HEPCOM mapped and analyzed tools from 32 EU-funded projects

There are 45 local communities involved in the development process of the HEPCOM platform. The project made an extensive mapping of 32 EU-funded health promotion and obesity prevention projects. The aim of this mapping exercise was to find existing tools, categorise and rate them on the basis of the management cycle, which sets the general framework used in HEPCOM. (p.3)

45 Local communities involved in the HEPCOM platform design

The HEPCOM project aims to develop a learning platform to support local communities in the design and implementation of interventions to promote healthy eating and physical activity among children and young people across Europe.

Each local community is different. Each has diverse needs and faces multiple challenges. This requires that methods and strategies are adapted to different contexts. And this is exactly what HEPCOM aims to do. (p.2)
The HEPCOM project aims to develop a learning platform to support local communities in the design and implementation of interventions to promote healthy eating and physical activity among children and young people across Europe.

Each local community is different. Each has diverse needs and faces multiple challenges. This requires that methods and strategies are adapted to different contexts. And this is what HEPCOM aims to do. The HEPCOM online learning platform will provide users with tools and know-how to use them to achieve results in childhood obesity prevention and health promotion at local level.

The HEPCOM partnership involves 45 organizations from 15 European countries. These organizations cover a broad range of experiences and competences in the areas of public and private health practices.

The 45 local communities involved were interviewed to understand better their structure and organization; the tools they use to promote healthy lifestyles among young people; the main obstacle and barriers they have to face while they try to promote health; their plans for future health promotion’s activities; and what kind of support do they actually receive.

In addition, local communities were requested to express both general and specific recommendations for the development of the HEPCOM platform. For example recommendations were to include tools for programme evaluation and ‘models of good practices’ representing both western and eastern European countries models. Another suggestion was to create a ‘community of practice’ among the various stakeholders involved with the platform.

These and other contributions from the local communities formed part of the HEPCOM platform development.
Hepcom mapped and analyzed tools from 32 EU-funded projects

There are 45 local communities involved in the development process of the HEPCOM platform. The project made an extensive mapping of 32 EU-funded health promotion and obesity prevention projects. The aim of this mapping exercise was to find existing tools, categorise and rate them on the basis of the management cycle, which sets the general framework used in HEPCOM. These include:

- **policy development** - the process by which individuals, groups or institutions design, discuss and set policies to address a specific issue
- **strategic planning** - the effort to deliver decisions and actions according to a precise time schedule and defined objectives
- **action planning** - the detailed actions needed to address each of the above-mentioned issues
- **implementation** - all the steps required to put in place prevention programme and make them available to the target group
- **evaluation** - the process to measure the effectiveness of preventive or health promoting measures.

HEPS is one of the projects of the HEPCOM mapping exercise. HEPS offers very useful tools to support the implementation of school-based initiatives. The HEPS project is a holistic, multi-level and multi-target group programme which has been developed for schools and that can help to assess the quality of school-based programmes. It can also be very useful to make available tools such as detailed planning for steps intervention and common goals with partners.

A gap analysis helped to identify specific needs. For example, the analysis showed that each project has its own reference environment. As such, the risk is that neither specific nor general tools that are already available can respond to the needs of a given community. This gap can be filled by enabling communities to develop new tools and develop their own projects adapted to their own needs and environment.

The HEPCOM platform will provide an opportunity to upload new tools for further dissemination to other communities with the same background.

Download the report here!
WHERE HAVE WE BEEN?

- From 7th to 9th of October 2013 in Odense, Denmark 4th European Conference of Health Promoting Schools: Equity Education and Health
- From 25th to 29th of August 2013 in Pattaya, Thailand 21st IUHPE World Conference on Health Promotion
- 11st of April 2014 in Brussels, Belgium “The future of research on childhood obesity – What do we know about interventions to prevent childhood obesity? What more do we need to know?” Event organized by the World Obesity Federation.
- 22nd of April 2014 in Brussels, Belgium “Tackling Childhood Obesity in Europe through Prevention and partnership” Event organised by Public Policy exchange

WHERE WE WILL BE?

- 11th of September 2014 in Brussels, Belgium HEPCOM reference group Event organized by HEPCOM coordination
- 25th of September 2014 in Brussels, Belgium EU platform on healthy diets Event organized by DG Sanco

NEXT STEPS

- A first version of the learning platform will be launched in July 2014
- HEPCOM partners will coach and train 45 local communities on how to use HEPCOM platform
- Thanks to the feedback gathered from the local communities, the final version of the HEPCOM learning platform will be released in October 2015
- 13 national seminars in the countries where the pilot projects have taken place and a concluding European conference will be organized to present and promote the platform

For more information on the project, please visit our website: www.hepcom.eu

Follow us on Twitter: @Hepcom_EU