The MSc (Business Analytics) provides students with the skills and knowledge to manage and develop business analytics within organisations. It has been designed as a specialist programme to fill the 17,000 additional jobs in Business Analytics that will be created in Ireland over the coming years (Expert Group on Future Skills Needs in Ireland). The programme is also aligned with Ireland’s National Skills Strategy 2025 by placing a strong focus on providing skills development opportunities that are relevant to the needs of learners, society and the economy.

Key Facts

- 94%* Employability
- #1 Value for Money

* Within 2 months of course completion

First Destinations

Salary Ranges (Class of 18/19)

- 18%: €20-29k
- 35%: €30-39k
- 20%: €40-49k
- 27%: €50-70+k

HTTPS://WWW.NUIGALWAY.IE/COURSES/TAUGHT-POSTGRADUATE-COURSES/BUSINESS-ANALYTICS

FOR MORE INFORMATION