Prospectus 2022
Shannon College of Hotel Management
2021/2022 OPEN EVENTS

For a full list of events or to register for an upcoming event, please visit: www.shannoncollege.com/events

Due to COVID 19 we will be having a number of virtual open events throughout the year. We also hope to have a number of onsite events where pre-booking will be essential in order to comply with up to date government guidelines.

Virtual Events
• 19th October, 2021 - Virtual Open Evening at 6.30pm
• 27th January, 2022 - Virtual Panel Discussion at 6.30pm
• 11th May, 2022 - Virtual Questions & Answers Session at 6.30pm

On Campus Open Evening
• 1st March, 2022 – On Campus Open Evening at 5pm. The open evening will include talks, campus tours, presentations, demonstrations and a work placement exhibition.

We also welcome private campus visits which must be organised in advance.

Please contact Joan in the Admission Office; Phone: 091 497212 or email: joan.markham@nuigalway.ie to arrange a campus visit.

On Campus Open Day
• 3rd December, 2021 – On Campus Open Day
Students, parents and teachers are welcome to visit the College from 10.30am. Talks will commence at 11.30am.
ABOUT US

A College of NUI Galway
In August 2015, Shannon College of Hotel Management amalgamated with NUI Galway and is now a College of the University. The College campus remains in Shannon but all students will now be registered students of NUI Galway and all degrees will be awarded by the University. The new status firmly places Shannon College in the mainstream university system.

In addition to graduating with a BBS or a BComm in International Hotel Management, the Irish Hospitality Institute (IHI) also awards a full professional membership to the Shannon College graduates.

100% Employment on Graduation Day
Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day. This unrivalled record is a reflection of the hard work and achievements of students throughout their four year degree at Shannon.

The employment record is facilitated by:

The industry readiness of students after completing a Shannon College degree
The structured work placements throughout the degree programme
The long standing relationship between Shannon College and our hotel partners
The reputation of our graduates worldwide

Professional Practical Training
Professional practical training is a core component of a Shannon College degree. Particularly in Year 1 (in Shannon College) and in Year 2 (on placement), students develop practical skills and a level of attention to detail to match the professional standard found in the world’s top hotels. The training involves 20 hours per week in Year 1 rotating between Culinary Kitchen Practical, Restaurant Services Practical, Accommodation Services, Front Office Operations and Information Technology, Skills for Work Life, HACCP and Food Science.

Professional Ethos
The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of Hospitality. Shannon College students are easily identified by their college suit. The ethos of ‘Commitment to Excellence’ is central to the teaching and learning at Shannon College and students develop leadership, organisational and teamwork skills by participating in college events such as graduation, open days, fundraising, social and sports activities.

Business Education
Students gain a firm grounding in all key areas of business and management which help students to develop their business skills, commercial awareness, innovation and management skills. This allows students to have a successful career in Hotel Management and many other fast changing global business careers.
PARTNERS

• Powerscourt Hotel, Co Wicklow
• Parknasilla Hotel Resort, Co Kerry
• O’Donoghue Ring Hotels, Co Kerry
• The Westbury Hotel, Dublin
• The Shelbourne Hotel, Dublin
• Virginia Park Lodge, Co Cavan
• Westin Hotel, Dublin
• Woodlands House Hotel, Co Limerick

HOTEL PARTNERS

include

BELGIUM
• Aloft Brussels Schuman Hotel
• Dolce La Hulpe
• Marriott Grand Place Brussels
• Sheraton Brussels Airport Hotel
• Sofitel Brussels Le Louise

CHINA
• Amanzoe, AMAN Hotel, Shanghai
• Hilton Hotel Beijing
• Intercontinental Hotel Beijing
• The Ritz Carlton Beijing

FRANCE
• Grand Hyatt Cannes Hôtel Martinez
• InterContinental Carlton Cannes

GERMANY
• Le Méridien Frankfurt
• The Ritz-Carlton, Wolfsburg
• Steigenberger Airport Hotel Frankfurt
• Steigenberger Frankfurter Hof, Frankfurt

HONG KONG
• InterContinental Hong Kong
• Mandarin Oriental Hong Kong

IRELAND
• Adare Manor Resort, Co Limerick
• Aghadoe Heights Hotel, Co Kerry
• Ardilaun Hotel, Galway
• Armada Hotel, Co Clare
• Ashford Castle, Co Mayo
• Ballynahinch Castle Hotel & Estate, Galway
• Barton House, Co Kildare
• Cashel Palace Hotel, Co Kerry
• Claremont Hotel, Dublin
• Clontarf Castle, Dublin
• Conrad Hotel Dublin
• Dalata Hotels, Ireland
• Dromoland Castle, Co Clare
• Druids Glen Resort, Co Wicklow
• Dunraven Arms, Co Limerick
• Glasson Lakehouse, Co Westmeath
• Glenlo Abbey, Galway
• Hilton Hotel, Dublin
• Killarney Avenue Hotel, Co Kerry
• Luttrellstown Castle Hotel, Co Dublin
• Lycraeth, Kilkenny
• Metroplis Hotel, Cork
• Muckross Park Hotel, Killarney
• Newpark Hotel, Co Kilkenny
• The Brehon Hotel, Co Kerry
• The Dean, Dublin
• The Fleet Hotel, Dublin
• The Fota Island Resort, Cork
• The Glenroyal Hotel, Co Kildare
• The Grand Hotel Malahide, Dublin
• The Harbour Hotel, Co Galway
• The Heritage, Co Laois
• The Intercontinental, Dublin
• The Johnstown Estate, Co Meath
• The K Club, Co Kildare
• The Marker Hotel, Dublin
• The Merrion Hotel
• The Strand Hotel, Limerick
• The Westbury Hotel, Dublin
• O’Donoghue Ring Hotels, Co Kerry
• Parknasilla Hotel Resort, Co Kerry
• Powerscourt Hotel, Co Wicklow

UK
• Berkeley Hotel, London
• Carlton Tower Hotel, London
• Chesterfield Hotel, Red Carnation, London
• Claridges, London
• Clayton Hotel, City of London
• Clayton Hotel, Cardiff Lane
• Connacht Hotel, London
• Fairmont St Andrews, Scotland
• Four Seasons Hotel London at Park Lane
• Intercontinental London - the O2
• JW Grosvenor House, Park Lane, London
• Kensington Hotel, Doyle Collection, London
• Kimpton Charlotte Square Hotel, Edinburgh
• Lanesborough London
• Mandarin Oriental London
• Marriott Hotel, Park Lane, London
• Park Plaza London Riverbank
• Pennyhill Park Hotel, Surrey
• Regents Park Hotel, Piccadilly, London
• Rosewood, London
• Rubens at Palace Hotel, Red Carnation, London
• Sheraton Grand London Park Lane Hotel
• Sofitel London Heathrow
• South Lodge, West Sussex

IRELAND continued
• Radisson Blu St Helens, Dublin
• Radisson Blu, Limerick
• Randles Hotel, Co Kerry
• Riu Plaza, The Gresham, Dublin
• Shannon Springs Hotel, Co Clare
• The Savoy Hotel, Limerick
• The Shelbourne Hotel, Dublin
• Virginia Park Lodge, Co Cavan
• Westin Hotel, Dublin

LUXEMBOURG
• Le Place d’Armes
• The Royal Hotel & Resort
• Sofitel Luxembourg Europe
• Sofitel Le Grand Ducal Luxembourg

MONACO
• Monte Carlo Bay Resort

SEYCHELLES
• Avani Seychelles Barbarons Resort & Spa
• Banyan Tree Resort
• Constance Ephelia Resort
• Hilton Seychelles, Labriz Resort & Spa
• Raffles Seychelles
• Savoy Seychelles Resort & Spa
• The H Resort, Beau Vallon Beach

SWITZERLAND
• Hotel d’Angleterre, Geneva

THE CHANNEL ISLANDS
• Duke of Richmond Hotel, Guernsey
• The Old Government House Hotel & Spa, Guernsey

USA
• The Goring, London
• The Grove, Hertfordshire
• The Meridien, London
• The Montague on the Gardens, London
• The Quay Hotel and Spa, Wales
• The Renaissance London Heathrow
• The Ritz, London
• The Savoy, London

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• The Goring, London
• The Grove, Hertfordshire
• The Meridien, London
• The Montague on the Gardens, London
• The Quay Hotel and Spa, Wales
• The Renaissance London Heathrow
• The Ritz, London
• The Savoy, London

USA
• Boston Harbour Hotel, Boston
• Crown Plaza Denver
• Crown Plaza, Redondo Beach, CA
• Crowne Plaza San Jose, Silicon Valley
• Dupont Circle, Washington
• Eliot Hotel Boston
• Fitzpatrick’s Hotel, New York & Grand Central
• Hotel Indigo Downtown Los Angeles
• Indianapolis Marriott Downtown, Indianapolis
• InterContinental Austin, Texas
• InterContinental LA
• InterContinental New York Barclay
• InterContinental The Mark Hopkins, San Francisco
• JW Marriott Austin, Texas
• Lotte New York Palace, New York
• Rosewood Sand Hill, CA
• Ritz-Carlton, New York
• Ritz-Carlton, San Francisco
• Ritz-Carlton, San Francisco
• The Shelbourne Hotel, Dublin

Locations reflects student placements over recent academic years. Placement locations change year to year depending on industry demands, immigration regulations and student preferences.
A HOTEL CAREER

The hotel industry offers diverse opportunities for success in business, ranging from careers in luxurious, independent 5 star hotels to highly efficient and profitable hotel chains for the more price conscious guest.

<table>
<thead>
<tr>
<th>ROLE</th>
<th>FROM</th>
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</thead>
<tbody>
<tr>
<td>General Manager</td>
<td>€70,000 - €150,000</td>
</tr>
<tr>
<td>Front Office Manager</td>
<td>€34,000 - €50,000</td>
</tr>
<tr>
<td>Accommodation Manager</td>
<td>€32,000 - €50,000</td>
</tr>
<tr>
<td>Bar/Restaurant Manager</td>
<td>€33,000 - €50,000</td>
</tr>
<tr>
<td>Event Manager</td>
<td>€32,000 - €50,000</td>
</tr>
<tr>
<td>Director of Sales &amp; Marketing</td>
<td>€50,000 - €85,000</td>
</tr>
<tr>
<td>Director of Food &amp; Beverage</td>
<td>€80,000 - €100,000</td>
</tr>
<tr>
<td>Revenue Manager</td>
<td>€42,000 - €65,000</td>
</tr>
<tr>
<td>Human Resource Manager</td>
<td>€37,000 - €75,000</td>
</tr>
<tr>
<td>Deputy General/Operations Manager</td>
<td>€43,000 - €80,000</td>
</tr>
<tr>
<td>Financial Controller</td>
<td>€47,000 - €90,000</td>
</tr>
</tbody>
</table>

Source: Get a life in Tourism Magazine (2020). Salary rates are an average guide. They are indicative rates and vary depending on location, hotel size and grade.
The Bachelor of Business Studies in International Hotel Management (BBS) prepares students for a career in business management within the Hotel Industry or in a host of other industries.

**Year 1: Study at Shannon College**
Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial & Management Accounting, Management and Quantative methods are also introduced. Students study their second language (French, German, Spanish, English or Intercultural Communications).

**Year 2: Professional Operative Work Placement**
The Year 2 work placement is a 12 month professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

**Year 3: Study at Shannon College**
In Year 3, students advance from the practical training and the introduction to business in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management and Business & Hospitality Law. The language module is continued and more advanced business modules such as Marketing, Human Resource Management, Information Technology and Business Finance are studied.

**Year 4: Study at Shannon College**
Students concentrate on advanced general business modules such as Performance Management & Control and Revenue Management. Important strategic areas such as Entrepreneurship and Strategic Management prepare students for their future careers in hotel management. In Year 4, students will have the opportunity to choose elective subjects in both semesters. Electives include, Advanced Culinary Studies, Facilities Management, Event Management, Language and Hotel Asset Management.

**End of Year 4: Trainee Management Work Placement**
At the end of Year 4, students commence a trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.
## Course Modules – Bachelor of Business Studies in International Hotel Management

<table>
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<tr>
<th>YEAR 1</th>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>▶ Food &amp; Beverage 1</td>
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<td></td>
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<td>▶ Culinary Kitchen Practical</td>
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<td>▶ Skills for Work Life</td>
<td>▶ HACCP/Food Science</td>
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<table>
<thead>
<tr>
<th>YEAR 2</th>
<th>Semester 1</th>
<th>Semester 2</th>
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<tbody>
<tr>
<td>▶ 12 Month Professional Operative Placement</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>YEAR 3</th>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>▶ Food and Beverage 2</td>
<td>▶ Rooms Division Management</td>
<td></td>
</tr>
<tr>
<td>▶ Principles of Marketing</td>
<td>▶ Hospitality &amp; Business Law</td>
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<tr>
<td>▶ Management Accounting 1</td>
<td>▶ Business Finance</td>
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</tr>
<tr>
<td>▶ Business Skills Development</td>
<td>▶ Human Resource Management</td>
<td></td>
</tr>
<tr>
<td>▶ Economics for the Hospitality Industry</td>
<td>▶ Information Technology for Business</td>
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</tr>
<tr>
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<table>
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<tr>
<th>YEAR 4</th>
<th>Semester 1</th>
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</tr>
</thead>
<tbody>
<tr>
<td>▶ Revenue Management</td>
<td>▶ International Human Resource Management</td>
<td></td>
</tr>
<tr>
<td>▶ Strategic Management &amp; Hotel Simulation</td>
<td>▶ Head of College Key Note Speaker Programme</td>
<td></td>
</tr>
<tr>
<td>▶ Performance Management &amp; Cost Control</td>
<td>▶ Entrepreneurship</td>
<td></td>
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<tr>
<td>▶ Marketing Management</td>
<td>▶ Principles of Tourism</td>
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<tr>
<td>▶ Applied Research Methods</td>
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</table>

**Electives:**

- Language 3
- Advanced Beverage Studies
- Advanced Culinary Studies
- Facilities Management
- Management of Organisational Change

<table>
<thead>
<tr>
<th>END OF YEAR 4</th>
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![Graduation Photography](image1.jpg)

![Cooking Photography](image2.jpg)

![Restaurant Service Photography](image3.jpg)

![Business Skills Photography](image4.jpg)
The Bachelor of Commerce (BComm) prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in a business discipline in the final academic year.

EmCup winners 2019: Annual competition amongst the best European Hotel Management Schools

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Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial Accounting and Quantative Methods are also introduced and students study their second language (French, German, Spanish, English or Intercultural Communications).

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The Year 2 work placement is a 12 month professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

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Year 4: Study at NUI Galway Main Campus
Students transfer to the Galway Campus for their final year of the BComm and study three core modules and also specialise in a business discipline. The business disciplines offered are Accounting & Performance Measurement, Digital Business & Analytics, Economics & Public Policy, Management of Human Resources, Marketing Management, Finance, Enterprise and International Business.

End of Year 4: Trainee Management Work Placement
At the end of Year 4, students commence a trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.

BComm International
In Year 4, students also have the option to transfer to the BComm (International) Degree on the Galway campus which allows students to pursue French, German or Spanish while completing the final year of the BComm. Admission to the BComm (International) is subject to meeting NUI Galway’s Leaving Certificate language entry requirements and places are limited.

BACHELOR OF COMMERCE IN INTERNATIONAL HOTEL MANAGEMENT

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| YEAR 2 | 12 Month Professional Operative Placement |

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<td>Managerial Economics</td>
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<td></td>
<td>Management Accounting 1</td>
<td>Business Finance</td>
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<td></td>
<td>Mathematics for Business</td>
<td>Human Resource Management</td>
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<td></td>
<td>Economics for the Hospitality Industry</td>
<td>Financial Accounting 1 or</td>
</tr>
<tr>
<td></td>
<td>Language 2</td>
<td>Information Technology for Business</td>
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<tr>
<td></td>
<td><strong>The core modules offered at NUI Galway are:</strong></td>
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<td>▶ Ireland in the Global Economy</td>
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<td>▶ Ethics and Corporate Social Responsibility</td>
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<td></td>
<td>▶ Business Strategy</td>
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<td></td>
<td>▶ Innovation, Creativity and Enterprise</td>
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<td></td>
<td><strong>Specialise in a business discipline:</strong></td>
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<tr>
<td></td>
<td>▶ Accounting &amp; Performance Measurement</td>
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<td></td>
<td>▶ Economics &amp; Public Policy</td>
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<td></td>
<td>▶ Finance</td>
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<td></td>
<td>▶ Enterprise</td>
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CHOOSING A CAREER

Choosing a Course

Differences between the BBS and the BComm

The BBS and BComm are very similar courses. Both are Level 8 business degrees and students spend Years 1, 2, 3 and Final Year Placement studying and working together. In Year 4, the BBS students study at Shannon College and focus on general business and advanced hospitality modules and developing strategic hotel management skills. In Year 4, the BComm students study on the Galway Campus, specialising in one business discipline. The BComm students do not take any hotel management modules during Year 4.

Career Opportunities

BBS and BComm graduates have very similar career opportunities. Students from both courses complete the Trainee Management Work Placement at the end of Year 4 and most continue building their careers in hotels after graduation. Both degrees are recognised for acceptance onto Level 9 Masters programmes. The BBS graduates have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business area.

Transferring between Courses

1. BBS students who wish to transfer to the BComm must achieve a minimum grade average of 65% in Year 1 examinations. Transfer requests must be made in writing to the Head of Studies of Shannon College prior to enrolling in Year 3. The number of transfer places available is limited each year.

2. BComm students who wish to transfer to the BBS must pass all modules in Year 1 examinations. Transfer requests must be made in writing to the Head of Studies of Shannon College prior to enrolling in Year 3.
WORK PLACEMENTS

Year 2: Professional Operative Work Placement

How long is the placement?
12 months (July – June)

What will I do on placement?
The mandatory placement is a professional operative placement, which reinforces the practical training and language studies of Year 1. Students gain experience in at least two departments and will be working at operative level. The work experience improves students’ knowledge of industry practice and systems. Students are paid by the hotel and wages vary from country to country.

Where will I be placed?
Shannon College’s placement partner hotels are located in France, Germany, Belgium, Luxembourg, Switzerland, Spain, Ireland and the UK. A student’s foreign language option and visa requirements determine the placement country. Students benefit both professionally and personally from working and living in another European country.

How will I be placed?
The Shannon College Placement Office organises the work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Work Life module in Year 1. Language skills and performance in Year 1 are considered by hotels and Shannon College in finalising placements. Placement locations are announced after Year 1 examinations in May.

Erasmus Funding
Students may be eligible to receive an Erasmus Mobility Grant to support the Year 2 Placement, funded by the EU Lifelong Learning Programme: Erasmus. Erasmus is the EU’s flagship education and training programme enabling 200,000 students to study and work abroad each year. The grant amount varies and will be based on the recognised cost of living in each country.

End of Year 4: Trainee Management Placement

How long is the placement?
At least 9 months until graduation (normally a 12-18 month contract)

What will I do on placement?
The mandatory Trainee Management Placement is the culmination of four years of study, training and development. Students are ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role in a property. Other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Some programmes are specialised in a particular hotel department (e.g. Front Office or Food & Beverage) while other programmes are more general.

Where will I be placed?
Current students are placed in properties in Ireland, the UK, Dubai (and other UAE locations), the USA, Canada and Asia. The dynamic growth of the global hotel industry presents great opportunities and placement partners are continuously recruiting students for new and dynamic locations, such as Thailand and China.

How will I be placed?
Leading hotel companies visit Shannon College to recruit final year students onto their trainee management and similar programmes or as direct hires. It is an exciting process for the students as every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. Students are assisted by the placement office to decide which career path and roles to pursue. The placement office co-ordinates the hotel visits, applications and interview process. Shannon College has a 100% success rate in placing students.
APPLICATIONS

How To Apply

Applications by Irish and EU students for full time undergraduate degree programmes are made to:

Central Applications Office (CAO)
Tower House, Eglinton Street, Galway.
T: +353 91 509800
E: help@cao.ie
www.cao.ie

Applications must arrive in the CAO not later than February 1st.
Late Applications must arrive in the CAO not later than May 1st.
A change of mind facility is available to CAO applicants until July 1st.

Please refer to the CAO Handbook /website for full details of applications date and procedures.

Interview Details

All applicants must attend a selection interview, for which up to 300 points may be awarded. Shannon College will contact all students directly by post after the CAO closing dates to arrange their interview. Please notify Shannon College’s Admissions Office if you do not receive correspondence shortly after the CAO closing dates. Interviews are normally held in April and July. Courses are not restricted.

General Entry Requirements

Age

Students must normally have attained the age of 17 by the 15th of January following year of entry. For 2022 entry, students must have reached the age of 17 by the 15th of January 2023.

Matriculation- minimum entry requirements

Matriculation refers to the minimum requirements for entry to the College. Shannon College is a College of NUI Galway which is a constituent university of the National University of Ireland (NUI). Detailed matriculation requirements are outlined above.

Irish Language requirement

Generally speaking Irish is a standard subject requirement for matriculation for applicants with the Irish Leaving certificate. However, certain applicants may be eligible for an exemption from this requirement from the NUI, (e.g. those born outside the Republic of Ireland. Detailed information is available on the NUI website).

Find out more:
National University of Ireland (NUI),
49 Merrion Square,
Dublin 2
www.nui.ie

Third Language Requirement

A third language is required for both programmes at Shannon College. NUI Language exemptions are acceptable.

English Language Requirement

All applicants whose first language is not English, or who have not been educated through English language during their two most recent years of study, must attain an advanced level in English in their final school exam or must present one of the recognised English language qualifications (e.g. IELTS, TOEFL).

If you have any queries please contact the Admissions Office on 091 497212.

Mature Students

Places are reserved on the BBS (GY261) for mature students. Applicants must be over 23 years of age by January 1st 2022 to qualify as a mature student for entry in September 2022. Applications must be made through the CAO.

LCVP

The LCVP is considered as a composite subject and may be used as being among the six best subjects for the calculation of points. The Links module does not count as satisfying one of the six minimum entry subject requirements. Points will be calculated as follows:

Pass: 28 | Merit: 46 | Distinction: 66
Leaving Certificate Applied (LCA) and Foundation Subjects
Leaving Certificate Applied and Foundation Level subjects do not meet the minimum entry requirements for Shannon College.

Deferred Entry
For deferral instructions, please view details on the NUI Galway website: http://www.nuigalway.ie/undergrad-admissions/deferrals/

HEAR
In order to be considered for a place in Shannon College through HEAR, applicants must meet the HEAR eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through HEAR, please visit http://www.nuigalway.ie/accesscentre/hear/

Shannon College recognises the following awards.

<table>
<thead>
<tr>
<th>Code</th>
<th>Subject</th>
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<tr>
<td>5M0529</td>
<td>Software Development</td>
</tr>
<tr>
<td>5M0536</td>
<td>Computer Systems &amp; Networks</td>
</tr>
<tr>
<td>5M0828</td>
<td>eBusiness</td>
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<tr>
<td>5M1940</td>
<td>Computer Aided Design</td>
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<td>5M1997</td>
<td>Office Administration</td>
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<tr>
<td>5M2012</td>
<td>Furniture Design &amp; Making</td>
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<td>5M2061</td>
<td>Engineering Technology</td>
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<td>5M2067</td>
<td>Information Processing</td>
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<tr>
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<td>Marketing</td>
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<td>Contract Centre Operations</td>
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<td>Language and European Studies</td>
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<td>Hospitality Operations</td>
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<td>Retail Practice</td>
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<td>5M2110</td>
<td>Security Studies</td>
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<td>International Trade</td>
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<td>5M2149</td>
<td>Sound Production</td>
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<td>5M2154</td>
<td>Cultural &amp; Heritage Studies</td>
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<tr>
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<td>Applied Social Studies</td>
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<td>Design</td>
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<td>Laboratory Techniques</td>
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<td>Nursing Studies</td>
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<td>5M4468</td>
<td>Community Health Services</td>
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<td>5M5010</td>
<td>Construction Technology</td>
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<td>Tourism with Business</td>
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<tr>
<td>5M5165</td>
<td>Trade Union Studies</td>
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<td>5M5267</td>
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<td>6M5013</td>
<td>Administration</td>
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GCE A Levels/GCSE Award Holders
To matriculate students presenting GCE A Levels and GCSE examinations must obtain a pass in at least six subjects including English, Maths and another language, students must also obtain the following:

Minimum Grade C at Advanced Level in two recognised subjects (Grade A with Grade E or Grade B with D, are considered equivalent of two Grade C’s) and a minimum of Grade C in four other recognised subjects. Visit www.nui.ie for acceptable subjects.

International Baccalaureate Diploma Holders
Candidates must meet the minimum matriculation requirements. Please contact the Admissions Office for further details (091 497212)

School leaving Examinations from EU Countries outside Ireland and the UK
Shannon College welcomes applications for undergraduate degree programmes from EU applicants. EU applicants must apply through the CAO in accordance to closing dates outlined on page 10 and must tick the box ‘other school exams’.

DARE
In order to be considered for a place in Shannon College through DARE, applicants must meet the DARE eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through DARE. Please visit: http://www.nuigalway.ie/disability/student-entry-routes/dare/

Other Award Holders
If you have a relevant QQI-FET qualification, you can use this to apply for a place on the BBS (GY261). Applicant must obtain in one sitting a minimum of five distinctions and three passes from the eight modules in their award to be eligible to apply for a reserved place. A major award must be achieved. Component certificates do not suffice.

Additional requirement: Students must hold a minimum Grade of O6 in Leaving Certificate Mathematics or pass the Mathematics Module (5N1833/C20139) as part of their FETAC award.

Applicants who have completed a recognised final school examination (e.g. German Abitur, International Baccalaureate, Hungarian Matura) in a previous year must send a certified translated copy of their results to the CAO office. Applicants sitting their final school examinations in summer 2021 must send a certified copy of their results to the CAO office as soon as they become available and prior to the issue of Round One Offers.

Please note that a certified English translation is also required in the case of qualifications not issued in English. They must be sent directly to the CAO office. Please contact the Admissions Office at Shannon College for further details.

Other Academic Qualifications
Candidates who wish to present other qualifications to gain admittance to Shannon College should contact the Admissions Office directly to discuss minimum entry requirements. Please note that candidates must satisfy the matriculation regulations of NUI Galway.
Accommodation

Accommodation for Year 1 students is located in Castle Gardens at Bunratty Village. Each student house has three bedrooms which consist of two en suite rooms and one single room with an adjacent bathroom. The accommodation is fully equipped with all the necessary domestic appliances.

Due to increased demand for places in recent years, it may happen that single rooms are not available to all. In some circumstances students will be allocated shared accommodation at a reduced cost. This allocation will be made through random selection.

Please contact Mrs. Imelda O’Connell in relation to accommodation queries at Imelda.oconnell@nuigalway.ie

The accommodation at Castle Gardens is managed by Rent an Irish Cottage MGMT Ltd. This is a private company that manages all aspects of the accommodation.

Student Services

Student Services Officer
Shannon College has a dedicated Student Services Officer who organises a range of sport, leisure, travel and cultural activities for students. For further details contact April Rushe at april.rushe@nuigalway.ie.

Disability Support Services
Shannon College is committed to improving access to its programmes and study supports to students with disabilities and/or learning difficulties. If you have any queries please contact Gwen Ryan at gwen.ryan@nuigalway.ie.

Health and Wellbeing
Shannon College provides a doctor on campus at a subsidised charge.

Free Fees Initiative

The Department of Education and Skill’s ‘Free Fees Initiative’ applies to both degrees at Shannon College. To be deemed eligible, students must meet the following criteria:

- Be a first time undergraduate student.
- Hold EU/Irish nationality or official refugee status.
- Have been ordinarily resident in Ireland or an EU member state for at least three of the last five years preceding entry to the programme.

Students who do not satisfy these conditions are required to pay tuition fees. Please contact the Admissions Office for further information on tuition fees (091 497212).

Student Contribution Charge

A Student Contribution charge of €3000, is payable for each of the first four years of the programme. However, students who are successful in their application for a grant will have this charge paid on their behalf by SUSI. When you register online, you will be asked if you have applied for a grant. Once you receive official confirmation of your SUSI grant, please email it to the fees office at fees@nuigalway.ie.

A student levy of €140 (2021) is payable annually by all students and is not covered by the SUSI grant.
GRADUATE PROFILE

Alumni Success
Shannon College graduates have made their mark not only in the hotel, tourism and travel industries but also in other fields such as law, accounting, banking and IT. The professional management education at Shannon College gives graduates the grounding to become business leaders in a host of different industries. There are many graduates who operate at the highest level and hold prominent positions in Irish and global hotel properties and companies.

Alumni Network
Shannon College’s Alumni Network extends across 49 countries with nearly 2,774 members. Through the annual Alumni Ball and other events, graduates keep in touch with former classmates and make connections with the far reaching Shannon family. Shannon College graduates provides valuable leadership to current students through guest lecturing, sponsorship and hosting field trips. The support of the alumni network is evident in the work placement process for students, whereby many graduates return to the college years later to recruit students for placements in their properties and businesses.

Class Patrons
Every class at Shannon College is appointed a Class Patron who is a Hospitality Leader in the Irish and or global tourism industry. A Class Patron’s role is to engage with the students throughout their studies and mentor the class to reach their management potential. Current Class Patrons who are also graduates include Nicky Logue, General Manager of the Intercontinental Hotel, Dublin, David Fitzgerald, General Manager of Fitzgeralds Woodland House Hotel, Limerick, Joanna Chugh, Vice President Finance Operations Europe at Marriott International and Aaron Mansworth, Managing Director, Trigon Hotels.

ALUMNI & PATRONS

Niamh O Neill
BBS in International Hotel Management (Graduate 2021)
Cluster Sales and Marketing Executive for the O’Donoghue Ring Collection

I started my journey with Shannon College of Hotel Management having the knowledge of how far it could take me, but still did not expect the adventure to be as unbelievable.

It was the experience of previous graduates that influenced my choice to attend, I expected the same, but little did I know the doors Shannon would open. Each individual’s experience is different, but each student is afforded equal opportunities.

First-year is a tremendous time of combined learning through practical and theory, which prepares each student for second year placement. This preparation is strongly supported by the connections you make with fellow students and lecturers in the college. There is an undeniable sense of the Shannon community, family and a passion that surrounds you each step of your way.

I believe a huge part of my learning came from the cultural diversity that I experienced, both internally in the college and on placement. My second year placement took me to Germany where I worked cross-departmentally in the 5-star Grand Luxury Hotel, The Steigenberger Frankfurter Hof.

The training and support from the lecturers knows no boundaries, both curricular and with extracurricular activities. Shannon is recognised as one of the top competitors in the world, annually taking students internationally to compete against some of the best Hotel Universities Worldwide. These competitions utilize the subjects you have learned about and gives each student the opportunity to present ideas to top leaders, CEO’s, vice presidents, and more of the hospitality industry. My 4 years saw me represent the college in Amsterdam and The Hague as well as travel through Northern Italy with Banfi on a 9-day Scholastic wine and food tasting tour, which many Alumni have the fondest memories of. The knowledge, networking opportunities and experiences that Shannon affords are almost indescribable, the connections to the Alumni will stand to us in the future.

2020 was a challenging year, but Shannon College of Hotel Management pivoted in the final hour, and because of this, I am proud to say that I have just been promoted to Cluster Sales and Marketing Executive for the O’Donoghue Ring Collection. If you had told me 5 years ago that I would have experienced these things, I would not have believed you. I am excited to see what the next five years hold because of the doors that Shannon College of Hotel Management has opened for me. Judging on where my classmates and previous graduates are now, it can only be amazing.
Important: This hard copy prospectus lists all programmes on offer, at the time of going to press, for entry in 2022. Details of new programmes on offer subsequent to the printing of this prospectus will be listed online at: www.nuigalway.ie/newcourses. The information contained in this prospectus is, to the best of our knowledge, true and accurate at the time of publication. The content of the prospectus is for information purposes only and should not be viewed as the basis of a contract between students and the University. NUI Galway reserves the right to amend programmes or regulations at any time without notice, we may re-open previously closed programmes to accept applications in the event of programme quotas not being met. The University also reserves the right to withdraw programmes periodically for any reason (e.g., insufficient numbers). The University reserves the right to amend course offerings, syllabuses, course delivery methods, examinations, fees, regulations or rules, or substitute modules in response to COVID-19 or to any other circumstances outside of the reasonable control of the University. The University will follow government guidelines and public health advice in this regard. Should such an event occur, we will provide you with information in as timely a manner as possible. We ask for your patience as we all continue to navigate through these unprecedented times together. For further information, please see https://www.nuigalway.ie/alert.