



**m.s.i.**

## **Microscopical Society of Ireland**

January 2007

Dear Sir/Madam,

The Microscopical Society of Ireland (MSI) is a non-profit organization dedicated to the promotion of the science and practice of microscopy, creation of forums for academic and technical dialogue in matters relating to microscopy, and advancement of the training of its members. The 31<sup>st</sup> MSI Annual Symposium is being held in the Materials and Surface Science Institute at the University of Limerick, from the 22<sup>nd</sup> to the 24<sup>th</sup> of August 2007. We are seeking support from industry to facilitate the operation of this conference, details of which can be found at <http://www.nuigalway.ie/msi>.

Microscopy, in all its various guises, is an expensive practice. As microscopists, we benefit greatly from relationships with companies such as yours. This relationship is likely to strengthen in Ireland with the increase in funding from major research initiatives, including the forthcoming PRTLTI programme. We hope to attract delegates interested in the combination of biological and materials sciences that this symposium regularly addresses, all of course sharing a common link in microscopy. The relationship between researchers and trade can only be strengthened by trade attendance at meetings such as this.

If you or your colleagues are unable to attend this year, please keep us in mind for next year. Please also consider the sponsorship options overleaf.

Thank you for your time, we look forward to hearing from you in the near future.

Sincerely,

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David Tanner and Wynette Redington,  
Local Organising Committee 2007,  
Materials and Surface Science Institute, University of Limerick.

The following outlines the current levels of sponsorship and the benefits associated with each:

**Gold Sponsors: - €1000**

- Will be privileged to have their name listed prominently on all MSI and Symposium literature.
- Will be the named sponsor of the opening plenary (invited) lecture.
- Will be allowed freely distribute literature in the delegate's conference pack.
- Will have a banner advertisement and hot-link to their web page from the MSI Internet pages.
- Will be allowed the use of the society mailing list for one year.
- Will receive reduced symposium subscription for employees or clients of €100 instead of €150 (up to a maximum of 6).
- Will have a company listing in all MSI promotional literature for one year.

**Silver Sponsors: - €600**

- Will be privileged to have their name listed prominently on all the Symposium literature.
- Will be allowed a single A4 sheet to be included in the delegate's conference pack.
- Will have a hot-link to their web page from the MSI Internet pages.
- Will be allowed a single use of the society mailing list.
- Will receive reduced symposium subscription for employees or clients of €100 instead of €150 (up to a maximum of 3).
- Will have a company listing in all MSI promotional literature for one year.

**Bronze Sponsors: - €300**

- Will be privileged to have their name listed prominently on all the Symposium literature.
- Will have a hot-link to their web page on the MSI Internet pages.
- Will receive reduced symposium subscription for 1 employee or client of €100 instead of €150.

**Trade stands, which comprise appropriate exhibition space & table, are priced at €450.** Trade stands that also sponsor the event will be given the opportunity to run workshops on available University of Limerick equipment.



If further details are needed, please contact either:

Dr. David Tanner Dept. of Manufacturing & Operations Engineering, And Materials and Surface Science Institute, Schrödinger Building, University of Limerick, Limerick Ireland Tel.: +353-(0)61-234130 Fax.: +353-(0)61-202913 Email1: <a href="mailto:david.tanner@ul.ie">david.tanner@ul.ie</a> Email2: <a href="mailto:msi.symposium@ul.ie">msi.symposium@ul.ie</a>	Dr. Wynette Redington Materials and Surface Science Institute, University of Limerick, Limerick Ireland Tel.: +353-(0)61-234157 Fax.: +353-(0)61-202913 Email1: <a href="mailto:wynette.redington@ul.ie">wynette.redington@ul.ie</a> Email2: <a href="mailto:msi.symposium@ul.ie">msi.symposium@ul.ie</a>
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*Please detach the portion below to make a booking:*

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_ Tel. No.: \_\_\_\_\_

Position in Company: \_\_\_\_\_ Email: \_\_\_\_\_

My company will / (will not) attend the meeting, and we wish to:

**Reserve exhibition space & table:**

**Become Gold Sponsors:**

**Become Silver Sponsors:**

**Become Bronze Sponsors:**

Cheques or bank drafts should be made payable to the University of Limerick, and returned with this slip before the 16<sup>th</sup> July 2007 to:

***Dr. David Tanner, Dept. of Manufacturing & Operations Engineering, Schrödinger Building, University of Limerick, Limerick, Ireland***