### International Supply Chain (5 ETCS)

International supply chain has become one of the top priorities on the strategic agenda of multinational enterprises. This module has been designed to provide students with a solid grounding in the core concepts of supply chain management.

### International Human Resource Management (5 ETCS)

This module encourages students to critically develop their knowledge and expertise across a range of specialist themes in the complex field of IHRM.

### Leading Change & Business Transformation (5 ETCS)

Focusing on an organisational level and on large-scale business transformation, this module addresses the role of leadership in driving change and achieving sustainable business transformation.

### International Leadership in Practice (5 ETCS)

This module is designed around contemporary themes from international management and will help prepare students to become global leaders and global citizens by developing a global mind-set. Students will engage with practical and meaningful international management/business related cases and challenges.

### Digital, People & Business Analytics (10 ECTS)

This module provides a grounding in the basic principles of people analytics and as People Analytics is not confined to the HR department, this module aims to develop the awareness, skills and knowledge required to understand people analytics as a mental framework, linking human resource decisions to business outcomes and organisational performance.

### Business & Society (5 ETCS)

The module provides a comprehensive overview of the intersection between business and society, including the challenges facing organisations as they pursue global business activities. It places business ethics in a richer contextual setting, focusing on the challenges that businesses must now confront, and exploring how these issues can be met by a rethinking of business models, goals and strategies.

### International Entrepreneurship (10 ECTS)

### Critical Thinking & Analytical Skills (5 ETCS)
This module covers the development of ventures that pursue internationalisation relatively early in their development. It is the aim of this module to equip students with the necessary knowledge to lead and work with entrepreneurial ventures in their internationalisation efforts.

<table>
<thead>
<tr>
<th>Module: Project Management (5 ECTS)</th>
<th>Module: Global Strategy (5 ECTS)</th>
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<tr>
<td>This module covers project management methods and techniques for successful project delivery. It delves into the planning, budgeting, quality, leadership and risk management of projects in different organisational settings.</td>
<td>Through the combination of lectures, case studies and company engagement, this module develops your ability to formulate and critically evaluate strategies of internationally operating organisations to ensure their sustained value creation.</td>
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<th>Module: Corporate Finance (5 ECTS)</th>
<th>Module: Global Marketing (10 ECTS)</th>
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<td>This module facilitates students in developing and applying a comprehensive understanding of the role of corporate finance in investment and financing decision-making, especially the analysis of complex structured and unstructured decision situations in a strategic context.</td>
<td>This module focuses on the development of successful marketing programs for the commercialisation of new technology in organisations. It addresses the formulation of marketing strategies for the commercial exploitation of innovative products and services.</td>
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