

SCHEDULE OF COURSES FOR THE SECOND AND FINAL B.COMM. YEARS

SECOND YEAR

First Semester - Core

<i>Code</i>	<i>Course Title</i>	<i>ECTS</i>
MA217	Statistical Methods for Business	5
MK207	Action Marketing	5
MG308	Organisational Behaviour	5
EC209	Managerial Economics	5
AY207	Management Accounting I	5
FA206	Skills for Work Life	5

Second Semester - Core

<i>Code</i>	<i>Course Title</i>	<i>ECTS</i>
AY208	Business Finance I	5
MG325	Employment Relations	5
EC213	Macroeconomics	5
MS217	Information and Operations Management	5

Optional

AY209	International Financial Reporting I	5
EC247	Introduction to Financial Economics	5
OR		
EC259	Economics of Public Policy	5
IE226	Quality Management	5
MA218	Advanced Statistical Methods for Business	5
MG206	Management of Organisational Change	5
MK206	Consumer Behaviour	5
MS203	Information Systems Management	5
*CI200	Doing Business in China – Language & Culture I	5

Students are required to choose two optional modules from the above list, and are not permitted to choose two options with the same module prefix.

*CI200 offered subject to available resources, class size is limited to 20 students. No change of mind facility offered for this module. Students must attend from the start of week 2 of term at the latest.

THIRD YEAR

Students must pass modules to a total of 60 ECTS credits.

The 60 ECTS credits must be derived in the following way:

(a) 15 ECTS obligatory for all students:

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>
EC423	Ireland in the Global Economy	5	Semester I
MG334	Strategic Management	5	Semester II
FA318	Innovation, Creativity & Enterprise	5	Semester II

(b) Students must select one of the streams listed below and pass modules to a total of 25 ECTS in that stream (including modules indicated as obligatory for that stream):

Accounting
Economics
Marketing
Management of Human Resources
Business Information Systems

(c) Make up the remaining 20 ECTS credits either from options from the additional modules listed from the same stream or from the list of elective modules.

SUBJECT STREAMS (FINAL YEAR)

ACCOUNTING

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
AY308	Taxation I	5	Semester I	
AY321	Management Accounting II	5	Semester I	Mgmt. Acc. I
AY322	Management Accounting III	5	Semester II	Mgmt. Acc. II
AY325	Int Financial Reporting II	5	Semester I	
AY326	Int. Fin. Reporting III	5	Semester II	Int. Fin. Rep. II

Additional Accounting modules (which are optional within the stream):

AY314	Business Finance II	5	Semester II	
AY319	Taxation II	5	Semester II	Taxation I

B.Comm. students who are not registered for the Accounting Stream, but who are registered for 20 ECTS of Law courses, can register for Taxation I to enable them to join the LL.B. programme at Second Year stage.

ECONOMICS (25 ECTS)

The obligatory modules for this stream are:

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>
EC425	Topics in Microeconomic Theory	5	Semester 1
EC422	Applied Econometrics	5	Semester 1

Additional Economics modules in this stream may be taken from the following list of options on offer:

EC345	Health Economics	5	Semester I
EC369	Money & Banking	5	Semester I
EC382	International Economics	5	Semester II
EC325	History of Economic Thought	5	Semester II
EC357	Development Economics	5	Semester II
EC362	Economics of Financial Markets	5	Semester II
EC386	Public Economics	5	Semester II
EC388	Environmental and Natural Resource Economics	5	Semester II
EC424	Topics in Macroeconomic Theory	5	Semester II

Prerequisites: Students wishing to pursue postgraduate studies in Economics are advised to take EC422 Applied Econometrics.

All of these options may not be available each year.

BUSINESS INFORMATION SYSTEMS

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MS410	Information Systems Project Management	5	Semester I	
MS402	Management Decision Systems	5	Semester I	
MS218	Database Technologies	5	Semester I	
MS219	E-Business	5	Semester II	
MS412	Information Systems Innovation	5	Semester II	

Additional MIS modules (which are optional within the stream):

MS110	Business Systems Analysis	5	Semester 1
MS321	Web and Interactive Media Design	5	Semester I
MS411	Contemporary Issues in Information Systems	5	Semester I
MS403	Information Systems Strategy And Planning	5	Semester I
MS319	Enterprise Systems	5	Semester II

MANAGEMENT OF HUMAN RESOURCES

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MG328	Human Resource Management	5	Semester I	
MG327	Global Employment Relations	5	Semester I	
MG326	Employee Relations: Rights & Obligations	5	Semester I	
MG333	Cross Cultural Management	5	Semester II	

MG332 Work and Organisations 5 Semester II

MARKETING

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MK 301	Marketing Research	10	Semester I	
MK 303	Global Marketing	5	Semester II	
MK 312	Marketing Policy & Strategy	10	Semester II	MktgResearch

Additional Marketing modules (which are optional within the stream):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>
MK311	The Marketing of Services	5	Semester I
MK314	Media & Marketing Communications	5	Semester I
MK341	Brand Management	5	Semester II

ELECTIVES AVAILABLE IN SEMESTER I

<i>Code</i>	<i>Course Title</i>	<i>ECTS</i>	<i>Prerequisites</i>
AY325	Int. Fin. Reporting II	5	
AY321	Management Accounting II	5	Mgmt. Acc. I
EC422	Applied Econometrics	5	
EC369	Money & Banking	5	
EC345	Health Economics	5	
MS402	Management Decision Systems	5	
MS321	Web and Interactive Media Design	5	
MG328	Human Resource Management	5	
MG307	New Enterprise Development	5	
MK311	The Marketing of Services	5	
MK314	Media & Marketing Communications	5	
IE309	Operations Research	5	
LW427	European Union Law I	5	
LW333	Comparative Competition Law	5	
LW377	Company Law I	5	
LW423	Advanced Business Law	5	Business Law
LW356	Industrial & Intellectual Property Law	5	
LW364	International Trade Law	5	
*C1300	Doing Business in China – Lang. & Culture I	5	
LW382	International Business Law	5	
LW372	Insurance Law	5	

ELECTIVES AVAILABLE IN SEMESTER 2

AY314	Business Finance II	5
AY322	Management Accounting III	5
EC362	Economics of Financial Markets	5
EC382	International Economics	5
EC424	Topics in Macroeconomic Theory	5
EC386	Public Economics	5
MS319	Enterprise Systems	5
MS219	E-Business	5
MG333	Cross Cultural Management	5
MG323	International Business	5
MK303	Global Marketing	5
MK341	Brand Management	5

IE319	Operations Strategy	5	
IE345	Logistics and Transportation	5	
LW428	European Union Law II	5	
LW426	EU Competition Law	5	
LW378	Company Law II	5	
LW372	Insurance Law	5	
LW374	Banking Law	5	
AY326	Int. Fin. Reporting III	5	Int. Fin. Rep. II
*CI301	Doing Business in China – Lang. & Culture II	5	Lang. & Cult. I

*CI300 and CI301 are offered subject to available resources, class size is limited to 20 students per module. No change of mind facility offered for these modules. Students must attend from the start of week 2 of term at the latest.