



# Global Leaders' Forum

April 2024

## Key messages from an external perspective

**We need a clear message on what our priorities are and what success looks like.** The strategic plan is an opportunity to present a vision for our university that is distinctive from others. This should be supported by ambitious targets across the range of our activities.

**Communications is key.** We need to be better at demonstrating and communicating our success, telling stories about what makes University of Galway impactful and distinctive.

**While our university is rooted in a distinctive region, we need to communicate our impact at a global level.** Our role in the region is well understood, but we need to build on this to show how we are globally interconnected and relevant.

**Partnership with industry is key to growing our impact, particularly in supporting existing and emerging clusters.** We should seek industry input into how we can have the most positive impact for our region in the years ahead.

**The Galway student experience is exceptional.** This has always been a distinctive part of studying in Galway and it is difficult to replicate elsewhere. We should tell that story better.

**The new Library and Learning Commons is a landmark development for our campus and city.** It is a very public investment in learning and brings huge benefits to our students. It is a great opportunity to engage the wider community, and funders, in the University's future. Accessibility for all will be critical to its success, as will the supports for tech-enhanced learning.

