



Shannon College
of Hotel Management



NUI Galway
OÉ Gaillimh

Shannon College of Hotel Management

A COLLEGE OF NUI GALWAY



Why Choose Shannon College

- Internationally recognised Business Degrees & MSc. programmes
- 100% Employment Record on Graduation Day
- Paid Work Placements in over 100 hotels in 16 counties Worldwide
- Unrivalled Career Opportunities in some of the world's most renowned hotels
- Competitive tuition fees
- Study in an English Speaking Country
- Choose a global profession that is diverse, exciting and dynamic
- Be part of one of Ireland top Universities
- Join a multicultural campus with students from 24 countries



ABOUT Shannon College of Hotel Management

Shannon College of Hotel Management was founded in 1951 and today is one of the world's leading hotel schools. Shannon College is a College of NUI Galway and offers two Level 8 business degrees in hotel management as well as a Level 6 International Foundation Business Programme and a Level 9 MSc. in Business and Hospitality. This year the college will celebrate 68 years of success including a 100% employment record on graduation day each year. Through structured work placements in over 100 hotels in 16 counties worldwide, students receive a truly international degree in business and hotel management.

A College of NUI Galway

In August 2015, Shannon College of Hotel Management became a College of the National University of Ireland, Galway (NUI Galway). The college campus remains in Shannon but all students are registered students of NUI Galway and all degrees will be awarded by the University. The new status firmly places Shannon College in the mainstream university system.

100% Employment on Graduation Day

Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day. This unrivalled record is a reflection of the hard work and achievement of students throughout their four year degree at Shannon. The employment record is facilitated by :

- The industry readiness of students after completing a Shannon College degree.
- The structured work placements throughout the degree programme.
- The long standing relationship between Shannon College and hotel partners.

Professional Practical Training

Professional practical training is a core component of a Shannon College degree. Particularly in Year 1 (in Shannon College) and Year 2 (on work placement), students develop practical skills and a level of attention to detail to match the professional standards found in the world's top hotels. The training involves 20 hours per week in Year 1 rotating between seven practical groups: Culinary Kitchen Practical, Restaurant Service Practical, Accommodation Services, Front Office Operations, Information Technology, Skills for Work Life & HACCP/Food Science.

Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of hospitality. Shannon College students are easily identifiable in their college business suit. The ethos of 'Commitment to Excellence' is central to the teaching and learning at Shannon College, students develop leadership and teamwork skills by participating in college events such as graduation , open days, fundraising , social and sports activities.



Degree Programmes

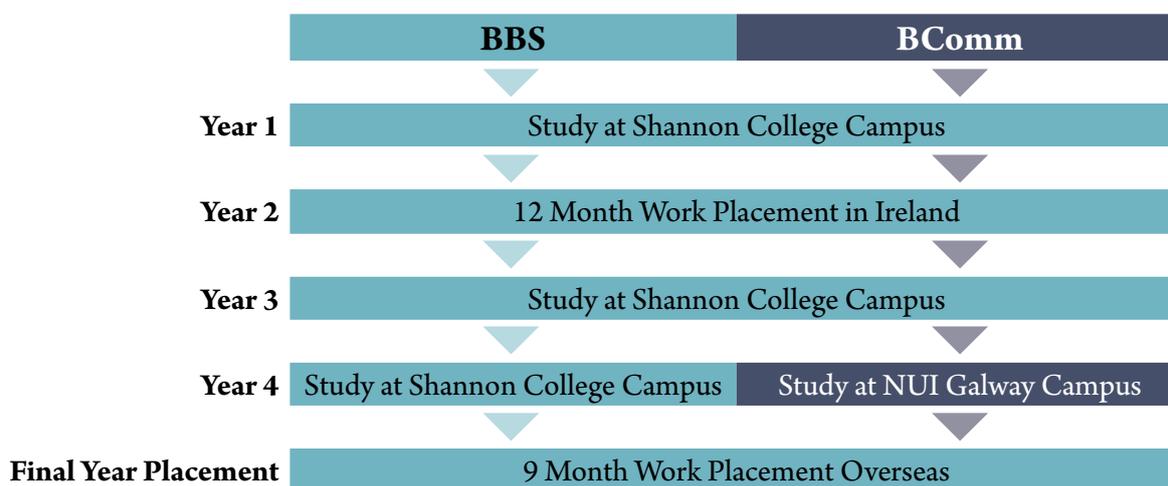
BBS

The Bachelor of Business Studies in International Hotel Management prepares students for a career in business management in the hotel industry. The degree includes extensive business studies, hands-on practical training, advanced industry subjects and professional work placements. In Year 4, the BBS students focus on general business and advanced hospitality subjects, developing strategic skills relevant to the role of hotel general manager.

BComm

The Bachelor of Commerce in International Hotel Management prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in one business discipline in the final academic year. Years 1 to 3 of the BComm follow the same structure as the BBS while Year 4 is delivered at the NUI Galway campus. During Year 4, students specialise in one of the following business disciplines; Accounting & Performance Measurement, Economics & Public Policy, Management of Human Resources, Digital Business & Analytics, Marketing Management, Finance, Enterprise, Business Law and International Business.

Degree Structure



Career Opportunities

BBS and BComm graduates have very similar career opportunities. All students complete a Trainee Management Work Placement at the end of Year 4 and most continue to build their careers in hotels after graduation. Both degrees are recognised for acceptance onto Level 9 Masters programmes. The BBS students have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business discipline.

Work Placements

Year 2

The Year 2 work placement is a 12 month professional work placement in leading hotels in Ireland. This operative level placement reinforces the training in Year 1 and students gain experience in at least two departments. The work experience improves students' knowledge of industry practices, systems and is an opportunity for personal and professional development.

The Shannon College Placement Office organises the Year 2 work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Work Life module in Year 1.

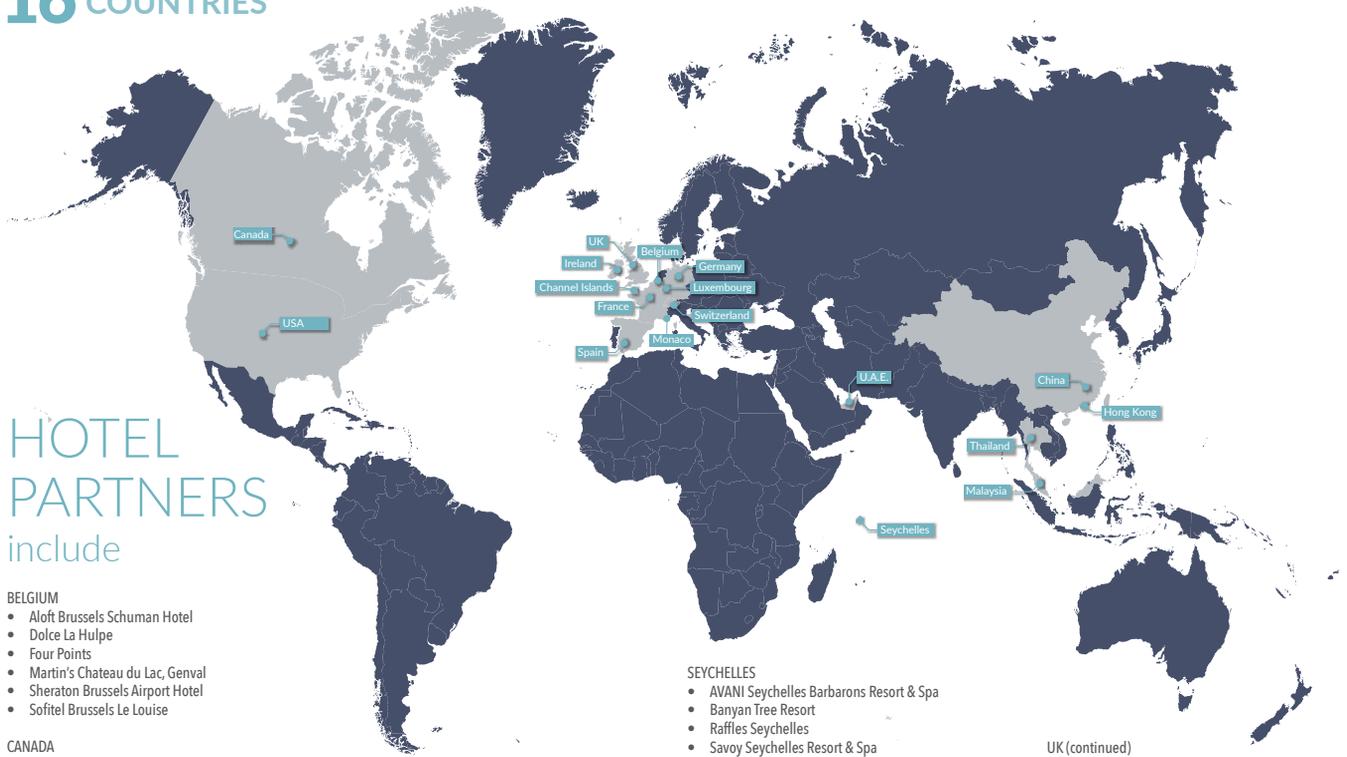
Final Year

Students complete a nine month placement at the end of Year 4 of the BBS and the BComm. Although the official placement is nine months in duration (until graduation), students usually sign a 12-18 month contract. This Trainee Management Placement is the culmination of four years of study, training and development. Students are usually ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role, while other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Current students are placed in properties in Ireland, the USA, China, the UAE, Canada and Thailand. The dynamic growth of the global hotel industry presents great travel opportunities for

students, however there are some immigration regulations that have to be considered in choosing the placement location.

Leading hotel companies visit Shannon College annually to recruit final year students. Every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. The placement office coordinates the hotel visits, applications and the interview process. However students have the flexibility to choose which hotel to apply to for their final year placement.

STUDENTS PLACED IN OVER 16 **100** HOTELS ACROSS COUNTRIES



HOTEL PARTNERS include

BELGIUM

- Aloft Brussels Schuman Hotel
- Dolce La Hulpe
- Four Points
- Martin's Chateau du Lac, Genval
- Sheraton Brussels Airport Hotel
- Sofitel Brussels Le Louise

CANADA

- Fairmont Banff Springs
- Fairmont Chateau Whistler
- Fairmont Jasper Park Lodge, Alberta

CHINA

- Amanyangyun AMAN Hotel, Shanghai
- InterContinental Shanghai Pudong
- Kempinski Hotel Beijing Lufthansa Centre, Beijing
- Mandarin Oriental Pudong Shanghai
- Rosewood Sanya, Hainan
- Shangri-La Hotel, Guangzhou

FRANCE

- Grand Hyatt Cannes Hôtel Martinez
- InterContinental Carlton Cannes
- Terre Blanche Hotel Spa Golf Resort

GERMANY

- Hotel Adlon Kempinski, Berlin
- Le Méridien Frankfurt
- The Ritz-Carlton, Wolfsburg
- Steigenberger Airport Hotel Frankfurt
- Steigenberger Frankfurter Hof, Frankfurt

HONG KONG

- InterContinental Hong Kong

IRELAND

- Adare Manor Resort, Co. Limerick
- Ardilaun Hotel, Galway
- Ashford Castle, Co Mayo

Ireland (continued)

- Clontarf Castle, Dublin
- Dromoland Castle, Co Clare
- Druids Glen Resort, Co Wicklow
- Dunraven Arms, Co Limerick
- Glenlo Abbey, Galway
- The Glenroyal Hotel, Co Kildare
- The Grand Hotel Malahide, Dublin
- The Gresham Hotel, Dublin
- The Intercontinental, Dublin
- The Johnstown Estate, Co Meath
- The K Club, Co Kildare
- The Marker Hotel, Dublin
- The Westbury Hotel, Dublin
- Parknasilla Hotel Resort, Co Kerry
- Radisson Blu St Helens, Dublin
- Riu Plaza, The Gresham, Dublin
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Dublin

LUXEMBOURG

- Le Place d'Armes
- Le Royal Hotel & Resort
- Sofitel Luxembourg Europe

MALAYSIA

- Mandarin Oriental, Kuala Lumpur

MONACO

- Monte Carlo Bay Resort

SEYCHELLES

- AVANI Seychelles Barbarons Resort & Spa
- Banyan Tree Resort
- Raffles Seychelles
- Savoy Seychelles Resort & Spa

SPAIN

- PGA Catalunya Resort, Girona
- The Ritz-Carlton Abama, Tenerife
- Sheraton - La Caleta Resort & Spa, Tenerife

SWITZERLAND

- Hotel d'Angleterre, Geneva

THE CHANNEL ISLANDS

- Duke of Richmond Hotel, Guernsey
- The Old Government House Hotel & Spa, Guernsey

THAILAND

- Mandarin Oriental Bangkok

UAE

- Le Royal Meridien Beach Resort & Spa Dubai
- Ritz-Carlton, Doha
- Ritz Carlton, Dubai

UK

- Bristol Hotel, Doyle Collection, Bristol
- Chesterfield Hotel, Red Carnation, London
- Claridges, London
- Coworth Park - Dorchester Collection, Ascot
- The Dorchester, London
- Fairmont St Andrews, Scotland
- Four Seasons Hotel London at Park Lane
- Gleneagles Hotel & Resort, Scotland
- The Goring, London

UK (continued)

- Intercontinental London - the O2
- Jumeirah Carlton Tower
- Kensington Hotel, Doyle Collection, London
- Mandarin Oriental London
- Pennyhill Park Hotel, Surrey
- The Grove
- The Meridien, London
- The Montague on the Gardens, London
- The Quay Hotel and Spa, Wales
- The Renaissance London Heathrow
- The Ritz, London
- Rosewood, London
- Rubens at Palace Hotel, Red Carnation, London
- The Savoy, London
- Sheraton Grand London Park Lane Hotel
- Sofitel London Heathrow
- South Lodge, West Sussex
- Park Plaza London Riverbank

USA

- Baltimore Marriott Waterfront
- Dupont Circle, Washington
- Fitzpatrick's Hotel, New York & Grand Central
- Indianapolis Marriott Downtown, Indianapolis
- JW Marriott Austin, Texas
- Lotte New York Palace, New York
- Ocean, Edge Resort & Golf Resort, Massachusetts
- Row NYC, Hotel
- Sheraton Erie Bayfront, Pennsylvania
- The Four Seasons, Boston
- Westin Milwaukee Downtown

International Foundation Business Programme 2019

This programme caters specifically for the academic and/or English needs of students who are not academically ready to directly enter undergraduate degree programmes at Shannon College of Hotel Management and/or the Business school at NUI Galway. It is ideally suited to students who have not attained the academic and/or English requirements for their chosen degree.

This programme will include the following modules; English for Business, English for Life, Academic English, Management, Personal Developments, Mathematics, Intercultural Communications, Economics and Accounting.

Students will need to reach an IELTS of 5.0 or equivalent with no band lower than 4.5 to be considered.

Applying to Shannon College of Hotel Management

Non EU applications for all programmes should be made directly to the Admissions Office by email or post. Applications must include the following:

- Completed application form which can be downloaded on the Shannon College website: www.shannoncollege.com
- Certified transcripts for all education results/qualifications to date
- IELTS certificate (or equivalent)

Entry Requirements for BBS and B Comm Degree Programmes

1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

2. English

A minimum IELTS band level 6.0 or equivalent.

3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (skype). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.



What our students and graduates say about us:



“Studying aboard was a huge decision for me to make before coming to Ireland. Shannon College, which is one of the

best hotel management colleges worldwide, was the only factor that attracted me to come to Ireland. Now, I really appreciate the decision that I made and the four years study experience I had in Shannon College.

Shannon College highlights the well-balanced operational and theoretical modules. In the first year in college, the practical skills around accommodation, front office, service and kitchen are the main focused areas. With all the professional skills I gained, it allowed me the opportunity to work in The K Club for my placement. It allowed me put those skills in use in the industry during my second year in college.

Thanks for the placement experience in such well-structured luxurious five star hotel, I gained the general understanding towards the business activities and operation systems in the hotel industry, which in turn helped me with further managerial and strategic studies in my third and fourth year in college.

After those four years in college, I am now well-equipped with both practical skills and hospitality background knowledge and am ready for a management role in a hotel. For my final year placement, due to the skills and knowledge I gained in college, I passed the interview and commenced a Management Training programme in Shanghai Mandarin Oriental to start my new journey.”

Nancy Zhao- China
Final Year Student



“My five years spent at the Shannon College of Hotel Management were second to none. Shannon defined my college experience as some of the best and most rewarding years yet. By attending university

abroad in Shannon, I was able to set myself apart. I was able to gain multiple unique experiences during college which shaped my ability to be a successful and growing leader in the ever-changing world of hospitality. Shannon gives you the real-world tools and diverse skills needed to become a successful leader and contributing member of society in general. Shannon combines rigorous but rewarding academics with hands on practical training to prepare you for the fast-paced and rewarding industry. During my time in Shannon, I was able to go on practical placements to some of the worlds premier hotels and destinations.

Shannon was able to assist me with obtaining a prestigious one-year internship at the Ritz Carlton-Hotel Arts in Barcelona during my second year. This initial experience set me up for continued success in my young hospitality career. After 4 years of study, I obtained a final year leadership placement at the Fairmont in Whistler, British Columbia. Shannon’s reputation within the Irish and worldwide hospitality industry is truly incredible. Shannon offers so many different opportunities to their students during their time at the college. I can truly say I got to participate in some of the Irish hospitality industries top events. You also get the opportunity to meet and interact with some of the Irish hospitality industries top players which just happen to be Shannon College alumni. The education I received in Shannon prepared me more than I could ever imagine. The friends you make in Shannon are beyond compare and the alumni network is expansive; boasting some of the industry’s top leaders. The skills I learned from Shannon’s distinguished and supportive faculty members can translate to so many different facets of life and help you to become a well-rounded global citizen who is ready for the real world.”

Siobhan Darmody- USA
Graduate 2017



“Life at College: the most amazing 4 years of my life where I have learnt, developed and evolved into the person I am today. The life in Ireland has been a benchmark in my life where I have made friends for life who I surely count as my

own family. 2nd Year Placement in Clontarf Castle Hotel where I worked as a management trainee in various departments like front office, Restaurant, Bar and Kitchen, had the most amazing time which helped me to build a strong foundation to my career.

4th Year Placement was with Four Seasons Hotel Canary Wharf London where I worked in Restaurant and Bar which helped me to build my career within food and beverage and made me the person to be absorbed by Four Seasons after successfully completing my Placement.

Post-graduation I was absorbed by Four Seasons and transferred to Dublin wherein I worked in Restaurant and got my supervisory role and then moved to in room dining which furthermore prompted me for a change and as a result I got my first management position with The Shelbourne in Dublin wherein I was HOD with In Room Dining and then in Lounge and Bar.

Further to enhance my skill set I moved to Thornton’s a Michelin Star Restaurant as a Restaurant Manager and that furthermore helped me to gain invaluable experience in food and beverage.

Post which I returned back to India in 2010 and was absorbed by The Oberoi Hotels and Resorts in Gurgaon India in Rooms Division, worked with them for over three years as Assistant Front Office Manager.

I quickly realised that I wanted to become an all-rounder in hotels and got an opportunity to work in Sales and Marketing and took the role as Senior Sales Manager with The Grand New Delhi and enjoying my stint here.

Shannon College has surely given me the edge where I have learnt everything which has made me the person I am today.”

Vikram Singh Dahiya – India
Graduate 2003

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