



m.s.i.

Microscopical Society of Ireland

March 2009

Dear Sir/Madam,

The Microscopical Society of Ireland (MSI) is a non-profit organisation dedicated to the promotion of the science and the practice of microscopy, creation of forums for academic and technical dialogue in matters relating to microscopy, and advancement of the training of its members. The 33rd Annual MSI Symposium is being held at University College Dublin from the 26th to the 28th of August 2009. We are seeking support from industry to facilitate the operation of this conference, details of which can be found in the attached brochure, or online at <http://www.nuigalway.ie>.

Microscopy, in all its various guises, is an expensive practice. As microscopists, we benefit greatly from relationships with companies such as yours. The relationship is likely to strengthen in Ireland with the recent increases in funding from major research initiatives. We hope to attract delegates interested in the combination of biological and materials sciences that this symposium regularly addresses, all of course sharing a common link in microscopy. The relationship between researchers and trade can only be strengthened by trade attendance at meetings such as this.

If you or your colleagues are unable to attend this year, please keep us in mind for next year. Please also consider the sponsorship options overleaf.

Thank you for your time, we look forward to hearing from you in the near future.

Sincerely,

David Cottell & Tom Flanagan
Local Organising Committee 2009
University College Dublin

MSI President, Dr. Alan Ryder, National University of Ireland, Galway
Honorary Secretary, Dr. Thomas Flanagan, University College Dublin
Honorary Treasurer, Dr. Fiona Lyng, Dublin Institute of Technology



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The following outlines the current levels of sponsorship and the benefits associated with each:

GOLD SPONSORS: - €1000

- Will be privileged to have their name listed prominently on all MSI and Symposium literature.
- Will be the named sponsor of the opening plenary (invited) lecture.
- Will be allowed to freely distribute literature in the delegate's conference pack.
- Will have a banner advertisement and hot-link to their web page from the MSI Internet pages.
- Will be allowed the use of the Society mailing list for one year.
- Will receive reduced Symposium subscription for employees or clients of €100 instead of €150 (up to a maximum of 6).
- Will have a company listing in all MSI promotional literature for one year.

SILVER SPONSORS: - €600

- Will be privileged to have their name listed prominently on all the Symposium literature.
- Will be allowed a single A4 sheet to be included in the delegate's conference pack.
- Will have a hot-link to their webpage from the MSI Internet pages.
- Will be allowed a single use of the Society mailing list.
- Will receive reduced Symposium subscription for employees or clients of €100 instead of €150 (up to a maximum of 3).
- Will have a company listing in all MSI promotional literature for one year.

BRONZE SPONSORS: - €300

- Will be privileged to have their name listed prominently on all the Symposium literature.
- Will have a hot-link to their webpage from the MSI Internet pages.
- Will receive reduced Symposium subscription for 1 employee or client of €100 instead of €150.

Trade stands, which comprise appropriate exhibition space and table, are priced at €350.

MSI President, Dr. Alan Ryder, National University of Ireland, Galway
Honorary Secretary, Dr. Thomas Flanagan, University College Dublin
Honorary Treasurer, Dr. Fiona Lyng, Dublin Institute of Technology

If further details are needed, please contact either:

Dr. David Cottell Electron Microscopy Unit University College Dublin Belfield, Dublin 4 Tel. +353-(0)1-716-7133 E-mail1: david.c.cottell@ucd.ie E-mail2: MSI2009@ucd.ie	Dr. Tom Flanagan School of Medicine & Medical Science University College Dublin, Belfield, Dublin 4 Tel. +353-(0)1-716-6595 E-mail1: thomas.flanagan@ucd.ie E-mail2: MSI2009@ucd.ie
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Please detach the portion below to make a booking

Company Name: _____

Company Address: _____

Company Contact Person: _____ Tel. _____

Position in Company: _____ E-mail: _____

My company will / (will not) attend the meeting, and we wish to:

Reserve exhibition space & table:

Become Gold Sponsors:

Become Silver Sponsors:

Become Bronze Sponsors:

Cheques or bank drafts should be made payable to the 'MSI Symposium', and returned with this slip before the 3rd July 2009 to:

Dr. Tom Flanagan, MSI Secretary, RoomC3.24, Health Sciences Centre, School of Medicine & Medical Science, University College Dublin, Belfield, Dublin 4, Ireland

MSI President, Dr. Alan Ryder, National University of Ireland, Galway
Honorary Secretary, Dr. Thomas Flanagan, University College Dublin
Honorary Treasurer, Dr. Fiona Lyng, Dublin Institute of Technology