



MBA Personal Statement Guidelines

500-750 words is sufficient

Your Personal Statement should address the following:

1. Work Experience

Outline relevant work experience in particular leadership roles, for example – people and team leadership; budget management; innovative approaches to business.

2. Key Achievement(s) or skills

Highlight key professional achievements to date, adding anything that is significant to you and that you feel we should know about.

3. Why MBA?

Outline how the Executive MBA fits into your career objectives.

4. Contribution to peer learning

Outline your ability to contribute to peer learning by drawing on your professional experience.

5. Summary

Explain why you chose the MBA programme at NUI Galway, your motivation and influencing factors.

