



Inter *Trade* Ireland Innovation Conference 2009

# Creating New Corporate Value



**Mike Devane**

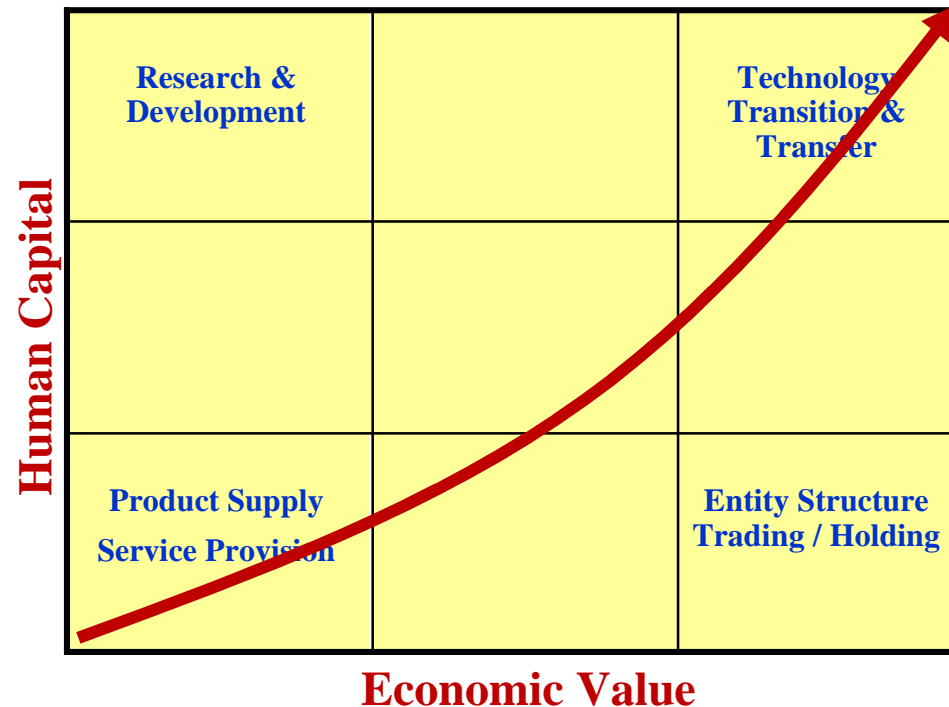
**Chairman-Research & Development Working Group**



# Creating New Corporate Value

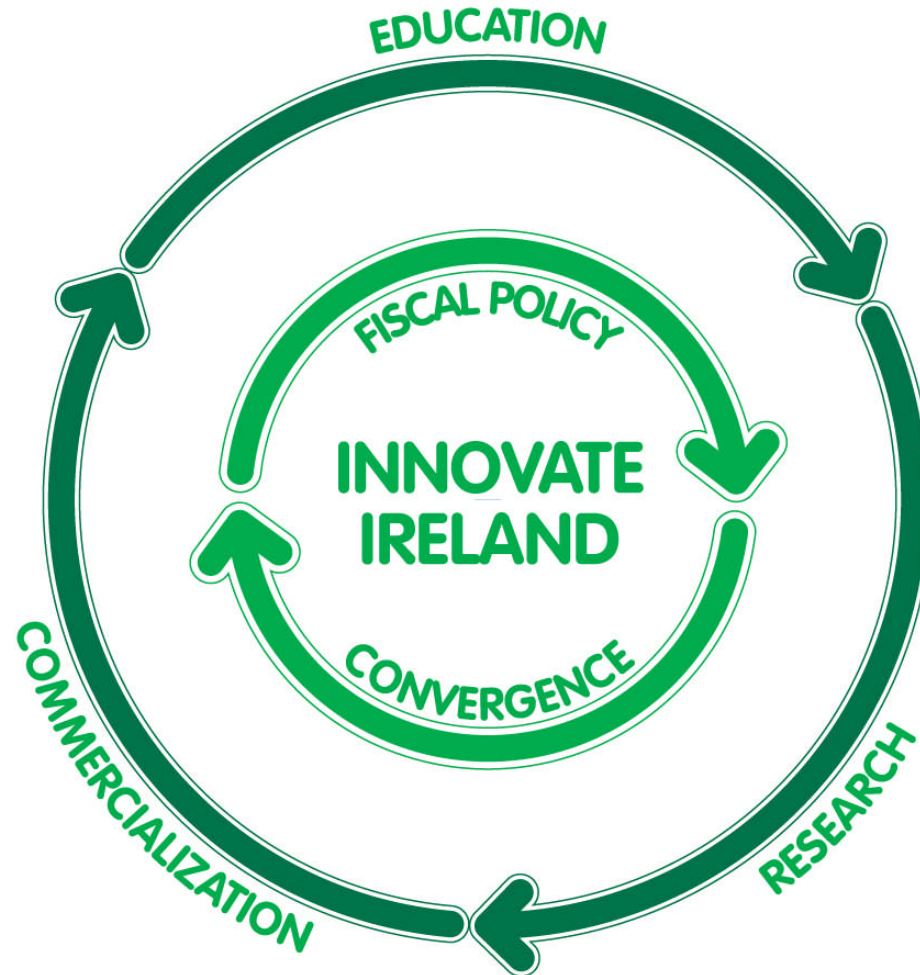
- Global Proposition
- Relationship
- Unique
- Output

## Strategic Value



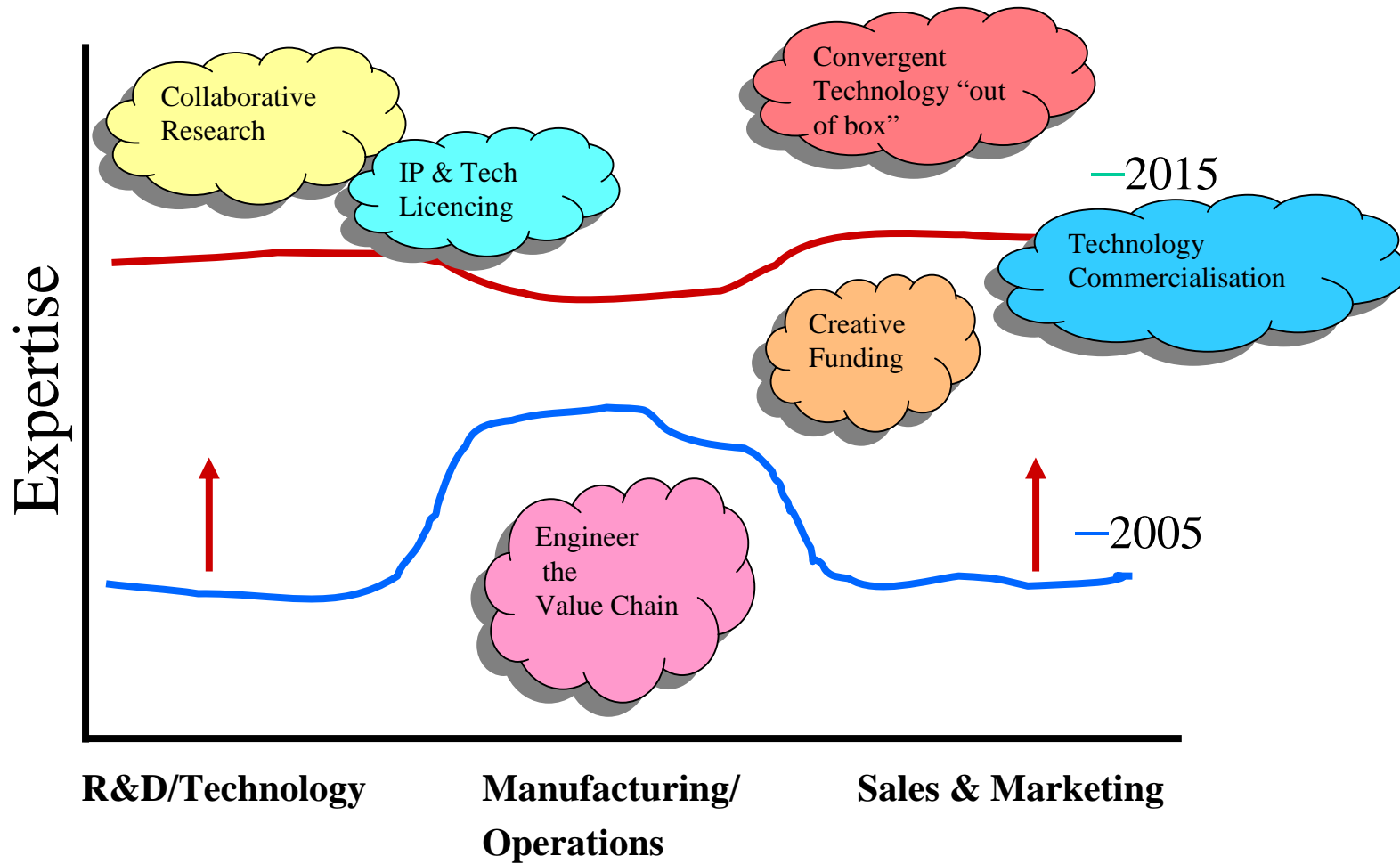


# A Circle of Innovation



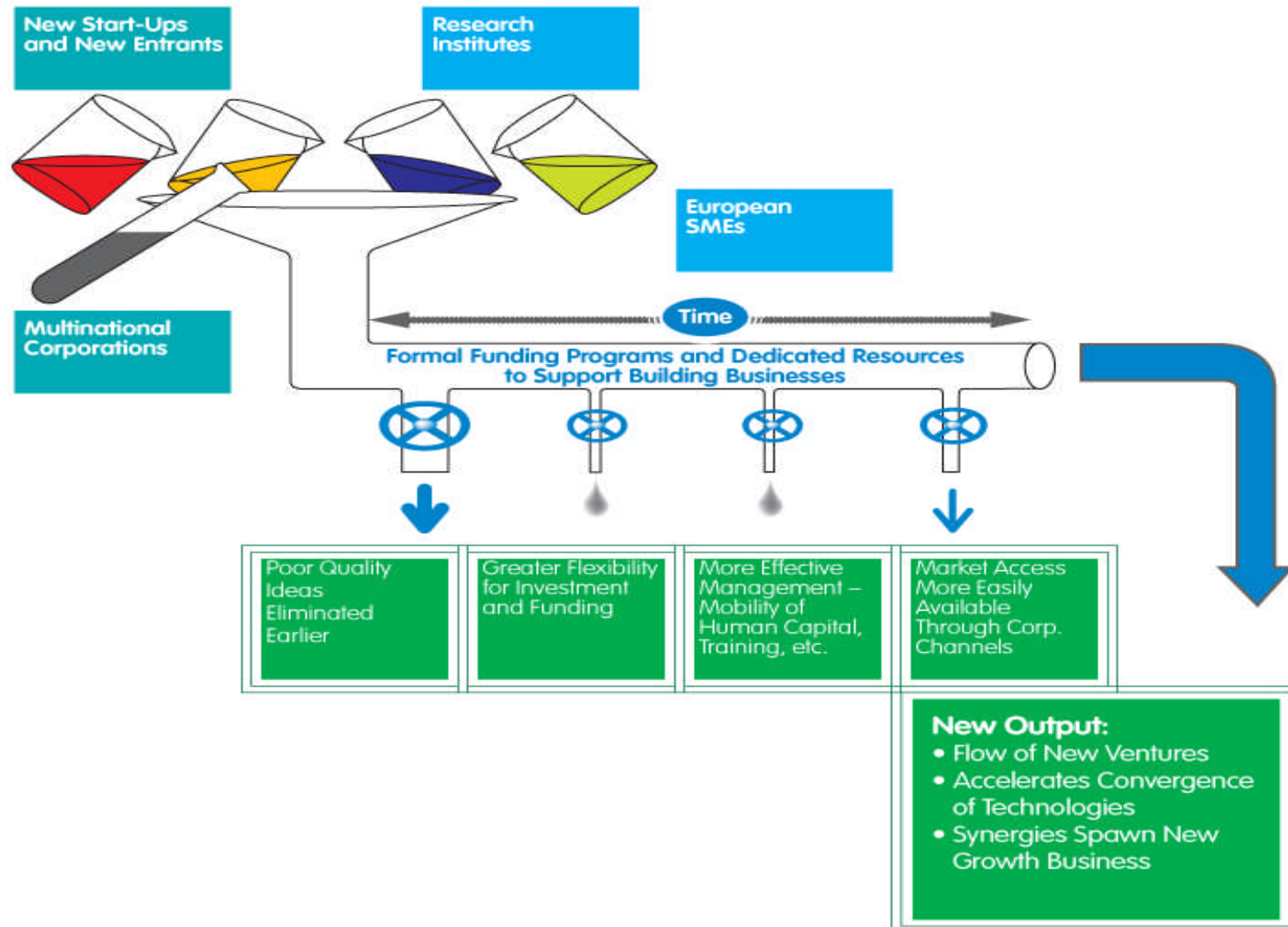


# Investing in Knowledge Capital





# Innovation Eco-System





# Summary

- Most important dynamic in current crisis
- Ireland history of delivering Corporate Value
- Focus on Convergence and Eco-system
- Collaboration, Alignment, Enterprise,
- Innovation – Unique Model

***Thank You***