hotel management.

A College of NUI Galway

In August 2015, Shannon College of Hotel Management became a College of The National University of Ireland (NUI Galway). The college campus remains in Shannon but all students are registered students of NUI Galway and all degrees and MSc are awarded by the University. This new status places Shannon College in the mainstream university system.

100% Employment Record on Graduation Day

Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day. This unrivalled record is a reflection of the hard work and achievement of students throughout their four year degree at Shannon. The employment record is facilitated by:

- The industry readiness of students after completing a Shannon college degree.
- The structured work placement throughout the degree programme.
- The long standing relationship between Shannon College and hotel partners.



Professional Practical Training

Professional practical training is a core component of a Shannon College degree. Particularly in year 1 (at Shannon College) and year 2 (on work placement), students develop practical skills and a level of attention to detail to match the professional standards found in the world's top hotels. The training involves 20 hours per week in year 1 rotating between seven practical groups: Culinary Kitchen Practical, Restaurant Service Practical, Accommodation Services, Front Office Operations, Information Technology, Skills for Work Life, HACCP & Food Science.

Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of hospitality. Shannon College students are easily identifiable in their college business suit. The ethos of "Commitment to Excellence" is central to the teaching and learning at Shannon College. Students develop leadership and teamwork skills by participating in college events such as graduation, open days, fundraising, social and sports activities.



Degree Programmes

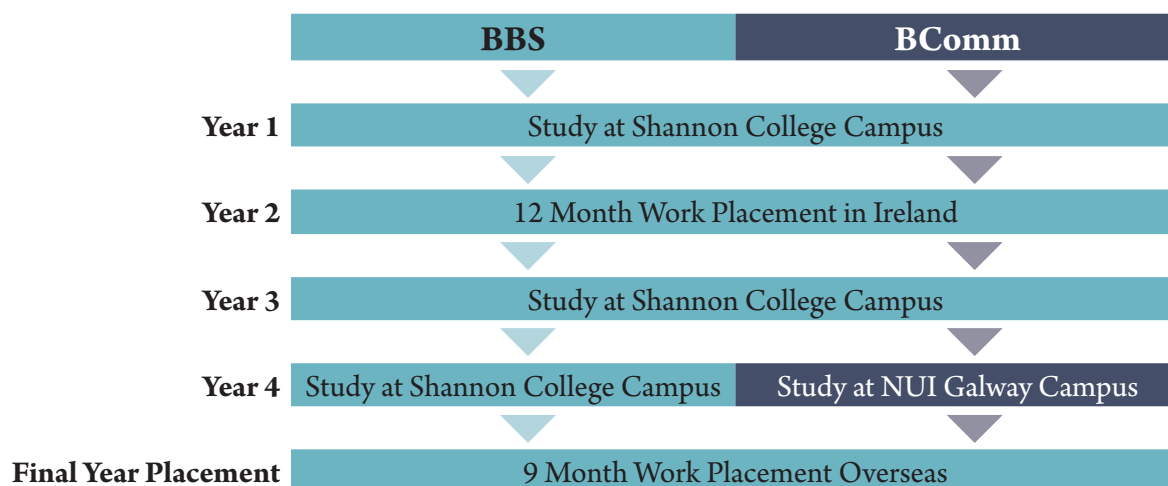
BBS

The Bachelor of Business Studies in International Hotel Management prepares students for a career in business management in the hotel industry. The degree includes extensive business studies, hands-on practical training advanced industry subjects and professional work placements. In year 1 professional practical training forms an essential part of their studies. In year 3 student's focus on modules improving their industry knowledge, such as Room Division Management, Marketing Management, Business Finance, Managerial Economics and Human Resource Management. In year 4, the BBS students focus on general business and advanced hospitality subjects, developing strategic skills relevant to the role of the hotel general manager.

BComm

The Bachelor of Commerce in International Hotel Management prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in one business discipline in the final academic year. Years 1 and 3 of the BComm follow the same structure as the BBS while Year 4 is delivered at the NUI Galway campus. During, year 4 students specialise in one of the following business disciplines; Accounting and Performance Measurement, Economics and Public Policy, Management of Human Resources, Digital Business and Analytics, Marketing Management, Finance, Enterprise and International Business.

Degree Structure



Career Opportunities

BBS and BComm graduates have very similar career opportunities. All students complete a Trainee Management Work Placement at the end of year 4 and most continue to build their careers in hotels after graduation. Both degrees are recognised for acceptance onto level 9 Masters Programmes. The BBS students have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business discipline.

Work Placements

Year 2

The year 2 work placement is a 12 month professional paid work placement in leading hotels in Ireland. This operative level placement reinforces the training in Year 1 and students gain experience in at least 2 departments. The work experience improves students' knowledge of industry practices, systems and is an opportunity for personal and professional development. The Shannon College Placement Office organises the year 2 work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Life Module in Year 1.

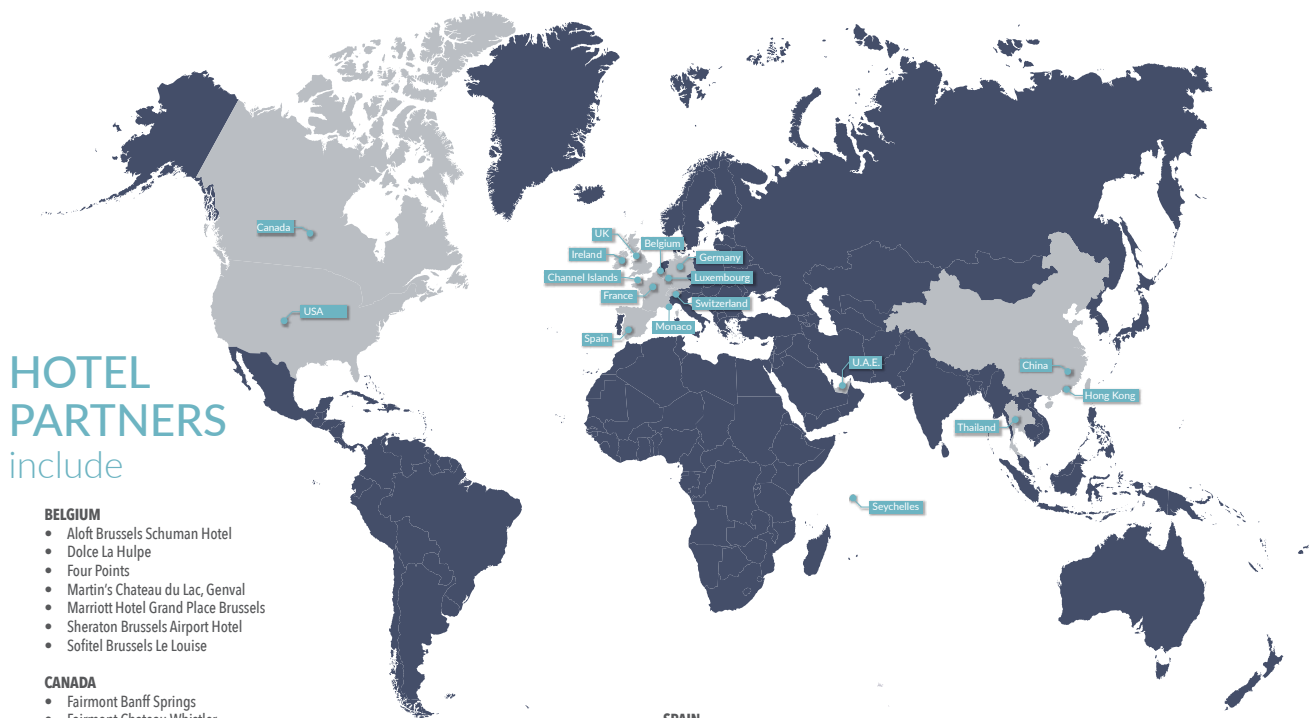
Final Year

Students complete a nine month placement at the end of Year 4 of both degrees. Although the official placement is a nine months in duration (until graduation), students usually sign a 12-18 month contract. This Trainee Management Placement is a culmination of four years of study, training and development. Students are usually ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role, while other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Current students are placed in properties in Ireland, China, Canada, UK, USA, Seychelles and the UAE. The dynamic growth of the global hotel industry

presents great travel opportunities for students, however there are some immigration regulations that have to be considered in choosing the placement location.

Leading hotel companies visit Shannon College annually to recruit final year students. Every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. The placement office coordinates the hotel visits, applications and the interview process. However students have the flexibility to choose which hotel to apply for their final year placement.

STUDENTS PLACED IN OVER **120** HOTELS ACROSS **17** COUNTRIES



HOTEL PARTNERS include

BELGIUM

- Aloft Brussels Schuman Hotel
- Dolce La Hulpe
- Four Points
- Martin's Chateau du Lac, Genval
- Marriott Hotel Grand Place Brussels
- Sheraton Brussels Airport Hotel
- Sofitel Brussels Le Louise

CANADA

- Fairmont Banff Springs
- Fairmont Chateau Whistler
- Fairmont Jasper Park Lodge, Alberta

CHINA

- Amanyangyun AMAN Hotel, Shanghai
- InterContinental Shanghai Pudong
- Mandarin Oriental Pudong Shanghai
- Rosewood Sanya, Hainan
- Shangri-La Hotel, Guangzhou

FRANCE

- Grand Hyatt Cannes Hôtel Martinez
- InterContinental Carlton Cannes
- Terre Blanche Hotel Spa Golf Resort

GERMANY

- Hotel Adlon Kempinski, Berlin
- Le Méridien Frankfurt
- The Ritz-Carlton, Wolfsburg
- Steigenberger Airport Hotel Frankfurt
- Steigenberger Frankfurter Hof, Frankfurt

HONG KONG

- Intercontinental Hong Kong
- Mandarin Oriental Hong Kong

IRELAND

- Adare Manor Resort, Co. Limerick
- Ardilaun Hotel, Galway
- Ashford Castle, Co Mayo
- Ballynahinch Castle Hotel & Estate, Galway
- Clayton Hotel, Cork City
- Clayton Hotel, Galway
- Clontarf Castle, Dublin
- Conrad Hotel Dublin
- Dromoland Castle, Co Clare
- Druids Glen Resort, Co Wicklow
- Dunraven Arms, Co Limerick

IRELAND *continued*

- Glenlo Abbey, Galway
- The Fota Island Resort, Cork
- The Glenroyal Hotel, Co Kildare
- The Grand Hotel Malahide, Dublin
- The Gresham Hotel, Dublin
- The Intercontinental, Dublin
- The Johnstown Estate, Co Meath
- The K Club, Co Kildare
- The Marker Hotel, Dublin
- The Merion Hotel
- The Westbury Hotel, Dublin
- Parknasilla Hotel Resort, Co Kerry
- Radisson Blu St Helens, Dublin
- Radisson Blu, Limerick
- Riu Plaza, The Gresham, Dublin
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Dublin
- Westin Hotel, Dublin

LUXEMBOURG

- Le Place d'Armes
- Le Royal Hotel & Resort
- Sofitel Luxembourg Europe

MONACO

- Monte Carlo Bay Resort

SEYCHELLES

- Avani Seychelles Barbarons Resort & Spa
- Banyan Tree Resort
- Constance Ephelia Resort
- Hilton Seychelles, Labriz Resort & Spa
- Raffles Seychelles
- Savoy Seychelles Resort & Spa
- The H Resort, Beau Vallon Beach

SPAIN

- Jumeirah Port Soller Hotel & Spa Spain
- PGA Catalunya Resort, Girona
- The Ritz-Carlton Abama, Tenerife
- Sheraton - La Caleta Resort & Spa, Tenerife

SWITZERLAND

- Hotel d'Angleterre, Geneva

THE CHANNEL ISLANDS

- Duke of Richmond Hotel, Guernsey
- The Old Government House Hotel & Spa, Guernsey

THAILAND

- Mandarin Oriental Bangkok

UAE

- Jumeirah Emirates Tower Dubai
- Le Royal Meridien Beach Resort & Spa Dubai
- Ritz-Carlton, Doha
- Ritz Carlton, Dubai
- Rosewood Abu Dhabi

UK

- Berkeley Hotel, London
- Chesterfield Hotel, Red Carnation, London
- Claridges, London
- Clayton Hotel, City of London
- Clayton Hotel, Cardiff Lane
- Connaught Hotel, London
- Fairmont St Andrews, Scotland
- Four Seasons Hotel London at Park Lane
- The Goring, London
- Intercontinental London - the 02
- Jumeirah Carlton Tower
- Kensington Hotel, Doyle Collection, London
- Lanesborough London
- Mandarin Oriental London

UK *continued*

- Pennyhill Park Hotel, Surrey
- The Grove, Hertfordshire
- The Meridien, London
- The Montague on the Gardens, London
- The Quay Hotel and Spa, Wales
- The Renaissance London Heathrow
- The Ritz, London
- Rosewood, London
- Rubens at Palace Hotel, Red Carnation, London
- The Savoy, London
- Sheraton Grand London Park Lane Hotel
- Sofitel London Heathrow
- South Lodge, West Sussex
- Park Plaza London Riverbank

USA

- Baltimore Marriott Waterfront
- Crown Plaza Denver
- Crowne Plazas San Jose, Silicon Valley
- Dupont Circle, Washington
- Eliot Hotel Boston
- Fitzpatrick's Hotel, New York & Grand Central
- Hotel Indigo Downtown Los Angeles
- Indianapolis Marriott Downtown, Indianapolis
- InterContinental LA
- InterContinental New York Barclay
- InterContinental The Mark Hopkins, San Francisco
- JW Marriott Austin, Texas
- Lotte New York Palace, New York
- Rosewood Sand Hill, CA
- Row NYC, Hotel
- Sheraton Erie Bayfront, Pennsylvania
- The Four Seasons, Boston
- Westin Milwaukee Downtown

Postgraduate Programme

The MSc in Business and Hospitality is designed for those with hospitality/ business qualifications or experience who wish to develop their knowledge of hospitality systems, trends and business applications to an advanced level. The programme is designated as a specialist course which assists students in blending their existing talents with the advanced hospitality and business skills and knowledge needed to manage a modern hospitality organisation.

PROGRAMME STRUCTURE

Semester 1	Semester 2	Semester 3 (Summer School)
Global Business & International HRM	Hotel Asset Management	Students choose 3 electives: <ol style="list-style-type: none"> 1 Business Negotiations 2 International Entrepreneurship in Hospitality 3 Lean Principals 4 Management of Organisational Change 5 Organisational Behaviour 6 Quantitative Analysis for Business Decisions
Information Technology for Hospitality	Intercultural Communications for Business	Project: Business Consulting
Performance and Revenue Management	Project Management	
Research Methods	Strategy and Innovation for Hospitality	



Capstone Module Business Consulting Project

The major applied project will be acting in a consultancy role for a hospitality-related business. Projects must be based on a substantial topic in the field of hospitality. Skills developed and topics may include; business consulting negotiations and agreement; environmental analysis; project management; market research and marketing/ promotional related activities; and analysis and evaluation of business opportunities.



Career Opportunities

Graduates with the skills taught in this programme are highly valued by a range of business and hospitality organisations. The postgraduate permit scheme for non-EU students at level 9 has been extended to 24 months by the Irish Government allowing students to develop their career in Ireland. The College organises many recruitment opportunities for students to meet with future employers and also students gain experience through their Business Consulting projects with our many partners including; Bookassist, Guinness Storehouse, InterContinental Hotel Dublin, Shannon Airport, Avvio, Tifco Hotel Group, CBRE, Dromoland Castle and Adare Manor Resort.



International Foundation Business Programme

This programme caters specifically for the academic and /or English needs of students who are not academically ready to directly enter undergraduate degree programmes at Shannon College of Hotel Management and /or the School of Business at NUI Galway. It is ideally suited to students who have not

attained the academic and/or English requirements for their chosen degree. This programme will include the following modules; English for Business, English for Life, Academic English, Management, Personal Development, Mathematics, Intercultural Communications, Economics and Accounting.

Applying to Shannon College

Non-EU applications for the foundation and undergraduate programmes should be made directly to the Admissions Office by email or post. They must be submitted to joan.markham@nuigalway.ie. Applications must include the following

- Completed application form which can be downloaded on the Shannon College website: www.shannoncollege.com
- Certified transcripts of all educational results/qualifications to date
- IELTS certificate (or equivalent)

MSc applications must be made online. Prospectus students can access the system through www.nuigalway.ie/apply. The course code is MBH. An application fee of €35 will be required and this is non-refundable. You will require an active email account to use the system. Applications must include the following:

- Certified and translated copies of their undergraduate degree at a minimum of 2nd class honours or equivalent in a related area.
- IELTS certificate (or equivalent)
- Personal statement: Applicants must submit/upload a typed personal statement of approximately 600 words explaining why they wish to undertake the programme
- Applicants are required to submit/upload a current C.V. (max. 2 pages)
- Applicants are required to submit/upload 2 references. One must be an academic reference (in the case of applicants currently undertaking studies) and/or an employer (in the case of applicants currently in employment), and/or suitable personal reference.
- A copy of your passport must be submitted/uploaded.

Entry Requirements for the BBS and BCOMM Degree Programmes

1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

2. English

A minimum IELTS band level of 6.0 of equivalent

3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Skype). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

Entry Requirements for the Foundation Programmes

1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

2. English

An IELTS overall band level of 5.0 or 5.5 (no lower than 4.5 in any band)

3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Skype). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

Entry Requirements for the MSc in Business & Hospitality

1. Minimum Academic Requirements

Students will normally hold, or expect to hold before the programme commences, an undergraduate degree, usually a second class honours or equivalent in a related area.

2. English

An IELTS overall band level of 6.5
(no lower than 6.0 in any band)

3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Skype).



Student Services

Counselling

University is a big step, with many potential rewards to be enjoyed. However, there can also be challenges and it may be stressful at times. You may be experiencing personal difficulties. There is a counselling service available to students and your class tutor will help you to arrange an appointment. This service is confidential and is free of charge.

Health and Wellbeing

Shannon College provides a doctor on campus at a subsidised charge.

Students Services Officer

Shannon College has a dedicated Student Services Officer who organises a range of sport, leisure, travel and cultural activities for students. For further details contact April Whelan at april.whelan@nuigalway.ie

Disability Support Services

Shannon College is committed to improving access to its programmes and study supports to students with disabilities and/or learning difficulties. If you have any queries please contact Gwen Ryan at gwen.ryan@nuigalway.ie

Accommodation

Accommodation for all students is located in Castle Gardens at Bunratty Village. Each student house has three bedrooms which consist of two en suite rooms and one single room with an adjacent bathroom. The accommodation is fully equipped with all the necessary domestic appliances. Please contact Mrs. Imelda O'Connell in relation to accommodation at Imelda.oconnell@nuigalway.ie. The accommodation at Castle Gardens is managed by Rent an Irish Cottage MGMT Ltd. This is a private company that manages all aspects of the accommodation.



What our students and graduates say about us:



"The opportunity to study in Shannon College of Hotel Management was one of the most rewarding experiences that happened to me and I just didn't realise how beneficial this course was and how much impact it has made on my professional life until I stepped into it. Shannon's unique course module provides both theoretical and practical understanding of hotel operations at the same time. I studied as a full-time student in college learning all the foundation of hotel skills in year one, In my second year Internship and my very first hotel practical exposure, I was placed in a premium hotel based in County Cork, I worked as a full-time trainee gaining experience in all departments. This invaluable experience broadened my view of hotel management in a holistic angle. In my third and fourth year I returned to college to pursue further education,

meanwhile I worked in local hotels to refine my skills. In my final year with Shannon, I flew across the Atlantic Ocean, settled in America and received my first management training experience specialising in Rooms Division with my favourite hotel company Marriott. I then participated in a leadership program with one of their most renowned brands Ritz-Carlton before immigrating to Australia and continue working through the ranks. I now manage accommodation services for The Australian National University. My experience with the college has enabled me to be competitive throughout the workplace in Ireland, US, China and now in Australia. Shannon is the cradle of hospitality superstars and I would not hesitate to recommend it to all my family and friends."

EDWIN JIN – China, Graduate 2014



"My five years spent at the Shannon College of Hotel Management were second to none. Shannon defined my college experience as some of the best and most rewarding years yet. By attending university abroad in Shannon, I was able to set myself apart. I was able to gain multiple unique experiences during college which shaped my ability to be a successful and growing leader in the ever-changing world of hospitality. Shannon gives you the real-world tools and diverse skills needed to become a successful leader and contributing member of society in general. Shannon combines rigorous but rewarding academics with hands on practical training to prepare you for the fast-paced and rewarding industry. During my time in Shannon, I was able to go on practical placements to some of the worlds premier hotels and destinations.

Shannon was able to assist me with obtaining a prestigious one-year internship at the Ritz Carlton-Hotel Arts in Barcelona during my second year. This initial experience set me up for continued success in my young hospitality career. After 4 years of study, I obtained a final year leadership

placement at the Fairmont in Whistler, British Columbia. Shannon's reputation within the Irish and worldwide hospitality industry is truly incredible. Shannon offers so many different opportunities to their students during their time at the college. I can truly say I got to participate in some of the Irish hospitality industries top events. You also get the opportunity to meet and interact with some of the Irish hospitality industries top players which just happen to be Shannon College alumni. The education I received in Shannon prepared me more than I could ever imagine. The friends you make in Shannon are beyond compare and the alumni network is expansive; boasting some of the industry's top leaders. The skills I learned from Shannon's distinguished and supportive faculty members can translate to so many different facets of life and help you to become a well-rounded global citizen who is ready for the real world."

**SIOBHAN DARMODY – USA
Graduate 2017**



"I remember when I was looking at college brochures, I was the biggest cynic of testimonials. But now, when I was asked to write one, I jumped at the opportunity. Shannon College was simply the best decision I have made in life so far.

Over the past 5 years, I have had the opportunity to not only receive a first-class education, but I also got the chance to create memories and gain experiences. The first year of college focused largely on the practical aspects of hospitality. It was both exciting and challenging. It was thrilling and exciting to meet and make friends from all across the globe while it is equally challenging as an international student, to adapt to the new settings. But the one thing that will get you through it all, is the Shannon family.

The second-year internship puts practice into reality. I got to understand the challenges of working in the hospitality industry. It helped me understand the reality and magnitude of it all. At the same time, to be a 19-year-old Indian boy making more money than he knew what to do with, was an amazing feeling.

3rd and 4th year then helped me to focus on my managerial business education. This education is not only helpful for hotels but for any business. It really helps you understand the bigger

picture. Helps you think strategically; helps you understand everything that goes into running a successful business.

The final year internship at the 5 star Adare Manor Resort is something I will be extremely proud of for the rest of my life. Not many people can say they worked in the world's best hotel, but I can. Following which, I graduated joint top of my class and then got my first managerial position. I am currently the Front Office shift manager at The Marker Hotel. It's a role in which, I am learning immensely every single day.

Through my time in Ireland, I have worked in 5 hotels, 3 full time and 2 part time. Every single one of them had a Shannon graduate as either the owner, CEO or GM. This is no coincidence. An education at Shannon set them up for a great career and I believe that it has done the same for me

From checking in the Scottish First Minister to watching Tony Hawk skate or even Ellie Goulding sing at a wedding, I've seen and done it all. I don't think many other careers will give you such opportunities. So, take a leap of faith and join the Shannon family. You will not regret it."

**VIJAY RAJ SOORA – India
Graduate 2019**

Contact Details

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www.shannoncollege.com

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