

## CUSTOMISED ONLINE ENGAGEMENT WITH NUI GALWAY TALENT

We are delighted to offer you new opportunities to engage with students virtually. Your online engagement package will be designed in collaboration with and managed and promoted by the Career Development Centre.

Limited number of slots – 1 employer per week during 12 weeks of semester, commencing Monday 6 September 2021.

Package comprises of three elements and includes 1 targeted email to your chosen specific cohorts of students

### (a) Live student engagement

choose one of the live interaction options on our platforms.



### (b) Guest blog

on the “Get hired” series on Career Development Centre blog.

**500**

reads per month

**200**

Av. reads per post

### (c) Feature your company content

**2**

posts to promote your company message, opportunity or event across our Career Development Centre social media channels

**1**

image, message and link to your own graduate recruitment content on Careers Connect student dashboard for the week.

The Career Development Centre has over 5k followers on both Facebook and Twitter and approximately 1k followers on Instagram. 21k NUI Galway students and graduates are on Careers Connect.

**€ 500 + vat**



[employers@nuigalway.ie](mailto:employers@nuigalway.ie) by 16th July 2021 to book your ‘Employer of the Week’ slot and start planning your online engagement package.