

Scoil Ghnó agus Eacnamaíochta J.E. Cairnes J.E. Cairnes School of Business and Economics



MBA





Welcome from the Director

The mission of our MBA is to develop globally talented leaders of vision. Energised by University of Galway's regional edge on the west coast of Ireland, the MBA is a programme for the public good, with a transformative impact on students, business and society. At the University of Galway MBA programme, we take pride in our heritage of MBA provision since 1972 and we are immensely proud of the achievements of our graduates over that time. Many have gone on to achieve senior leadership and CEO positions or brought their organisations to new highs.

Pursuing an MBA is about positioning yourself for further success. Critical to this, is choosing an MBA programme with a proven track record that meets the highest international standards for MBA education.

The University of Galway MBA is an AMBA accredited, intensive two-year part-time programme that enables participants to prepare for accelerated career progression while also applying learning in their organisation from the start of the programme. We distinguish our MBA by offering an integrated learning experience characterised by our distinctive focus on:

- Business for Society
- Creative Edge
- Transformational Leadership

Driven by experienced, passionate and dedicated faculty, the University of Galway MBA integrates an academically rigorous and challenging real-world business education with industry engagement and global learning.



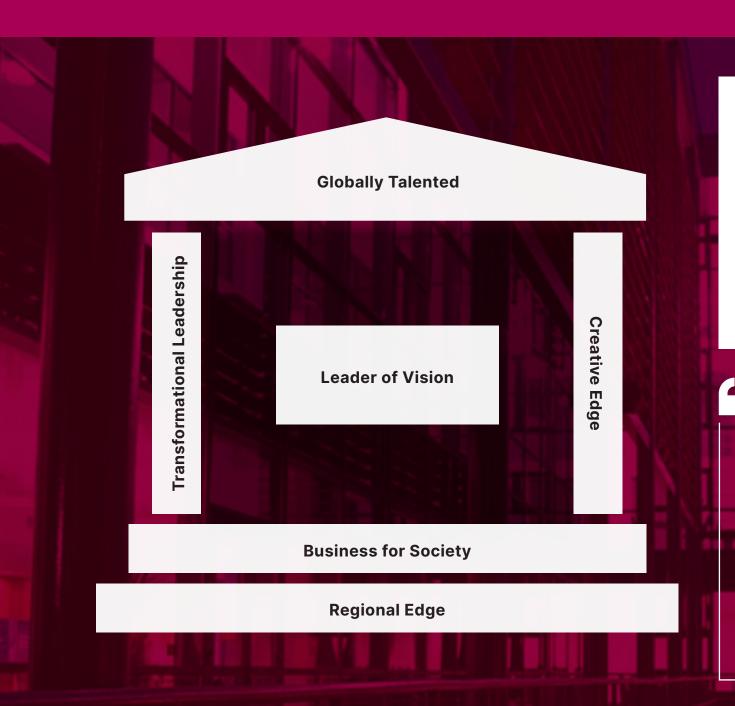
Professor Kate Kenny MBA Academic Programme Director

Our MBA provides a proven, excellent return on investment resulting in a personal platform that will position you for accelerated career success. Developing globally talented leaders of vision with regional edge is our mission, and we deliver.

Given the financial, academic and personal commitments required, pursuing an MBA takes careful consideration. We understand that and we are here to help. We look forward to meeting you,

Kate Kenny

Professor Kate Kenny



University of Galway MBA

We define the mission of our MBA as:

'Developing globally talented leaders of vision, with regional edge.'

We define our MBA regional edge as:

The unique synergy of University of Galway expertise, delivery and focus combined with exceptional regional business enterprise and talent.'

The University of Galway MBA has a long tradition of success over the past five decades and has contributed substantially to management and leadership development in the region and nationally. Our students and alumni have successful careers in leading indigenous, multinational and public sector organisations across a broad array of industries and sectors nationally and globally.

PROFESSOR ALMA MCCARTHY Dean of J.E. Cairnes School of Business and Economics at University of Galway.

Why Choose University of Galway



Global Business Accreditation

AACSB

ACCREDITED

J.E. Cairnes School of Business & Economics is accredited by AACSB. This is the longest serving global accrediting body for business schools, and the largest business education network connecting students, educators, and businesses worldwide. Learn more **universityofgalway.ie/** cairnes/aacsb/

THE TIMES

GOOD UNIVERSITY GUIDE 2022

UNIVERSITY OF THE YEAR

TOP 2%

University of Galway has been named as the world's 259th best university, according to the 2021 QS World University Rankings. University of Galway now ranks 3rd in Ireland, the top Irish University outside Dublin.

POSTGRADUATE COMMUNITY

At postgraduate level, you will experience smaller class sizes, giving you the chance to really get to know your classmates and lecturers; and participate fully in a postgraduate community. 175+ years

University of Galway was founded in 1845 and 2020 marked the 175th anniversary of the foundation of the University. The University has been a defining presence and recognisable landmark in Galway City for almost two centuries. 50%+ of our PG student body are from

of our PG student body are from outside Ireland.

J.E. Cairnes School of Business & Economics was awarded a Bronze Athena SWAN Award in recognition of our progress on, and our commitment to, gender equality, inclusivity, and diversity and for providing opportunities for all staff and students, in a supportive environment.



Programme Objectives

To Provide

- A curriculum of immediate value that delivers.
- An excellent integrated learning experience that is highly interactive, built on the business expertise of the participants, led by domain experts and connected to exceptional regional, national and international business enterprise.
- A vibrant executive development environment characterised by shared learning with like-minded, ambitious, talented people from a diverse range of backgrounds and experiences.

To Engender

values in our participants consistent with a business for society motivation which are inspired by sustainability, ethics and corporate social responsibility.

To Challenge

you to discover in social entrepreneurship and enterprise domains.

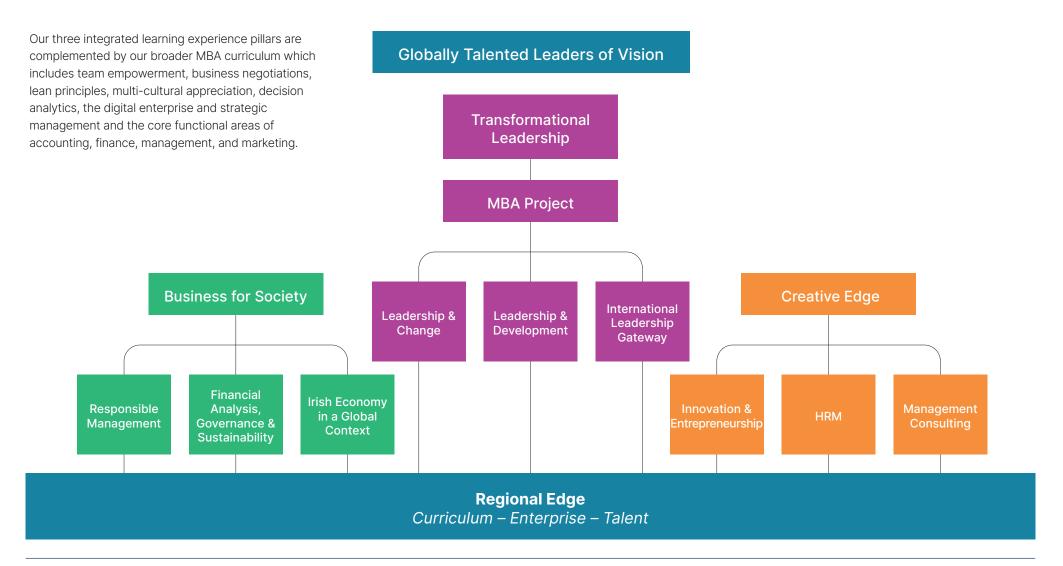
To Guide

you on a transformational leadership journey characterised by self-discovery, personal growth and individual achievement.

To Prepare

you for accelerated career progression through expanding career options and earnings potential.

Integrated Learning Experience



1. Transformational Leadership



Transformational Leadership is the core pillar of our MBA programme. In this pillar we have designed an integrated learning experience consisting of the combination of three leadership modules and an integrated learning activity. The modules are:

- Leadership Development, which provides participants with a personally reflective journey in understanding oneself as a leader.
- International Leadership Gateway (e.g. Fordham University, New York) which provides participants with an exceptional, experiential Global perspective on leadership.
- Leadership & Change, which provides participants with the skills, tools and know-how to lead change.
- Participants then undertake their MBA Project which is the key integrated learning activity that solidifies the participant's Transformational Leadership journey.

2. Creative Edge

Creative Edge

Innovation & Entrepreneurship

HRM

Management Consulting

Our MBA graduates are expected to develop creative mindsets and our programme is designed to support them to do just that. This pillar centres on fostering creativity by empowering people, motivating continuous innovation and driving achievement through internal and external business consulting.

3. Business for Society

Business for Society

Economics & the Business Environment Performance Management Ethics & Governance

Irish Economy in a Global Context

The MBA graduate is charged with leading innovative success that will offer our region, our country and our planet a sustainable future. We believe in values consistent with a business for society motivation and this pillar centres on sustainability, ethics & governance and understanding the role of business and its leaders in the broader economic, societal and global realms.

MBA Programme Delivery

The University of Galway MBA is an intensive, part-time programme open to EU applicants, run over 21 months in a hybrid format, blending on-campus and online delivery. This model retains the best elements of both the on-campus, in-person experience, while providing the flexibility of online learning to enhance & support your journey through the programme.

Key Points:

- 2 Year Part-time programme delivered over 21 months
- 90 ECTS, 18 Modules, 500+ Hours Synchronous Learning

Blended Delivery:

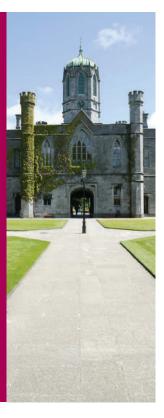
- 2-Day Blocks (Thu & Fri)
- 5 Blocks per Semester
- One 3-Day Block in Semester II
- Weekly Online Live Classes (3 hour per week in between blocks)
- Year 1 Residential Leadership Workshop : Block + Saturday
- Find schedule dates here: https://www.universityofgalway.ie/mba/information/

Leadership Coaching & Mentoring:

- Year 1: Leadership Development
- Year 1: Mentoring Programme
- Year 2: MBA Project
- Year 2: Leadership & Change

Our MBA is 'blended delivery' programme which means we prioritise in-person, on-campus learning complemented by evening online teaching to suit people's work-life schedules. On-campus 'blocks' enable debate, discussion, groupwork, live leadership guest speaker sessions, and foster invaluable class camaraderie.

Our delivery model retains the best elements of both the on-campus, inperson experience, while providing the flexibility of online learning to enhance and support your journey through the programme.



MBA Programme Structure

YE	EAR 1 Leadership Developr	ment				
SEMESTER 1	Financial Analysis, Governance and Sustainability Responsible Management Economics and the Business Environment Managing the Digital Enterprise	SEMESTER 2	Block 1-4 Financial Management and Taxation Marketing Leadership Choose 1: Human Resource Management New Optional Module TBC	Block 5 Choose 1: Business Negotiations Storytelling for Leaders	JUNE	International Leadership Gateway - e.g. Fordham University, New York
YE	CAR 2 MBA Project					
YE	CAR 2 MBA Project		Block 1-4	Block 5		
	EAR 2 MBA Project		Management Accounting for Sustainable	Block 5 Choose 1:		
-	Leadership and Change Strategic Management	STER 2				
-	Leadership and Change		Management Accounting for Sustainable Business Success	Choose 1: Entrepreneurship & Innovation Irish Economy in a		
	Leadership and Change Strategic Management	SEMESTER 2	Management Accounting for Sustainable Business Success Systems for Team Empowerment	Choose 1: Entrepreneurship & Innovation		

*Core modules and electives may be subject to revision.

MBA Masterclasses & Leadership Lessons

An integral part of our MBA programme is our Masterclass and Leadership Lessons Series, which provides expert input from, and discussion with, leading national and international business leaders, entrepreneurs and academics. Recent speakers have included:

- **Mary Inman**, International Whistleblower Lawyer, Constantine Cannon, London.
- **Richard Bowen**, Citigroup Whistleblower and Professor, University of Texas, Dallas.
- Norman Crowley, CEO and Founder of Crowley Carbon.
- **Mike Hughes**, President Schneider Electric UK & Ireland.
- John Power, CEO, Aerogen.
- **Dr Patricia Smith**, CEO Bio-Medical Research Galway.
- Mark Little, Journalist and Entrepreneur.
- **Gerald Lawless**, Chairman of World Travel and Trade Council and former Head of Tourism & Hospitality, Dubai Holding and CEO of Jumeirah Group.

- Suzanne Rice, Privacy & Data Practices – Meta.
- Senator Dr. Tom Clonan, Seanad Eireann.
- Jim Clarken, CEO, Oxfam Ireland.
- Pádraig Ó Céidigh, Entrepreneur.
- **Brenda Romero**, Chief Executive Officer and Game Director Romero Games.
- Siobhán Ní Ghadhra, CEO / Producer at Danú Media.
- **Bobby Healy**, Founder & CEO, Manna Aero.
- **Garry Hynes**, Co-founder & Artistic Director, Druid Theatre Company.





International Leadership Gateway: Fordham University

Combining tuition and experiential learning in a global business context, the International Leadership Gateway Experience is an intensive week-long tailored programme currently delivered in collaboration with our academic partner Fordham University, NY. The programme pivots around your personal leadership development. There are many innovative methods for programme delivery such as learning "Teamwork through Jazz" at the world famous Lincoln Centre.

> Superb in every single aspect, extremely well organised, excellent exposure to lecturers. The trip was well above my expectations – an immense experience.

CORMAC KEARNS Managing Director, Masonite Ireland



**In addition to MBA tuition fee, a student contribution fee (amount subject to travel costs) is required to participate in the International Leadership Gateway Programme at Fordham University's Gabelli School of Business

MBA Graduate Success



Captain Eddie Maguire

Irish Defence Forces

"I can absolutely say that the University of Galway MBA brought, and continues to bring, a perspective to my thinking that would otherwise not be there today. Completing the MBA was certainly hard work, but ultimately very fulfilling and personally rewarding. It continues to be the gold standard for anyone looking to move into a management role or change in career orientation."



Simon Houston

Business Development Manager - NPP Group

"Deciding to undertake an MBA at the University of Galway was one of the best career decisions I have ever made. It has opened my eyes to what I can achieve in my career and has already started to open doors for me. It has changed the way I look at my organisation and how it operates. The programme modules studied help foster a holistic view of what an organisation should look like, with an emphasis on areas such as ESG, which is becoming more mission critical for organisations, both to understand and to embrace."

Anne Wagner Agri-food systems Analyst European Commission

"Following 15 years of an intense career, I was looking to make the most of the second part of my journey. Eight weeks before the start of the MBA, my resilience



was already tested when the whole family decided to move to Milan (my husband got a new job). I desire human connections and following a first year online, I was delighted to experience the "on-campus" life for the second year, leaving everything (& everyone!) behind to focus on the MBA. Having done four months of my new role at the European Commission, I have the powerful feeling that nothing can stop me! Thanks to the programme, I know better who I am, how to make the most of my strengths, and also how to embrace my vulnerabilities. In this new chapter, I allow myself to be authentic and trust my emotional intelligence, which is a game changer to me. The "can do" attitude and constant support of my class mates are gems I will treasure forever. They enabled me to be the best version of myself. Embarking on an MBA was the right decision for me, for better only!"

MBA Scholarships

We offer a number of Scholarship Awards, listed below. Please note that to be considered for a Scholarship Award, applicants must have already accepted their place on the MBA programme. For more information on the scholarship application process, please contact the MBA Programme Administrator at mba@universityofgalway.ie

- McGinty Scholarship
- University of Galway University Foundation GUF MBA Scholarship for Alumni
- MedTech MBA Scholarship
- Social Impact MBA Scholarship
- Information and Communications Technology MBA Scholarship
- J.E. Cairnes School of Business & Economics MBA Scholarship
- 30% Club MBA Scholarship For Female Leaders

Scholarship Awards for Women on the MBA

Physicians and Health Sciences Professional-led healthcare management is proven to have better outcomes for patient care. The McGinty Scholarship for Female Physicians, and the McGinty Scholarship for Allied Health Professionals such as nurses, midwives and health sciences professionals empowers female physicians and professionals to engage in the University of Galway MBA programme supporting them on a career path to healthcare-leadership.



Dr Odharna Ní Dhomhnalláin Specialist Registrar

Odharna Ní Dhomhnalláin was the inaugural recipient of the McGinty Scholarship for Female Physicians. Odharna shares below what the

McGinty Scholarship meant to her.

"During a corridor conversation with a consultant colleague, I was informed of an "amazing opportunity" which was, of course, that to undertake an MBA with the assistance of the McGinty Scholarship for Female Physicians. It was the McGinty Scholarship that enabled and empowered me to pursue the MBA. Not only did it make the endeavour more financially accessible, the true value-add came from the opportunity to engage with Dr McGinty herself and with the board of luminary female leaders that she has engaged as advisors for the scholarship recipients."



Dr Elaine Loughlin Geriatrics Specialist Registrar

"I have been honoured to receive the McGinty Scholarship for Female Physicians as I complete my MBA at University of Galway.

This has been a great privilege and I have received enormous benefits, not only financially, but most importantly in terms of having access to an exceptional network of female leaders for mentorship. This has been incredibly inspiring, educational and developmental for me."

Women on our MBA



MBA Class - Industry Examples

- Pharma/Medical
- Hospitality/Food
- Marketing/Publishing
- Financial/AccountingNot-for-Profit
- Not-tor-Pr
 Public
- ConsultingConstruction

• Education

Manufacturing

Engineering

Information Technology



J.E. Cairnes School of Business & Economics at University of Galway, in collaboration with the 30% Club, is delighted to offer a scholarship for its MBA programme. Globally, the 30% Club is establishing partnerships with a number of business schools to rectify the under-representation of women pursuing post-graduate management education by offering scholarships for women. Here is what our current recipients Katie Devin and Edel Kelly have to say:

Katie Devin

"Being awarded with the 30% Club Executive MBA scholarship was a honour. I'm passionate about gender diversity, particularly in leadership and STEM. This scholarship demonstrates how critical it is for companies today to have a diverse leadership to ensure all perspectives are considered and are reflective of their customer profile.

My background is in engineering but after achieving my engineering degree and working as an engineer, I realised I was more interested in the impact that engineering actions had on the business metrics. Working in a role that required more business knowledge than engineering, studying a MBA has given me has provided me with the knowledge and skills needed to navigate the complexities of today's business world and more confidence in my leadership abilities. I'm very thankful to the support of the 30% Club and TE Connectivity so I can continue to develop my skills further."

Edel Kelly

"As someone who feels passionately about the importance of gender diversity and inclusion in the workplace I was delighted to be awarded the 30% Club scholarship.

The J.E. Cairnes school of Business & Economics Executive MBA is helping me develop a broad range of skills in areas including finance, economics and leadership that will help me progress in my career. I have enjoyed the opportunity to learn from experienced faculty and guest speakers. It has started to change my way of thinking and how I approach problems. The MBA has introduced me to many like-minded people from a diverse range of backgrounds. Working and collaborating with them on this MBA programme has helped me broaden my understanding of business. The experience so far has been both challenging and rewarding. I am very grateful to the 30% club, University of Galway and Genesys for their support and this great opportunity."

Hear from the MBA Community



"One year into the MBA, I was promoted to a director level position. This position is the first tier of senior leadership, therefore represents a significant career advancement."

> Áine Ní Chualáin EXECUTIVE DIRECTOR, CORPORATE COUNSEL AT ALKERMES



"Making good decisions requires an understanding of recent developments & prospects for the Irish economy, the euro area, & the wider global economy & the implications of these developments for businesses & policymakers."

> Professor Alan Ahearne PROFESSOR OF ECONOMICS AT THE UNIVERSITY OF GALWAY



"In less than a year of completing the MBA, CBRE recruited me for an EMEA Account Director role. This is a key senior leadership position within their market leading Global Workplace Solutions Division, where I lead the operational delivery of an Integrated Facilities Management solution for one of CBRE's high value global pharmaceutical clients.

Bernie McManamon PROJECTS DIRECTOR AT CBRE GLOBAL WORKPLACE SOLUTIONS (GWS) EMEA



"The Leadership & Change module requires students to engage in extensive leadership development with the use of modern interventions like 360° feedback, coaching and mentoring. Students develop their emotional intelligence & capacity to be strategic leaders."

> **Professor Alma McCarthy** DEAN OF J.E. CAIRNES SCHOOL OF BUSINESS AND ECONOMICS

Graduate Careers have included:



University of Galway, Ireland







How do I apply?

Applications for the MBA Programme are made online via the University of Galway Application System

Fees

- €15,500 per annum for EU students.
 (2024/2025)
- The MBA at University of Galway is an approved programme for the tuition fees tax relief scheme where eligible applicants can claim 20% tax relief capped at a value of €1,000. Please contact your financial adviser for further information.

2-Day Block Release

The programme is part-time and delivered by intensive block teaching over 21 months. Blocks will be of 1 or 2 days duration and generally occur at intervals of every 3 weeks during the semester. With the exception of the International Leadership Gateway programme, which typically takes place in early June, all other activity takes place within the semester.



Application Checklist:

Application form (Including references and education history)

Personal statement outlining how the MBA fits into your career objectives

CV (Maximum 3 pages)

Other supporting documentation including, but not limited to, university transcripts and birth certificate

Fees may be subject to annual revision

Have You Any Questions?

Orla Naughton

Programme Manager

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MBA Programme Administrator

MBA Administrator

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