

Fourth Year

Obligatory Courses

Semester I

		ECTS	
EC423	Ireland in the Global Economy	5	Language (French, German, Italian or Spanish)

Semester II

MG334	Strategic Management	5	
FA318	Innovation, Creativity & Enterprise	5	
	Language (French, German, Italian or Spanish)	15	

In addition, students must select optional courses with a minimum credit weighting of 25 ECTS credits from the modules as listed in the subject streams and list of electives; courses chosen from outside the list of electives must come from a single subject stream.

SUBJECT STREAMS (FINAL YEAR)

ACCOUNTING

The following are the obligatory modules for the stream (25 ECTS):

Code	Title	ECTS	Semester	Prerequisites
AY308	Taxation I	5	Semester I	
AY321	Management Accounting II	5	Semester I	Mgmt. Acc. I
AY322	Management Accounting III	5	Semester II	Mgmt. Acc. II
AY325	Int Financial Reporting II	5	Semester I	
AY326	Int. Fin. Reporting III	5	Semester II	Int. Fin. Rep. II

Additional Accounting modules (which are optional within the stream):

AY314	Business Finance II	5	Semester II	
AY319	Taxation II	5	Semester II	Taxation I

B.Comm. students who are not registered for the Accounting Stream, but who are registered for 20 ECTS of Law courses, can register for Taxation I to enable them to join the LL.B. programme at Second Year stage.

ECONOMICS (25 ECTS)

The obligatory modules for this stream are:

Code	Title	ECTS	Semester
EC425	Topics in Microeconomic Theory	5	Semester 1
EC422	Applied Econometrics	5	Semester 1

Additional Economics modules in this stream may be taken from the following list of options on offer:

EC345	Health Economics	5	Semester I
EC369	Money & Banking	5	Semester I
EC382	International Economics	5	Semester II
EC325	History of Economic Thought	5	Semester II
EC357	Development Economics	5	Semester II
EC362	Economics of Financial Markets	5	Semester II
EC386	Public Economics	5	Semester II
EC388	Environmental and Natural Resource Economics	5	Semester II
EC424	Topics in Macroeconomic Theory	5	Semester II

Prerequisites: Students wishing to pursue postgraduate studies in Economics are advised to take EC422 Applied Econometrics.

All of these options may not be available each year.

BUSINESS INFORMATION SYSTEMS

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MS410	Information Systems Project Management	5	Semester I	
MS402	Management Decision Systems	5	Semester I	
MS218	Database Technologies	5	Semester I	
MS219	E-Business	5	Semester II	
MS412	Information Systems Innovation	5	Semester II	

Additional MIS modules (which are optional within the stream):

MS110	Business Systems Analysis	5	Semester I	
MS321	Web and Interactive Media Design	5	Semester I	
MS411	Contemporary Issues in Information Systems	5	Semester I	
MS403	Information Systems Strategy And Planning	5	Semester I	
MS319	Enterprise Systems	5	Semester II	

MANAGEMENT OF HUMAN RESOURCES

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MG328	Human Resource Management	5	Semester I	
MG327	Global Employment Relations	5	Semester I	
MG326	Employee Relations: Rights & Obligations	5	Semester I	
MG333	Cross Cultural Management	5	Semester II	
MG332	Work and Organisations	5	Semester II	

MARKETING

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MK 301	Marketing Research	10	Semester I	
MK 303	Global Marketing	5	Semester II	
MK 312	Marketing Policy & Strategy	10	Semester II	MktgResearch

Additional Marketing modules (which are optional within the stream):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>
MK311	The Marketing of Services	5	Semester I
MK314	Media & Marketing Communications	5	Semester I
MK341	Brand Management	5	Semester II

ELECTIVES AVAILABLE IN SEMESTER I

<i>Code</i>	<i>Course Title</i>	<i>ECTS</i>	<i>Prerequisites</i>
AY325	Int. Fin. Reporting II	5	
AY321	Management Accounting II	5	Mgmt. Acc. I

EC422	Applied Econometrics	5	
EC369	Money & Banking	5	
EC345	Health Economics	5	
MS402	Management Decision Systems	5	
MS321	Web and Interactive Media Design	5	
MG328	Human Resource Management	5	
MG307	New Enterprise Development	5	
MK311	The Marketing of Services	5	
MK314	Media & Marketing Communications	5	
IE309	Operations Research	5	
LW427	European Union Law I	5	
LW333	Comparative Competition Law	5	
LW377	Company Law I	5	
LW423	Advanced Business Law	5	Business Law
LW356	Industrial & Intellectual Property Law	5	
LW364	International Trade Law	5	

ELECTIVES AVAILABLE IN SEMESTER 2

AY314	Business Finance II	5	
AY322	Management Accounting III	5	
EC362	Economics of Financial Markets	5	
EC382	International Economics	5	
EC424	Topics in Macroeconomic Theory	5	
EC386	Public Economics	5	
MS319	Enterprise Systems	5	
MS219	E-Business	5	
MG333	Cross Cultural Management	5	
MG323	International Business	5	
MK303	Global Marketing	5	
MK341	Brand Management	5	
IE319	Operations Strategy	5	
IE345	Logistics and Transportation	5	
LW428	European Union Law II	5	
LW426	EU Competition Law	5	
LW378	Company Law II	5	
LW372	Insurance Law	5	
LW374	Banking Law	5	
LW382	International Business Law	5	
AY326	Int. Fin. Reporting III	5	Int. Fin. Rep. II