

## Second Year

### *First Semester - Core*

<b>Code</b>	<b>Module Title</b>	<b>ECTS</b>
ST2217	Inferential Statistical Methods for Business	5
MK2100	Marketing Management	5
MG2100	Organisational Psychology	5
EC2100	Applied Microeconomics for Business	5
AY207	Management Accounting I	5
FA2206	Skills for Business	5

### *Second Semester - Core*

<b>Code</b>	<b>Module Title</b>	<b>ECTS</b>
AY208	Business Finance I	5
MG325	Employment Relations	5
EC2101	Macroeconomics and the Business Environment	5
MS217	Information and Operations Management	5

### *Optional*

AY209	International Financial Reporting I	5
EC247	Introduction to Financial Economics	5
OR		
EC259	Economics of Public Policy	5
ST2218	Advanced Statistical Methods for Business	5
MG2101	Entrepreneurial Venture Development	5
MK2101	The Psychology of Consumer Behaviour	5
CI200*	Doing Business in China – Language & Culture I	5
MS117	Information Systems and Project Management	5
LW290*	Business Law II	5

\*(pre-requisite is LW190 Business Law I)

\*CI200 is offered subject to available resources, class size is limited. No change of mind facility offered for these modules.

*Students are required to choose two optional modules from the above list, and are not permitted to choose two options with the same module prefix.*

*Note:* Only a limited number of places are available in German and Spanish (either beginners or advanced). In the event of demand for either language exceeding the number of places available, selection will be based on aggregate points on entry and conditional on having attained at Leaving Certificate at least a Higher Grade C3 in a continental language (French, German or Spanish). Commerce students taking German Language I (Advanced) should have at least a Higher Grade Pass in Leaving Certificate German and those taking Spanish Language I (Intermediate) should have at least a Higher Grade C3 in Leaving Certificate Spanish.

3. A candidate must have successfully completed 60 ECTS in First Year to proceed to the Second Year of the Programme. The Pass standard is 40% in each module .

However a student within marks less than 40% in one or more modules will be deemed to have passed. provided:

- The aggregate mark for all modules of the year is at least 40%
- No mark is below 35%
- Not more than 15 ECTS have marks in range 35 – 39%

*Note:* Where one or more of these conditions have not been met each module where the mark is below 40% must be repeated. Marks of 40% and above are carried forward to the next session and are not repeatable.

4. Honours are awarded only on the aggregate performance to candidates who have successfully completed 60 ECTS, in accordance with marks and standards.

5. A limited number of those who pass the First Year examination in German, Spanish or Italian at a specified minimum mark, may be permitted to transfer into the Second Year of the B.Comm. International programme (provided the First Commerce examination is passed overall). In the event of demand exceeding the number of available places, selection will be based on performance in the language at the First Commerce examination.

6. After First Year, the European continental language is available only in the B.Comm. International (language) programmes.

7. It shall not be permitted to carry forward continuous assessment marks from one academic year to the next. Where a module has continuous assessment elements, the marks obtained at the first sitting, including a zero mark for non-submission if applicable, will normally be carried forward to the repeat sitting, unless otherwise specified in the module outline. Where it is specified in a module outline that continuous assessment marks will not be carried forward, the module outline should describe the provisions for resubmission. Students who have not presented for the first sitting of a module are effectively sitting the examination for the first time in the Autumn session, so the normal procedures for computing overall marks should be followed i.e. the student must bear the full cost of any deficiencies in continuous assessment elements.

## **Specific Programme Regulations for Second and Final Years**

### **1. Graduation**

To graduate with the B.Comm. Degree, the student must accumulate a total of 60 ECTS credits in both Second and Final Years as follows:

**Second Commerce:** 60 ECTS: 50 obligatory plus 10 optional credits.

**Final Commerce:** 60 ECTS: 15 ECTS credits obligatory, 25 ECTS credits from one stream, and 20 ECTS credits either from the same stream or from the list of electives.

### **2. Repeat Examinations**

Repeat examinations are scheduled in August for those students who failed examinations in modules of Semester 1 or Semester 2 or who otherwise had the School's permission to be absent. It is not allowable for students to be absent from the initial examination in a subject without the School's permission.

3. It shall not be permitted to carry forward continuous assessment marks from one academic year to the next. Where a module has continuous assessment elements, the marks obtained at the first sitting, including a zero mark for non-submission if applicable, will normally be carried forward to the repeat sitting, unless otherwise specified in the module outline. Where it is specified in a module outline that continuous assessment marks will not be carried forward, the module outline should describe the provisions for resubmission. Students who have not presented for the first sitting of a module are effectively sitting the examination for the first time in the Autumn session, so the normal procedures for computing overall marks should be followed i.e. the student must bear the full cost of any deficiencies in continuous assessment elements. Special circumstances can be taken into account by the Examinations Board.

**Note:** Owing to pressure on numbers seeking admission, students entering the course leading to the B.Comm. Degree cannot be guaranteed places on the H.Dip.or PME in Ed./ADO Courses on the completion of their Degree Course.

## **SUBJECT STREAMS (FINAL YEAR)**

### **ACCOUNTING**

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
AY308	Taxation I	5	Semester I	
AY321	Management Accounting II	5	Semester I	Mgmt. Acc. I
AY322	Management Accounting III	5	Semester II	Mgmt. Acc. II
AY325	Int Financial Reporting II	5	Semester I	
AY326	Int. Fin. Reporting III	5	Semester II	Int.Fin.Rep.II

*Additional Accounting modules* (which are optional within the stream):

AY314	Business Finance II	5	Semester II	
AY319	Taxation II	5	Semester II	Taxation I

B.Comm. students who are not registered for the Accounting Stream, but who are registered for 20 ECTS of Law courses, can register for Taxation I to enable them to join the LL.B. programme at Second Year stage.

### **ECONOMICS**

The obligatory modules for this stream are:

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>
EC3101	Microeconomics and Public Policy	5	Semester I
EC3102	Macroeconomics and Public Policy	5	Semester II

Additional Economics modules in this stream may be taken from the following list of options on offer:

EC3105	Econometrics	5	Semester I
EC345	Health Economics	5	Semester I
EC369	Money & Banking	5	Semester I
EC388	Environmental and Natural Resource Economics	5	Semester I
EC357	Development Economics	5	Semester I
EC3100	Economics and Philosophy	5	Semester II
EC382	International Economics	5	Semester II
EC362	Economics of Financial Markets	5	Semester II
EC386	Public Economics	5	Semester II
EC429	Marine Economics	5	Semester II

*Prerequisites:*. Students wishing to pursue postgraduate studies in Economics are advised to take EC3105 Econometrics.

*All of these options may not be available each year.*

### **MANAGEMENT INFORMATION SYSTEMS**

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>
MS325	Contemporary Project Management	5	Semester I
MS414	Business Intelligence & Analytics	5	Semester I
MS218	Database Technologies	5	Semester I
MS223	E-Business Strategy & Practice	5	Semester II
MS413	Cloud Computing	5	Semester II

**Additional BIS modules** (which are optional within the stream):

MS321	Web and Interactive Media Design	5	Semester I
MS403	Information Systems Strategy And Planning	5	Semester I
MS323	User Experience Design	5	Semester I
MS319	Enterprise Systems	5	Semester II
MS110	Business Systems Analysis	5	Semester I

### **MANAGEMENT OF HUMAN RESOURCES**

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>
MG 3101	Contemporary Issues in Work and Organisations	5	Semester I
MG328	Human Resource Management	5	Semester I
MG326	Employee Relations: Rights & Obligations	5	Semester I
MG3100	HR Practice	5	Semester II
MG3102	Work in a Global Context	5	Semester II

### **MARKETING**

The following are the obligatory modules for the stream (25 ECTS):

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
MK3100	Qualitative Marketing Research	5	Semester I	
MK3102	Marketing Analytics & Research	5	Semester II	
MK303	Global Marketing	5	Semester II	
MK3101	Cases in Marketing Strategy	5	Semester I	
MK3103	Digital Marketing Planning	5	Semester II	

**Additional Marketing modules** (which are optional within the stream):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>
MK311	The Marketing of Services	5	Semester I
MK314	Media & Marketing Communications	5	Semester I
MK341	Brand Management	5	Semester II

### ***ELECTIVES AVAILABLE IN SEMESTER I***

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Prerequisites</i>
AY325	Int. Fin. Reporting II	5	
AY321	Management Accounting II	5	Mgmt. Acc. I
EC3101	Microeconomics and Public Policy	5	
EC357	Development Economics	5	
EC3105	Econometrics	5	
EC369	Money & Banking	5	
EC345	Health Economics	5	
EC388	Environmental and Natural Resource Economics	5	
MS414	Business Intelligence and Analytics	5	
MS321	Web and Interactive Media Design	5	
MS323	User Experience Design	5	
MG3101	Contemporary Issues in Work and Organisations	5	

MG328	Human Resource Management	5
MK311	The Marketing of Services	5
MK314	Media & Marketing Communications	5
MS110	Business Systems Analysis	5
ME5102	Quality Systems	5
IE309	Operations Research	5
LW3103	Consumer Law and Policy	5
LW427	European Union Law I	5
LW229	Company Law I	5
*LW423	Advanced Business Law	5
**CI300	Doing Business in China – Lang. & Culture I	5

*ELECTIVES AVAILABLE IN SEMESTER 2*

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Prerequisites</i>
AY314	Business Finance II	5	
AY322	Management Accounting III	5	
AY326	Int. Fin. Reporting III	5	Int. Fin. Rep. II
EC3100	Economics and Philosophy	5	
EC3102	Macroeconomics and Public Policy	5	
EC362	Economics of Financial Markets	5	
EC382	International Economics	5	
EC386	Public Economics	5	
EC429	Marine Economics	5	
MS319	Enterprise Systems	5	
MS223	E-Business Strategy and Practice	5	
MS413	Cloud Computing	5	
MG3100	Human Resource Practice	5	
MG3102	Work in a Global Context	5	
MG323	International Business	5	
MK303	Global Marketing	5	
MK341	Brand Management	5	
IE319	Operations Strategy	5	
IE345	Logistics and Transportation	5	
LW364	International Trade Law	5	
LW356	Industrial & Intellectual Property Law	5	
LW428	European Union Law II	5	
LW231	Company Law II	5	
LW374	Banking Law	5	
LW3105	Medical Device Law and Regulatory Affairs	5	
**CI301	Doing Business in China – Lang. & Culture II	5	Lang. & Cult. I

\*LW190 and LW290 are pre-requisites for LW423

\*\*CI300 and CI301 are offered subject to available resources, class size is limited to 30 students per module. No change of mind facility offered for these modules.

