Welcome to NUI Galway
Did you know?

Global Business Accreditation
J.E. Cairnes School of Business & Economics is accredited by AACSB. This is the longest serving global accrediting body for business schools, and the largest business education network connecting students, educators, and businesses worldwide. Learn more nuigalway.ie/cairnes/aacsb/

In Sep 2020 J.E. Cairnes School of Business & Economics was awarded a Bronze Athena SWAN Award in recognition of our progress on, and our commitment to, gender equality, inclusivity, and diversity and for providing opportunities for all staff and students, in a supportive environment. We are very pleased that the School of Business & Economics is the first non-STEM school to apply in NUI Galway and to achieve this award.

175+ YEARS
NUI Galway was founded in 1845 and 2020 marked the 175th anniversary of the foundation of the University. The University has been a defining presence and recognisable landmark in Galway City for almost two centuries.

NUI Galway was named ‘University of the Year 2018’ in the Sunday Times Good University Guide, securing the prestigious accolade for a third time.

Galway is a city overflowing with creativity from year-long festivals to the nurturing of business leaders whose impact is felt across the globe. We’re part of a city with a big heart and soul, that’s alive with passion and pride. Here is where we celebrate the place, the people, and the feeling of inclusivity that makes NUI Galway so unique.

Degrees
2022 - 2023

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Why Study Here?
Become a Work Ready, Career Ready and World Ready Graduate

We are a School of Business and Economics for the public good. Energised by our regional edge on the west coast of Ireland, we are a globally-engaged School of Business and Economics for the public good that makes a transformative impact for students, society and business.

Degrees

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Some examples of our staff’s expertise include:

Professor Emer Mulligan Lecturer in Taxation and Finance and member of the Irish Taxation Institute and leading expert in tax planning and practices within multinationals. Winner of the Network Galway Outstanding Business Woman of the Year 2017.

Dr Michael Lang Senior Lecturer in Business Information Systems. He has published several articles in the area of information systems security, systems analysis and design, and database technologies and analytics.

Professor John McHale A graduate of Harvard, Former Dean of the College of Business, Public Policy and Law at NUI Galway is a former chairman of the Irish Fiscal Advisory Council (IFAC) which is tasked with independently assessing the fiscal stance of the Irish Government’s budgetary policy.

Professor Eamon O’Shea Has been influential in setting the agenda for the ongoing reform of the long-stay sector in Ireland, particularly in relation to funding, priority-setting and dementia. Eamon lectures in Economics.


Professor Alma McCarthy Head of the J.E. Cairnes School of Business & Economics and Professor of Public Sector Management at the National University of Ireland, Galway. Recently served as elected Vice-Chair and Chair of the Irish Academy of Management. Accredited and certified member of the British Psychological Society administering cognitive ability, personality and occupational interest psychometric assessments.

Dr Geraldine Robbins, Lecturer in Accounting and Corporate Finance has an active research interest in public sector financial management and governance. She is a member of the Board of Beaumont Hospital where she also chairs the Finance Committee.

Dr Deirdre Curran Lecturer in Management and Employment Relations was a winner of an inaugural “Teaching Hero” award run by the National Forum for the Enhancement of Teaching and Learning in Higher Education in partnership with the Union of Students in Ireland (USI). Chair of the Kennedy Institute Workplace Mediation Research Group (www.KIWMRG.ie).

Professor Alan Ahearne Director of the Whitaker Institute at NUI Galway and currently a member of the Commission of the Central Bank of Ireland and adviser to the Parliamentary Budget Office, is a former senior economist at the US Federal Reserve Board and adviser to the Irish government and the IMF.

One of Ireland’s top business schools for graduate employability

98.5% % of J.E. Cairnes School of Business & Economics graduates in employment, further education or undertaking other activities six months after graduation in the last five recorded years.

All of our programmes include the opportunity for study abroad and/or work placement. Below is a summary of these opportunities.

International Study & Work Experience Opportunities

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<thead>
<tr>
<th>INTERNATIONAL STUDY</th>
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<tbody>
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*There are limited places available, allocated on the basis of merit and student performance.

Employability

A degree from J.E. Cairnes School of Business & Economics at NUI Galway provides students with the essential business knowledge, skills and competencies that are vital in the world of business and management. NUI Galway’s graduates are highly successful in their chosen field and are highly sought after in all areas of Business, Management and Economics. Whether you want to start up your own business, aspire to become Ireland’s next budding economist or want to enter the exciting and challenging world of international business, a Business degree at NUI Galway is the right choice for you.

Our programmes offer mentorship from industry experts, which helps students develop the practical skills that make them work ready, career ready and world ready.

75+ International Partner Universities

200+ Industry Placement Partners

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An Innovative Curriculum

Our courses allow you specialise in the following areas:

**Accounting & Performance Measurement**: Students study accounting and accounting-related modules, positioning them for a career in accountancy and finance. Depending on the modules chosen, excellent exemptions are available to successful students in the professional accountancy bodies’ exams.

**Economics & Public Policy**: Students can apply their economic theory to modules as diverse as the economics of globalisation, the economics of money and finance, and health and environmental economics. With this knowledge and the associated skills students who specialise in economics will be able to work in the private, public or voluntary sectors, as economic analysts, researchers, advocates, policy advisors or economic consultants.

**Human Resource Management**: This specialisation focuses on the management of the human factor in organisations, exploring the nature of the employment relationship and the rights and obligations of the parties involved. It also focuses on the theoretical bases for the best utilisation of human resources (HR). It is targeted at students with a particular interest in the human aspect of organisations and those intending to develop a career in the HR management area.

**Marketing Management**: This specialisation provides an excellent foundation in a range of key and popular marketing topics, such as media and marketing communications, brand management, marketing analytics and research, digital marketing planning, the marketing of services and global marketing.

**Digital Business & Analytics**: This specialisation focuses on the implementation, use and management of ‘information systems within business. It contains practice-based modules that teach students how to create IS using database technology, web design technology and computer programming languages. It also provides modules that enable students to investigate how to manage IS within business. Students will be well positioned to secure jobs as management consultants and analysts specialising in IS or to work within the IS department of a business.

**Finance**: This specialisation focuses on a diverse range of important contemporary topics in national and international finance, including international monetary systems, banking, exchange rates, financing and investment decisions, taxation, financial reporting, investments and issues of financial management inherent in managing multinational corporations and institutions. Students will be readily employable in private sector financial services firms as well as both Irish and international public sector financial institutions.

**Business Law**: This stream focuses on law specifically in a business context. It is targeted at students with a particular interest in the legal aspects of business. Students who successfully complete this stream and wish to further specialise in law will be eligible to apply for the LLB.

**International Business**: This specialisation focuses on managing people, diversity in culture and how to effectively lead and manage in a global marketplace. The specialisation focuses on developing knowledge and expertise in international business and cross-cultural management and provides students with the knowledge and skills required for a career in international management and multinational corporations as well as other organisations. Using a multidisciplinary approach, students develop their cultural awareness skills and understand how to operate effectively in a dynamic global business environment.

**Enterprise**: This specialisation focuses on giving enterprising students the structural and academic supports necessary to succeed in an entrepreneurial career. Students will receive the knowledge and supports necessary to succeed and innovate as entrepreneurs in an evolving global economy.
Bachelor of Commerce (Global Experience)

Fact File

Programme Code: GY209
Duration: 4 years
Average Intake: 70
Minimum points for entry in 2021: 551

Entry Requirements:
Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate, including: Irish, English, another language, Mathematics and any two other subjects recognised for entry purposes.

Minimum points for entry in 2021: 551
Average Intake: 70
Duration: 4 years

Why choose B Comm (Global Experience)?

• There are a broad range of business disciplines in the first two years of the programme which give students an excellent foundation of business knowledge and allow them to decide in which area they wish to specialise in final year.
• Students are empowered to take responsibility for their personal and career development. Students take skills based modules that are specifically designed to improve student employability and prepare them for the workplace by developing a set of practical and interpersonal skills that form the basis for effective working life.
• Students have the opportunity to study abroad at some of the world’s most elite universities and business schools, and gain a new-found global perspective on education in another country.
• Students have the opportunity to complete work placements in leading Irish or multinational companies. This is a fantastic opportunity to put theory into practice and to gain valuable experience in a working environment.
• Our lecturers’ links with industry experts ensure that the programme is up-to-date, relevant and increases graduate employability.

Global Experience, Work Placement Study Abroad

Work Placement partners include:
- Abbott
- Accenture
- Aerogen
- Ailerens
- Aivis
- Boston Scientific
- Combi Oil
- Creganna
- Deloitte
- DHK
- ESB Group
- Galway Bay Hotel
- Grant Thornton
- KPMG
- Mazars
- Medtronic
- PwC
- Shelbourne Hotel
- UCHG
- Wayfair
- Zurich
and many more.

Study abroad partners include:
- University of California, USA
- Kobe University, Japan
- Aarhus University, Denmark
- Villanova University, Pennsylvania, USA
- American University, Washington DC, USA
- University of Groningen, The Netherlands
- Clarkson University, New York, USA
- EBS Business School, Germany
- Fordham University, New York, USA
- Katholieke Universiteit Leuven, Belgium
- HKUST, Hong Kong
- Burgundy School of Business, France
- University of Halmstad, Sweden
- Université du Québec à Montréal, Canada
- Troyes University, France
- Hochschule Pforzheim, Germany
- Pusan National University, Korea
- University of Technology, Sydney, Australia
- For students abroad, instruction is through English and they can study both business and non-business modules.

Career Prospects

Graduates are highly successful and sought after in all areas of business, including accounting, management consultancy, taxation, public service, commercial advisory services, economic policy advice, marketing, human resource management, information systems management, finance, personnel management, teaching and/or research. The work placement and international study experience increases the career opportunities, both at home and abroad.

Course Outline

YEAR ONE: Build Your Foundations

Compulsory modules
- Introduction to Management/Financial Accounting
- Principles of Microeconomics/Macroeconomics
- Business Information Systems & Information Management for Business
- Mathematics and Statistics for Business
- Contemporary Management Thought

Foundations of Marketing Thought

YEAR TWO: Enhance Your Business Skills

Compulsory Modules
- Inferential Statistical Methods for Business
- Marketing Management
- Organisational Psychology
- Applied Microeconomics for Business
- Skills for Business
- Business Finance I
- Employment Relations
- Macroeconomics and the Business Environment

Information and Operations Management

YEAR THREE: Study Abroad / Work Experience

Compulsory Modules
- Skills for Success & Business Law I
- Options-choose two of the following:
  - International Financial Reporting I
  - Economics of Public Policy
  - Business Law II
  - Information Systems & Project Management
  - Advanced Statistical Methods for Business
  - Entrepreneurial Venture Development
  - Doing Business in China: Language & Culture I

YEAR FOUR: Cultivate Your Niche

Compulsory Modules
- Specialisations: choose a stream/discipline
  - Accounting & Performance Measurement
  - Digital Business & Analytics
  - Economics & Public Policy
  - Finance
  - Human Resource Management
  - Business Law
  - Marketing Management
  - International Business
  - Enterprise

The B Comm (Global Experience) is a globally renowned business degree which combines a flexible business education with work placement and study abroad opportunities.

It equips graduates to work globally or work in multinational business environments with a well-regarded, internationally recognised degree.
Why choose the Bachelor of Commerce?

- There are a broad range of subjects in the first two years of the programme which give students an excellent foundation of business knowledge and allow them to decide in which area they wish to specialise in final year.
- Students are empowered to take responsibility for their personal and career development. Skills based modules were specifically designed with the help of industry specialists to improve the employability of candidates and prepare them for the workplace by developing a set of practical and interpersonal skills that form the basis for effective working life.
- Case studies, business simulations and company projects act as a bridge between knowledge and skill.
- Our wide variety of optional modules offers students great flexibility to develop their individual expertise.
- Our lecturers’ links with industry experts ensure that the programme is up-to-date, relevant and increases graduate employability.
- The programme provides students with a mix of large lectures and smaller group tutorials where they can ask further questions and get help with coursework.

Where can the BComm take you?

Graduates of the B Comm are highly successful and sought after in all areas of Business. Our graduates go on to work in a variety of careers including:
- Accounting (both professional practice and industry)
- Management Consultancy
- Taxation
- Commercial Advisory Services
- Economic Policy Advisory Services
- Marketing
- Human Resource Management
- Information Systems Management
- Finance (including Banking and Insurance)
- Education
- Teaching

Graduate Profile

What I enjoyed most about this course was the fantastic opportunities afforded to students. For example, in second year, students participate in a “Skills for Business” module. This gives students an opportunity to contribute to projects in the wider community. My group and I travelled to Club Napoca in Romania where our panel bid for Galway to become European Youth Capital in 2017. It was an honour to represent the city of Galway as well as NUI Galway.

Another enjoyable experience arose from the Innovation Creativity and Enterprise (ICE) module. My team created “TipToTheTop”, an Irish Dancing aid to assist beginners. Our winning prize included funds and an office space to start up our business. I would strongly recommend anyone with a passion for Commerce to participate in this course. I thoroughly enjoyed every moment of my time in Galway – the best three years of my life!

Cara Hegarty, Analyst at Accenture

The Bachelor of Commerce at NUI Galway has a long tradition as one of Ireland’s leading business degrees. The BComm is an incredibly flexible three year undergraduate programme which gives students a solid foundation in a broad range of business subjects and allows them to specialise in their chosen field in their final year. Students can specialise in Accounting & Performance Measurement, Economics & Public Policy, Human Resource Management, Marketing Management, Digital Business & Analytics, Finance, Business Law, International Business or Enterprise. This programme is designed for ambitious students who are looking to pursue careers in today’s ever changing, dynamic and multicultural world of business.

Course Outline

YEAR ONE: Build Your Foundations

Compulsory modules

Introduction to Management/Financial Accounting
- Principles of Microeconomics/Macroeconomics
- Business Information Systems & Information Management for Business
- Mathematics and Statistics for Business
- Management & Enterprise
- Foundations of Marketing Thought

Options—choose one of the following:

- Skills for Success & Business Law I or
- German or
- Spanish*
- or Gaeilge

* A limited number of places are available in Spanish, places will be allocated on previous academic performance

YEAR TWO: Enhance Your Business Skills

Compulsory modules

Inferential Statistical Methods for Business
- International Financial Reporting I
- Organisational Psychology
- Economics of Public Policy
- Applied Microeconomics for Business
- Business Law II
- Management Accounting I
- Information Systems & Project Management
- Skills for Business
- Advanced Statistical Methods for Business
- Business Finance I
- Entrepreneurial Venture Development
- Employment Relations
- The Psychology of Consumer Behaviour
- Macroeconomics and the Business Environment
- Doing Business in China: Language & Culture I
- Information and Operations Management

Optional modules

- Options—choose two of the following:

- Option 1:
  - International Financial Reporting I
  - Organisational Psychology
  - Economics of Public Policy
  - Applied Microeconomics for Business
  - Business Law II
  - Management Accounting I
  - Information Systems & Project Management
  - Skills for Business
  - Advanced Statistical Methods for Business
  - Business Finance I
  - Entrepreneurial Venture Development
  - Employment Relations
  - The Psychology of Consumer Behaviour
  - Macroeconomics and the Business Environment
  - Doing Business in China: Language & Culture I
  - Information and Operations Management

Optional modules

- Option 2:
  - International Financial Reporting I
  - Organisational Psychology
  - Economics of Public Policy
  - Applied Microeconomics for Business
  - Business Law II
  - Management Accounting I
  - Information Systems & Project Management
  - Skills for Business
  - Advanced Statistical Methods for Business
  - Business Finance I
  - Entrepreneurial Venture Development
  - Employment Relations
  - The Psychology of Consumer Behaviour
  - Macroeconomics and the Business Environment
  - Doing Business in China: Language & Culture I
  - Information and Operations Management

YEAR THREE: Cultivate Your Niche

Compulsory modules

- Option 1:
  - Accounting & Performance Measurement
  - Digital Business & Analytics
  - Innovation: Creativity and Enterprise
  - Economics & Public Policy
  - Finance
  - Ireland in the Global Economy
  - Management of Human Resources
  - Business Law
  - Ethics and Corporate Social Responsibility
  - Marketing Management
  - International Business
  - Enterprise

- Option 2:
  - Accounting & Performance Measurement
  - Digital Business & Analytics
  - Innovation: Creativity and Enterprise
  - Economics & Public Policy
  - Finance
  - Ireland in the Global Economy
  - Management of Human Resources
  - Business Law
  - Ethics and Corporate Social Responsibility
  - Marketing Management
  - International Business
  - Enterprise

Specialisation: choose a stream/discipline:

- Option 1:
  - Accounting & Performance Measurement
  - Digital Business & Analytics
  - Innovation: Creativity and Enterprise
  - Economics & Public Policy
  - Finance
  - Ireland in the Global Economy
  - Management of Human Resources
  - Business Law
  - Ethics and Corporate Social Responsibility
  - Marketing Management
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  - Enterprise

- Option 2:
  - Accounting & Performance Measurement
  - Digital Business & Analytics
  - Innovation: Creativity and Enterprise
  - Economics & Public Policy
  - Finance
  - Ireland in the Global Economy
  - Management of Human Resources
  - Business Law
  - Ethics and Corporate Social Responsibility
  - Marketing Management
  - International Business
  - Enterprise
The Bachelor of Commerce (International with a Language) degree is a four year globally recognised undergraduate programme which develops students’ Business and Language skills. Students gain knowledge on a broad range of business subjects as well as experiencing life in France, Germany/Austria, or Spain/Chile/Mexico for one year, which gives them an invaluable insight into international business and culture.

This programme provides unique academic, cultural and language opportunities for students. It is designed to equip you with the skills and knowledge to work in a fast-paced and ever changing global business environment.

**Course Outline**

**YEAR ONE:**
- Compulsory modules
  - Introduction to Management/Financial Accounting
  - Principles of Microeconomics/Macroeconomics
  - Business Information Systems & Information Management for Business
  - Mathematics and Statistics for Business
  - Management & Enterprise
  - Foundations of Marketing Thought
- Language

**YEAR THREE:**
- Students study modules in Language and Business at a University in France, Germany/Austria, or Spain, Chile or Mexico. Study abroad destinations include: French speaking: Clermont-Ferrand, Marseille, Montpellier, Strasbourg, Toulouse, Bordeaux; German speaking: Bamberg, Bochum, Göttingen, Linz, Nürnberg, Speyer, Trier; Spanish speaking: Bilbao, Granada, Leon, Mexico City, Salamanca, Santiago, Valencia and Valladolid.

**YEAR FOUR:**
- Compulsory modules
  - International Financial Reporting I
  - Applied Microeconomics for Business
  - Advanced Statistical Methods for Business
  - Marketing Management
  - Introduction to Financial Economics

**Options—choose one of the following:**
- Language
- International Financial Reporting I
- Inferences Statistical Methods for Business
- Economics of Public Policy
- Marketing Management
- Introduction to Financial Economics
- Applied Microeconomics for Business
- Advanced Statistical Methods for Business
- Entrepreneurial Venture Development
- The Psychology of Consumer Behaviour
- Information Systems & Project Management
- Business Environment or Business Law I

**Graduate Profile**

Spending four years studying Commerce with German was a decision that I will be forever grateful for. Studying German in university was a fantastic experience. Smaller interactive class sizes combined with dedicated lecturers greatly enhanced the learning experience. This course gave me the competitive edge through a combination of business and language skills to succeed in my career.

Emma Cleere – BComm (International with German) Customer Success Manager at Trade Gecko

**Check out the Bachelor of Commerce International web page and see our interactive Study Abroad map under ‘Why Choose this Course?’**
Bachelor of Commerce Gaeilge

Fact File

Programme Code: GY208
Duration: 4 years
Minimum points for entry in 2021: 508

Entry Requirements:
Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate, including Gaeilge, English, another language, Mathematics, and any two other subjects recognised for entry purposes. A H4 in Gaeilge is also a requirement.

Why choose Bachelor of Commerce (Gaeilge)?
The BComm (Gaeilge) was introduced following demand from students for a programme that combines the study of Business and the Irish Language. All Business subjects are taught through English while students also study Gaeilge throughout their degree.

• Our lecturers’ links with industry
• The large range of subjects
• Graduates of this programme will
  speak Gaeilge throughout their degree.

• Teaching
• Entrepreneurship
• Finance (including Banking &
  Insurance)
• Information Systems Management
• Human Resource Management
• Marketing
• Management & Enterprise
• Foundations of Marketing Thought
• Gaeilge

Where the BComm (Gaeilge) can take you
Graduates of the BComm (Gaeilge) at the J.E. Cairnes School of Business & Economics will be highly sought after in all areas of Business. Graduates can go on to work in a variety of careers including:

• Accounting - both professional practice and industry
• Management Consultancy
• Taxation
• Commercial Advisory Services
• Economic Policy Advisory Services
• Marketing
• Human Resource Management
• Information Systems Management
• Finance (including Banking & Insurance)
• Entrepreneurship
• Teaching

Graduates of the course can also go on to study a wide variety of postgraduate programmes in their chosen discipline, the Irish Language or Education (including Teaching).

This degree is designed to allow graduates to teach both business related subjects and Gaeilge at second level once they have acquired a teaching qualification and meet the Teaching Council’s subject specific requirements.

Course Outline

YEAR ONE:

Compulsory modules
• Introduction to Management/Financial Accounting
• Principles of Microeconomics/Macroeconomics
• Business Information Systems & Information Management for Business
• Mathematics and Statistics for Business
• Management & Enterprise
• Foundations of Marketing Thought
• Gaeilge

Options-choose one of the following:
• Gaeilge
• International Financial Reporting I
• Economics of Public Policy
• Introduction to Financial Economics
• Advanced Statistical Methods for Business
• Entrepreneurial Venture Development
• The Psychology of Consumer Behaviour
• Information Systems & Project Management
• Microeconomics and the Business Environment of Business Law I

YEAR TWO:

Compulsory modules
• Business Finance I or Employment Relations
• Business Law
• Marketing Management
• Human Resource Management
• Innovation: Creativity and Enterprise
• Economics and Public Policy
• Business Strategy
• Accounting & Performance Measurement
• Innovation: Creativity and Enterprise
• Marketing Management
• Ethics and Corporate Social Responsibility

Options-choose modules from the following areas:
• Business Strategy
• Accounting & Performance Measurement
• Innovation: Creativity and Enterprise
• Economics and Public Policy
• Gaeilge
• Human Resource Management
• Ireland in the Global Economy
• Marketing Management
• Ethics and Corporate Social Responsibility
• Digital Business and Analytics
• Finance
• Business Law
• International Business
• Operations/Logistics
• Enterprise

YEAR THREE:

Year 3 of the programme is divided between a one semester placement/ internship in an Irish-speaking environment and a semester studying in Aras Mháirtín Uí Chrobaín, a NUI Galway centre in an Gaeltacht.

Year three of the programme is divided between a one semester placement/ internship in an Irish-speaking environment and a semester studying in Aras Mháirtín Uí Chrobaín, a NUI Galway centre in an Gaeltacht.

Acadámhá na hOllscoilócha Gaeilge will organise the work experience in conjunction with Udarás na Gaeltachta. Udarás na Gaeltachta has 400 client companies, in a wide range of sectors — including biomedicine and pharmacology, ICT, niche manufacturing, audio visual and digital media, tourism, fish processing and aquaculture, renewable energy, food processing and arts and crafts. Students have also been placed with organisations such as Gaillimh le Gaeilge, Foras na Gaeltacht and Corradh na Gaeltacht etc.

YEAR FOUR:

Compulsory modules
• Operations/Logistics
• International Business

Options-choose modules from the following areas:

Student Profile

I chose to study the BComm le Gaeilge as I’ve always wanted to continue the use of Irish throughout third level education and onto my professional career. Having not attended a Gaelscoil, I was worried that I’d struggle with the Irish aspect of the course, but I found there was a happy medium between both Irish and English modules. Immersing our small group in a Irish language environment in third year, both with a semester studying in the Gaeltacht and a summer work placement in an Irish business environment, has really prepared me for my final year and the working world.

Kayleigh Laffey, BComm (Gaeilge)
Web Content Specialist at Production Equipment Ltd

NUI Galway J.E. Cairnes School of Business & Economics

NUI Galway J.E. Cairnes School of Business & Economics
The Bachelor of Commerce (Accounting) is a three year undergraduate degree at NUI Galway. It combines a broad-based business education with the advantages of a specialist programme for those interested in a career in accounting or a related discipline. This programme offers excellent levels of exemptions from the examinations of all of the major professional accounting and taxation practitioner bodies. Our internship and placement partners include: PWC, KPMG, Deloitte, EY, Grant Thornton, DH&K, Crowe Howarth, Supermacs and Mazars.

### Entry Requirements

- Programme Code: GY207
- Average intake: 30
- Duration: 3 years (4 years*)
- Minimum points for entry in 2021: 543

#### Programme Highlights
- The BComm (Accounting) is the only degree in Ireland requiring leaving certificate Accounting as an entry requirement, therefore, you will move onto a more advanced and intensive study of accounting in 1st year with minimal time needed to review the basics.
- A minimum of a H4 in Accounting is required. Along with this a minimum grade H5 in one other subject and passes in four other subjects (at O6/H7 level) in the Leaving Certificate, including: Irish, English, another language, Mathematics and any other subject recognised for entry purposes.
- Students taking the optional Global Experience course are offered contracts credit in final year. The majority of students who complete this programme as a full module can be formally incorporated into the role and challenges facing accountants in industry and practice today.
- Students have the opportunity to add an international experience dimension to their degree at the end of second year, when they can apply on a competitive basis to transfer from the three year BComm (Accounting) degree to the four-year BComm (Accounting) with Global Experience degree. Successful applicants will spend one semester of third year studying abroad through English and a second semester in a work placement. The students will then return to NUI Galway for fourth year to complete their degree.

#### Course Outline

**YEAR ONE:**

- **Compulsory modules**
  - Principles of Microeconomics
  - Macroeconomics
  - Accounting
  - Financial Reporting
  - Business Information Systems
  - Mathematics and Statistics for Business
  - Management & Enterprise
  - Business Law I

**YEAR TWO:**

- **Compulsory modules**
  - International Financial Reporting II
  - Auditing, Assurance and Governance
  - Management Accounting I
  - Inferential Statistical Methods for Business
  - Applied Microeconomics for Business
  - Skills for Business
  - International Financial Reporting III
  - Business Finance I
  - Business Law II
  - Macroeconomics and the Business Environment

- **Choose ONE of the following:**
  - Information Systems & Project Management
  - Work and Employment Relations
  - Introduction to Financial Economics
  - The Psychology of Consumer Behaviour
  - Economics of Public Policy
  - Advanced Statistical Methods for Business
  - Doing Business in China: Language & Culture I

**FINAL YEAR:**

- **Compulsory modules**
  - Advanced Business Law
  - Advanced Financial Accounting
  - Management Accounting II & III
  - Taxation I & II
  - Business Finance II
  - Innovation: Creativity and Enterprise

- **Choose four advanced electives from the following areas:**
  - Economics
  - Information Systems
  - Marketing
  - Organisation & Human Resource Management
  - Law
  - Operations/Logistics
  - Doing Business in China: Language & Culture II
  - Accounting Internship (Completed During Previous Summer)
  - Enterprise

### Why choose BComm (Accounting)?

- Graduates of this course will receive the maximum exemptions available to the programme from examinations set by the professional bodies who train and accredit accountants and finance professionals in Ireland.
- The limited number of places on this course means that students benefit from small classes in some of the key accounting modules.
- According to Grad Ireland, there are more job opportunities in accountancy and financial management than any other area. They also report that accounting graduates are the most satisfied that their degree equipped them with the requisite skills for today’s labour market.

#### Where the BComm (Accounting) can take you

This degree provides a gateway to a successful career in accounting, taxation, corporate finance and related professions. Many of our graduates will be recruited by Accounting firms where they will complete their training as professional accountants or tax specialists. Others will pursue graduate training opportunities in a diverse range of commercial, industrial, financial service or public sector organisations. Whether employed in practice or industry, the salaries and career prospects are excellent. Many accountants use their professional qualifications as a springboard to top management positions.

There are also plenty of opportunities for post graduate study after completing the BComm (Accounting). These include a Master of Accounting programme and the MSc (International Accounting & Analytics), which are offered at NUI Galway, or Masters programmes in Banking, Economics, Corporate Finance, Taxation and related disciplines such as proceeding into 2nd year of the LLB (Law Degree) Programme.

### Graduate Profile

**Patric Evason, Associate Auditor at PwC**

Moving into third year. I chose to do the Global Experience year. A four month exchange programme was followed by a six-month work placement in PricewaterhouseCoopers. The B Comm (Accounting) Global Experience course allowed me to specifically focus on accounting, but also gave me an excellent opportunity to broaden my knowledge of other business subjects.

**Visit the Bachelor of Commerce Accounting web page to see full list of Professional Accounting Body Examination Exemptions.**

**Grant Thornton, DHKN, Crowe Howarth, Supermacs and Mazars.**

*4 years with optional Global Experience & Work Placement year.*
**Why choose Business Information Systems?**

- **EPAS Accredited:** This programme confers to the highest international standards.
- **Excellent employment opportunities:** Our graduates are employed by Accenture, Avaya, CISCO, Google, KPMG, Deloitte, Intel, Liferay Developments, Lornbridge, Pramerica, and IBM to name just a few.
- **The BIS Global Learning Initiative** delivered in partnership with prestigious foreign universities, is designed to incorporate an international learning experience into the programme and includes an opportunity to study abroad. Take up foreign work placement, participate in international virtual teams and learn from guest international speakers.
- **The BIS Industry Engagement Initiative** includes a paid work placement and site visits to leading multi-national companies. Our membership of the SAP and Microsoft University Alliance provides our students with access to the latest industry software while our Industry Advisory Board ensures that the skills, methodologies and theories that you learn are consistent with industry needs.
- **Study Abroad:** BIS students have the option to study abroad in our partner universities in year 2. Some of our partners include City University Hong Kong, Kogod School of Business Washington DC, USA, Montana State University (USA), Lehigh University (NY, USA), and the University of Liechtenstein.
- The small classes mean that you will get a more personal experience.
- The dedicated BIS facilities are excellent and include three computer suites, a seminar room and a collaborative learning facility.

**Course Outline**

**YEAR ONE:**

**BUSINESS**

- Principles of Microeconomics
- Principles of Macroeconomics

**TECHNOLOGY MANAGEMENT**

- Business Information Systems
- Business Applications Development I & II

**TECHNOLOGY**

- Information Systems Technology
- Information Systems Project Management

**YEAR TWO:**

**BUSINESS**

- Management
- Quantitative Techniques for Business
- Management Accounting I
- Business Finance I

**TECHNOLOGY MANAGEMENT**

- E-Business Strategy 
- Decision Modelling 
- Enterprise Systems

**TECHNOLOGY**

- Web & Interactive Media Design
- Database Technologies
- Advanced Application Development I & II
- Information 
- Applications Management

**YEAR THREE:**

**BUSINESS**

- Marketing Principles / Skills for Business
- Contemporary Project Management
- Professional Experience Programme - PEP

**TECHNOLOGY MANAGEMENT**

- Applied Systems Analysis
- E-Business Technologies
- Advanced Database Technologies

**YEAR FOUR:**

**BUSINESS**

- International Business
- Business Strategy
- Innovation: Creativity & Enterprise

**TECHNOLOGY MANAGEMENT**

- Information Systems Strategy & Planning
- Contemporary Issues in Information Systems
- Lean Principles for the ISP Professional

**TECHNOLOGY**

- Business Intelligence & Analytics
- Cloud Computing
- User Experience Design

**Additional Subject Options**

- Final Year Project

**Graduate Profile**

I would 100% recommend this course to you. The lecturers and staff in J.E. Cairnes School of Business & Economics help you to develop an understanding of both worlds. Having the opportunity to learn about programming languages, databases & new and emerging technologies helps to make you really well informed student. This, coupled with an understanding of management principles, accounting and economics lets you mix and bring together all your other learnings in each module. The course and classes themselves are very personal. The small class sizes really helped with my learning, and having small numbers ensures you don’t get left behind, and can have a personal relationship with each lecturer.

Through the study abroad option in second year of the course, I got to study in Villanova University with the help of a scholarship programme. While there, I got to study new modules, increase my knowledge in areas I liked, and even made long lasting connections and friends which I still use today.

My current role is with Accenture where I am working in the Cyber Security field helping clients devise state of the art strategies to protect and secure payments.

Brian Barrins, BSc BIS, Security Delivery Associate Manager at Accenture.

**BSc Business Information Systems (BIS) is an EPAS accredited innovative 4-year undergraduate degree that explores the use of technology in the modern business environment. Incorporating skills development in technology, business and technology management through individual, team and virtual team project work combined with our global learning and industry engagement initiatives. The BSc in BIS degree provides you with the ideal platform for a successful career in business.**
Physic with Chemistry (joint) or Agricultural Science) and any two other subjects.

Entry Requirements: Minimum H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate including: Irish, English, Mathematics, a third language or a laboratory science subject (i.e. Chemistry, Physics, Biology, Physics with Chemistry joint or Agricultural Science) and any two other subjects recognised for entry purposes. A H5 or O1 in mathematics is required.

Why choose the BSc in Financial Mathematics & Economics?

- Excellent employment opportunities: The demand from employers for well-qualified students with knowledge of how financial markets operate and how to use quantitative techniques to make informed investment decisions is substantial.
- Broad, multidisciplinary programme: With contributions from four different disciplines at NUI Galway, the multidisciplinary nature of this programme is explicitly designed to be broader than the specialised actuarial programmes being offered by other Irish universities.
- Actuarial exemptions: The Faculty and Institute of Actuaries recognises this programme for exemptions from several professional CT level subjects.
- Cutting-edge learning: Students will apply their learning to current and emerging trends in areas such as fintech, cryptocurrencies (such as Bitcoin), payments technologies, as well as the mathematics of financial markets operated by, for example, as economists, in management consultancy and even as sports odds compiler.

Course Outline

YEAR ONE:

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<tr>
<th>Course</th>
<th>Level</th>
<th>Code</th>
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<tbody>
<tr>
<td>Mathematics</td>
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<tr>
<td>Financial Accounting</td>
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<tr>
<td>Mathematical Methods I</td>
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<tr>
<td>Economics</td>
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<td>Computer Science</td>
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<td>Statistics &amp; Probability</td>
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<td>Mathematics of Finance</td>
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YEAR TWO:

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<th>Course</th>
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<tr>
<td>Analysis I</td>
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<tr>
<td>Discrete Mathematics</td>
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<td>Algebra</td>
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<td>Probability</td>
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<td>Statistical Inference</td>
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<td>Algorithms</td>
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<td>Intermediate Microeconomics</td>
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<td>Intermediate Macroeconomics</td>
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<td>Modelling</td>
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<td>Analysis &amp; Simulation</td>
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<td>Introduction to Financial Economics</td>
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<td>Mathematical Methods II</td>
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<td>Analysis II</td>
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YEAR THREE:

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<td>Actuarial Mathematics I</td>
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<td>Metric Spaces</td>
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<td>Microeconomics and Public Policy</td>
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<td>Mathematical Modelling</td>
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<td>Macroeconomics and Public Policy</td>
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<td>Money &amp; Banking</td>
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<td>Groups I</td>
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<td>Business Finances</td>
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<td>Economics of Financial Markets</td>
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<td>Annuities and Life Insurance</td>
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<td>Topology</td>
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YEAR FOUR:

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<tr>
<td>Stochastic Processes</td>
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<tr>
<td>Non-Linear Systems</td>
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<tr>
<td>Numerical Analysis</td>
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<td>Differential Equations with Financial Derivatives</td>
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<td>Networks</td>
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<td>Final-year Project (over 2 semesters)</td>
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<td>Actuarial Mathematics II</td>
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<td>Life Contingencies</td>
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<tr>
<td>International Monetary Economics</td>
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<td>Derivatives &amp; Risk Management</td>
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<tr>
<td>Measure Theory</td>
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Why not choose the BSc in Financial Mathematics & Economics?

- Guest speakers from financial services: Ensure that students gain practical insights into industry developments.
- Student Managed Fund (SMF): Using real money and buying actual shares in companies, the student-run fund gives those pursuing the Financial Mathematics & Economics programme the opportunity to learn how investment management works in practice. Students typically move from analyst roles in earlier years to become fund executives in later years.
- Financial services – opportunities for graduates exist right across the financial services sector: in investment, corporate and private banking, in currency trading, in credit risk and in management of hedge funds. Some of the world’s leading financial firms have hired our graduates, including Goldman Sachs, JP Morgan, Merrill Lynch and Credit Suisse.
- Actuarial profession: graduates can embark on a career as an actuary, working primarily in pensions, life insurance and investments. About one quarter of our graduates in recent years went on to complete postgraduate actuarial studies and some graduates went directly on to positions as trainee actuaries. There are currently more actuarial opportunities in Ireland than there are graduates each year.
- Other areas – opportunities for our graduates exist in government departments and other public sector bodies, where they play key roles affecting the national economy. In recent years, graduates have been hired by the Department of Finance, the Central Bank of Ireland, the Bank of England, and the National Treasury Management Agency (NTMA). Moreover, because of their strong numeracy skills, graduates have also secured employment in a wide variety of different areas, for example, as economists, in accountancy, tax and law, in management consultancy and even as a sports odds compiler.
NUI Galway J.E. Cairnes School of Business & Economics

In introductory economics courses, you first encounter the key analytical tools which economists use to understand markets and economies, and the role of governments in them. These tools are immensely useful for better appreciating developments in the economy, nationally and internationally. They are also foundations upon which more advanced work in specific areas of economics can later be built, opening up varied and challenging landscapes for enquiring minds.

Specialist study in economics
You can extend and deepen your study of economics in many directions, depending on your aptitudes and interests in the BA degree. For some economics students, later years’ study involves deep engagement with the economics of public policy, such as the economics of health, the economics of education, or the theory and empirics of long-run economic development, for example.

International links
As part of the BA (International) programme, you may have the option in your third year of studying economics abroad in a European university which teaches through English. For example, students recently have spent a year in universities in Germany, Sweden and the Netherlands.

Career options
A degree in economics provides you with a wide array of both subject-specific and transferable skills of enormous importance to the world in which we live. Graduating with a degree in economics can lead to working for a variety of employers, including governments, private companies and non-governmental organisations (NGOs).

In addition to the option of studying economics as part of a business degree, NUI Galway also makes economics available as part of the BA Joint Honours degree. In this programme, students choose three subjects in first year, and continue with two of those subjects in second and final year. So one might end up with a BA. Joint Honours degree in economics and geography, or economics and law, for example. There is a very wide range of subjects one can combine with economics through the BA route (although not the main business disciplines available in the B Comm degrees).

The level and range of economics in both the BA and B Comm routes are the same: the difference is the combination of other subjects available to you in each. In either case, we do not expect you to have taken economics before e.g., at Leaving Cert level: we teach economics ‘from scratch’. Economics is an exciting and challenging area of study, and has never been more relevant for so many people. Studying economics gives you an insight into the many economic relationships in the real world around you. It provides an introduction to the analytical tools you need to help explore and understand these fascinating relationships. It gives you the opportunity to deepen your understanding of current affairs, the economics of the market place, economic factors influencing politics and how economic issues have influenced the course of history.

Studying economics gives you an insight into markets and economies, and the role of governments in them. This has never been more relevant for so many people. The economics of money and banking, the economics of international trade, or the theory and empirics of long-run economic development, for example, have been more relevant for so many people.

More of our graduates include:

Anne Marie O’Toole
MARKETING MANAGER KINGSPAN FRANCE & IBERIC FRANCE

I can safely say that all skills that I now use on a daily basis were unlocked and developed while studying the B Comm (International) at NUI Galway. Interpersonal and teamwork skills are paramount in college and even more so in a professional position once you are out of university. Having spent a year in Poitiers on Erasmus, my cultural and linguistic competences were vastly improved. The hands on case study work done during our final marketing stream was also a great lesson in time management, people management and developing organisational skills.

Richard O’Brien
TALENT ACQUISITION SPECIALIST, ADIDAS GROUP

“Commerce equipped me with the communication, team-working and problem-solving skills needed to excel in business. After graduating, I was well-positioned to pursue an exciting and successful career in Human Resources.”

Siobhan McGinty
INTERNATIONAL CHAMPION, CUSTOMER MARKETING (EMEA, LATAM & APAC) AT HUBSPOT

“I studied Commerce and specialised in Marketing. I’ve gone on to pursue a successful career as an International Customer Marketing Manager at Hubspot, a leading growth platform with 48,000 total customers in more than 100 countries. I’ve also set up my own business called Learn Inbound, and I lecture part-time on the MSC (Marketing Practice) here at NUI Galway. I cherish my memories of being a student at NUI Galway. There are so many social outlets on-campus, and the clubs and societies are a great way to develop social skills and get to know people.”

Natala Gilmour, BComm (Global Experience) Class of 2021

The past four years on the BComm (Global Experience) have been filled with exciting opportunities, new places and friends and memories that will make me smile and laugh for a lifetime. The first and second year of the course provided a firm and broad foundation across all business disciplines. This gave me an understanding of the diversity of skills required across all departments of a large multinational company, or in the case of an early start-up, the many hats an entrepreneur must wear!

In my third year, I spent eight months in Athlone, gaining valuable work experience and friends at Ercsson - a multinational telecommunications company, where I learned under the supportive guidance of mentors across Operations, Recruitment and the INFUSE Program. My supervisors and colleagues invested their time and effort into challenging learning opportunities, ensuring I constantly developed my knowledge and skills - an investment that will continue to give dividends throughout my career.

After taking an eye-opening module in Chinese Language & Culture, I successfully applied for a Scholarship to the University of Technology Sydney. I travelled to Beijing, where I represented Ireland and NUI Galway and met with 200 students from around the world to explore and discuss China’s economy, history and culture as well as visiting monumental sights such as the Forbidden City and The Great Wall of China. This is just one example of the many opportunities that are open to BComm students.

For the second part of my ‘Global Experience Year’, I packed my bags for Australia to study for a semester at the University of Technology Sydney. This was a particularly special opportunity for me as I got to live with my sister who has been in Australia since 2009! I studied Event Management & Tourism, while soaking up the sun and visiting every Sydney’s outdoors has to offer.

I returned home to complete final year virtually from Donegal. And while I dearly missed Galway and all its charm, our lecturers made the transition to online learning very smooth, with continuation of team projects, presentations and the annual ‘Innovation: Creativity & Enterprise’ competition. I decided to pursue the Enterprise Stream and hope to start my own business after a few years in industry. I would highly recommend the BComm (Global Experience) to anyone interested about a career in business. My Global Experience year definitively promoted my interest in an international career, expanded my network and developed my international outlook, skills and ability to adapt to an ever more global work environment.

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FIND OUT MORE: J.E. Cairnes School of Business and Economics | T: +353 91 492612 | E: business@nuigalway.ie | www.nuigalway.ie/arts
J.E. Cairnes School of Business & Economics

Find out more about the courses at the J.E. Cairnes School of Business & Economics at:

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