



NUI Galway
OÉ Gaillimh



Shannon College
of Hotel Management

Shannon College of Hotel Management

A College of NUI Galway

Why Choose Shannon College?

- Internationally recognised programmes at Undergraduate & Postgraduate Level
- Choose a global profession that is diverse, exciting and dynamic
- Study in an English Speaking Country
- Unrivalled Career Opportunities in some of the worlds most renowned hotels
- Competitive tuition fees
- Be part of one of Ireland's top Universities
- Join a multicultural campus
- Paid Work placement opportunities on all programmes
- Specialise in an industry with endless opportunities for travel



ABOUT Shannon College of Hotel Management

Shannon College of Hotel Management was founded in 1951 as Ireland's first dedicated Hotel Management College and one of the world's leading hotel management schools. It has a global reputation for its quality and success of graduates, with alumni holding senior positions in multinational companies and hotels in every continent. Shannon College is a College of NUI Galway and offers two level 8 business degrees in Hotel Management together with a level 6 International Foundation Business Programme and three level 9 MSc Programmes. In 2021 the College celebrated 70 years of success including a 100% employment record on graduation day each year for undergraduate students. This is a true testament to the quality of teaching, strong industry partnerships and reputation of our graduates. Through structured work placements in over 130 hotels in 17 countries worldwide, students receive a truly international degree in business and hotel management.



NUI GALWAY IS RANKED IN THE TOP 2% OF UNIVERSITIES GLOBALLY

A College of NUI Galway

In August 2015, Shannon College of Hotel Management became a College of The National University of Ireland Galway (NUI Galway). The college campus remains in Shannon but all students are registered students of NUI Galway and all qualifications are awarded by the University.

Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of hospitality. The ethos of "Commitment to Excellence" is central to the teaching and learning at Shannon College. Students develop leadership and teamwork skills by participating in college events such as graduation, open days, fundraising, social and sports activities.

Scholarships

Students who hold an offer for a programme at Shannon College have the opportunity to apply for a wide range of scholarship opportunities. Shannon College offer two college specific scholarships, a number of University Scholarships and is part of government of Ireland Scholarships schemes.

For a full list of the Scholarship opportunities available, contact Sarah O Mahony sarah.omahony@nuigalway.ie

Open Events

Visit www.shannoncollege.com/events for information on our upcoming open events.

Degree Programmes

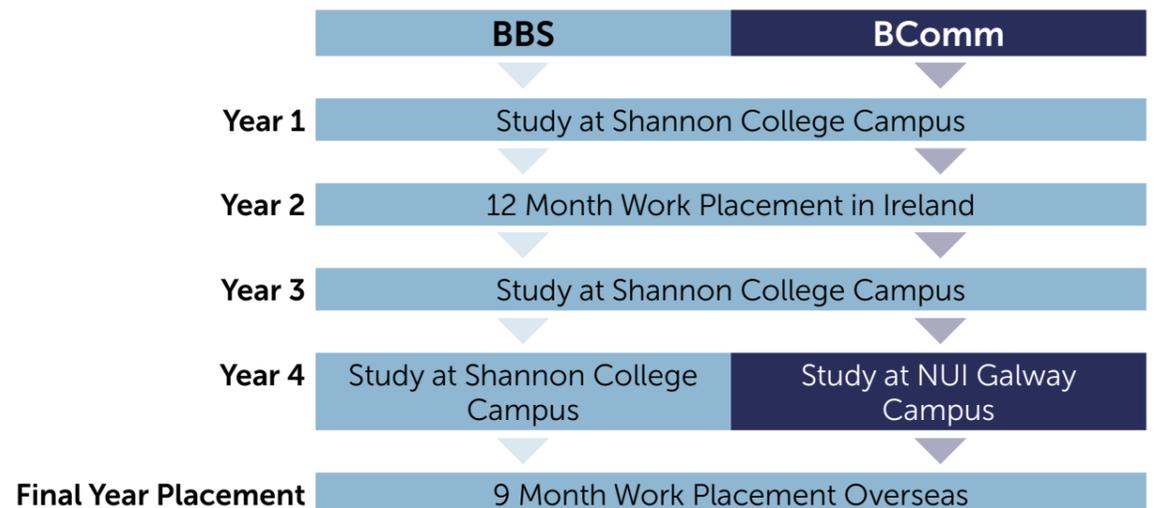
Bachelor of Business Studies (International Hotel Management)

The Bachelor of Business Studies in International Hotel Management prepares students for a career in business management in the hotel industry. The degree includes extensive business studies, hands-on practical training advanced industry subjects and professional work placements. In year 1 professional practical training forms an essential part of their studies. In year 3 student's focus on modules improving their industry knowledge, such as Room Division Management, Marketing Management, Business Finance, Managerial Economics and Human Resource Management. In year 4, the BBS students focus on general business and advanced hospitality subjects, developing strategic skills relevant to the role of the hotel general manager.

Bachelor of Commerce (International Hotel Management)

The Bachelor of Commerce in International Hotel Management prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in one business discipline in the final academic year. Years 1 and 3 of the BComm follow the same structure as the BBS while Year 4 is delivered at the NUI Galway campus. During, year 4 students specialise in one of the following business disciplines; Accounting and Performance Measurement, Economics and Public Policy, Management of Human Resources, Digital Business and Analytics, Marketing Management, Finance, Enterprise and International Business.

Degree Structure



Career Opportunities

BBS and BComm graduates have very similar career opportunities. All students complete a Trainee Management Work Placement at the end of year 4 and most continue to build their careers in hotels after graduation. Both degrees are recognised for acceptance onto level 9 Masters Programmes. The BBS students have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business discipline.

Work Placements

Year 2

The year 2 work placement is a 12 month professional paid work placement in leading hotels in Ireland. This operative level placement reinforces the training in Year 1 and students gain experience in at least 2 departments. The work experience improves students' knowledge of industry practices, systems and is an opportunity for personal and professional development. The Shannon College Placement Office organises the year 2 work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Life Module in Year 1.

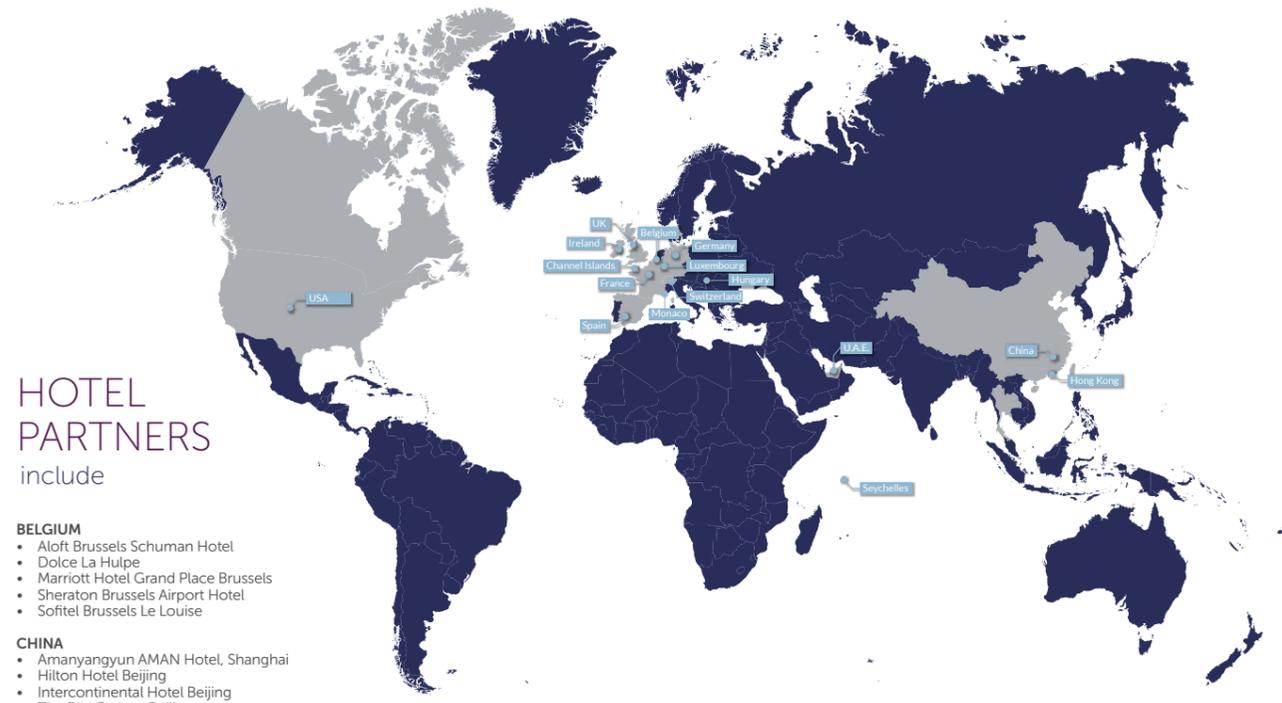
Final Year Placement

Students complete a nine month placement at the end of Year 4 of both degree programmes. Although the official placement is nine months in duration (until graduation) this is essential the beginning of the students career , students usually sign a 12-18 month contract. This Trainee Management Placement is a culmination of four years of study, training and development. Students are usually ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role, while other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Current students are placed in properties in Ireland, China, Canada, UK, USA,

Seychelles and the UAE. The global hotel industry presents great travel opportunities for students, however there are some immigration regulations that have to be considered in choosing the placement location.

Leading hotel companies visit Shannon College annually to recruit final year students. Every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. The placement office coordinates the hotel visits, applications and the interview process. However students have the flexibility to choose which hotel to apply for their final year placement..

STUDENTS PLACED IN OVER **142** HOTELS ACROSS **16** COUNTRIES



HOTEL PARTNERS include

BELGIUM

- Aloft Brussels Schuman Hotel
- Dolce La Hulpe
- Marriott Hotel Grand Place Brussels
- Sheraton Brussels Airport Hotel
- Sofitel Brussels Le Louise

CHINA

- Amangyuan AMAN Hotel, Shanghai
- Hilton Hotel Beijing
- Intercontinental Hotel Beijing
- The Ritz Carlton Beijing

FRANCE

- Grand Hyatt Cannes Hôtel Martinez
- InterContinental Carlton Cannes

GERMANY

- Le Méridien Frankfurt
- The Ritz-Carlton, Wolfsburg
- Steigenberger Airport Hotel Frankfurt
- Steigenberger Frankfurter Hof, Frankfurt

HONG KONG

- Intercontinental Hong Kong
- Mandarin Oriental Hong Kong

HUNGARY

- Kempinski Hotel Corvinus, Budapest

IRELAND

- Adare Manor Resort, Co Limerick
- Aghadoe Heights Hotel, Co Kerry
- Ardilaun Hotel, Galway
- Armada Hotel, Co Clare
- Ashford Castle, Co Mayo
- Ballynahinch Castle Hotel & Estate, Galway
- Carton House, Co Kildare
- Cashel Palace Hotel, Co Kerry
- Clarence Hotel, Dublin
- Clontarf Castle, Dublin
- Conrad Hotel Dublin
- Dalata Hotels, Ireland
- Dromoland Castle, Co Clare
- Druids Glen Resort, Co Wicklow
- Dunraven Arms, Co Limerick
- Glasson Lakehouse, Co Westmeath
- Glenlo Abbey, Galway
- Hilton Hotel, Dublin
- Killarney Avenue Hotel, Co Kerry
- Luttrellstown Castle Hotel, Co Dublin
- Ly Rath Estate, Kilkenny
- Metropole Hotel, Cork
- Muckross Park Hotel, Killarney

- Newpark Hotel, Co Kilkenny
- The Brehon Hotel, Co Kerry
- The Dean, Dublin
- The Fleet Hotel, Dublin
- The Fota Island Resort, Cork
- The Glenroyal Hotel, Co Kildare
- The Grand Hotel Malahide, Dublin
- The Harbour Hotel, Co Galway
- The Heritage, Co Laois
- The Intercontinental, Dublin
- The Johnstown Estate, Co Meath
- The K Club, Co Kildare
- The Marker Hotel, Dublin
- The Merrion Hotel
- The Strand Hotel, Limerick
- The Westbury Hotel, Dublin
- O Donoghue Ring Hotels, Co Kerry
- Parknasilla Hotel Resort, Co Kerry
- Powerscourt Hotel, Co Wicklow
- Radisson Blu St Helens, Dublin
- Radisson Blu, Limerick
- Randles Hotel, Co Kerry
- Riú Plaza, The Gresham, Dublin
- Shannon Springs Hotel, Co Clare
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Dublin
- Virginia Park Lodge, Co Cavan
- Westin Hotel, Dublin
- Woodlands House Hotel, Co Limerick

LUXEMBOURG

- Le Place d'Armes
- Le Royal Hotel & Resort
- Sofitel Luxembourg Europe
- Sofitel Le Grand Ducal Luxembourg

MONACO

- Monte Carlo Bay Resort

SEYCHELLES

- Avani Seychelles Barbarons Resort & Spa

- Banyan Tree Resort
- Constance Ephelia Resort
- Hilton Seychelles, Labriz Resort & Spa
- Raffles Seychelles
- Savoy Seychelles Resort & Spa
- The H Resort, Beau Vallon Beach

SPAIN

- Jumeirah Port Soller Hotel & Spa Spain
- The Intercontinental, Tenerife
- Sheraton - La Caleta Resort & Spa, Tenerife

SWITZERLAND

- Hotel d'Angleterre, Geneva

THE CHANNEL ISLANDS

- Duke of Richmond Hotel, Guernsey
- The Old Government House Hotel & Spa, Guernsey

UAE

- Le Royal Meridien Beach Resort & Spa Dubai
- Ritz-Carlton, Doha
- Ritz Carlton, Dubai
- Rosewood Abu Dhabi

UK

- Berkeley Hotel, London
- Carlton Tower Hotel, London
- Chesterfield Hotel, Red Carnation, London
- Claridges, London
- Clayton Hotel, City of London
- Clayton Hotel, Cardiff Lane
- Connaught Hotel, London
- Fairmont St Andrews, Scotland
- Four Seasons Hotel London at Park Lane
- Intercontinental London - the O2
- JW Grosvenor House, Park Lane, London
- Kensington Hotel, Doyle Collection, London
- Kimpton Charlotte Square Hotel, Edinburgh
- Lanesborough London

- Mandarin Oriental London
- Marriott Hotel, Park Lane, London
- Park Plaza London Riverbank
- Pennyhill Park Hotel, Surrey
- Regents Park Hotel, Piccadilly, London
- Rosewood, London
- Rubens at Palace Hotel, Red Carnation, London
- Sheraton Grand London Park Lane Hotel
- Sofitel London Heathrow
- South Lodge, West Sussex
- The Goring, London
- The Grove, Hertfordshire
- The Meridien, London
- The Montague on the Gardens, London
- The Quay Hotel and Spa, Wales
- The Renaissance London Heathrow
- The Ritz, London
- The Savoy, London

USA

- Boston Harbour Hotel, Boston
- Crown Plaza Denver
- Crown Plaza, Redondo Beach, CA
- Crowne Plazas San Jose, Silicon Valley
- Dupont Circle, Washington
- Eliot Hotel Boston
- Fitzpatrick's Hotel, New York & Grand Central
- Hotel Indigo Downtown Los Angeles
- Indianapolis Marriott Downtown, Indianapolis
- Intercontinental Austin, Texas
- InterContinental LA
- InterContinental New York Barclay
- InterContinental The Mark Hopkins, San Francisco
- JW Marriott Austin, Texas
- Lotte New York Palace, New York
- Rosewood Sand Hill, CA
- Row NYC, Hotel
- Sheraton Erie Bayfront, Pennsylvania
- The Four Seasons, Boston
- Westin Milwaukee Downtown

Masters Programmes at Shannon College of Hotel Management



MSc Global Hospitality Management and Intercultural Communication

The postgraduate programmes at Shannon College are designed with the student in mind. The programmes have a similar structure with lectures taking place on Monday and Tuesday providing a flexible learning experience. This allows students to manage their own schedule efficiently and also gives the opportunity to work and gain additional experience while they study.



MSc in Business and Hospitality



MSc Hospitality Performance, Revenue and Asset Management

At Shannon College of Hotel Management we are delighted to offer three exciting Masters Programmes. For each of our MSc programmes, students will study core modules in Semesters One and Two to develop their business understanding. In the final semester, students can choose the pathway that suits them best – Research Thesis, Internship or Business Consultancy and Summer School (MSc in Business and Hospitality Only).

Programme	Semester 1	Semester 2	Semester 3
MSc Global Hospitality Management and Intercultural Communication	<ul style="list-style-type: none"> ▶ Global Business and International HRM ▶ Information Technology for Hospitality 	<ul style="list-style-type: none"> ▶ Hotel Asset Management ▶ Project Management ▶ Strategy and Innovation for Hospitality 	Business Consultancy Project and Summer School (Business and Hospitality Only)
MSc Business and Hospitality	<ul style="list-style-type: none"> ▶ Performance and Revenue Management 	<ul style="list-style-type: none"> ▶ Intercultural Communication for Business 	Internship
MSc Hospitality Performance, Revenue and Asset Management	<ul style="list-style-type: none"> ▶ Business Analytics Fundamentals 		Research Thesis

Semester Three Choose your own path

The third semester of the Masters Programmes at Shannon College allows the student to create their own education pathway. Students can choose modules that suit their own personal interests and career objectives.

Research Thesis – This is the perfect options for those with a particular interest in academic research. This pathways gives you the chance to explore a topic in detail with the support of an academic supervisor. Your supervisor will assist you in selecting a suitable topic and will guide you throughout your research journey.

Internship – This option is for those who are eager to get out into the working world and begin their exciting new careers. The internships can be in a range of different businesses. Companies such as ; Input hotel companies, Bank of Ireland, CBRE and Crowe Ireland have all expressed interested in recruiting MSc students from Shannon College.

Summer School & Business Consultancy Project : Students complete an intensive week long Summer School where they will focus on 3 elective topics to focus on: Business Negotiations, International Entrepreneurship in Hospitality, Lean Principals, Management of Organisational Change,

Organisational Behaviour, Quantitative Analysis for Business Decisions, Information Technology for Hospitality and Intercultural Communications for Business.

The Business Consultancy Project is a major applied project which will see you acting in a consultancy role for a hospitality-related business. Projects must be based on a substantial topic in the field of hospitality. Skills developed and topics may include; business consulting negotiations and agreement; environmental analysis; project management; market research and marketing/promotional related activities; and analysis and evaluation of business opportunities.

Career Opportunities

Graduates with the skills taught on the Masters programmes at Shannon College are highly valued by a range of business and hospitality organisations. The postgraduate permit scheme for International students allows you to apply for a 2 year stay back visa when you have completed your level 9 Masters Programme. This is an excellent opportunity to begin your career in Ireland. The College organises many recruitment opportunities for students to meet with future employers. Students will also make industry connections throughout their studies at Shannon College through industry site visits, the Business Consultancy Project, Internships and social networking events organised by the Shannon College Alumni.

International Foundation Business Programme

This programme caters specifically for the academic and /or English needs of students who are not academically ready to directly enter their chosen degree programme in Shannon College, NUI Galway or a range of other Higher Education Institution in Ireland. This is an intensive one year programme which incorporates English Language Studies, a foundation in Business and an immersion into the Irish Education System and life in Ireland. The small class sizes and interactive structure of the programme, makes it the perfect preparatory programmes for anyone who is interested in further studies in Ireland. **Modules include:** English for Business, English for Life, Academic English, Management, Personal Development, Mathematics, Intercultural Communications, Economics and Accounting.



Applying to Shannon College

UNDERGRADUATE APPLICATIONS

International applications for the Foundation and Undergraduate programmes can be made directly to the admissions office at Shannon College of Hotel Management.

Applying is very simple and FREE.

Please contact Joan Markham – Admissions Officer who will provide you with the Application Form to be completed or visit www.shannoncollege.com/international to download the application form.

Steps to apply:

- Completed International Application Form and return to joan.markham@nuigalway.ie Please include the following supporting documents with your application.
- Certified transcripts of all educational results/ qualifications to date
- IELTS certificate (or equivalent)
- A copy of your passport

POSTGRADUATE APPLICATIONS

All Postgraduate applications must be made online.

Prospective students can access the system through www.nuigalway.ie/apply

Applications are submitted via an online form, and a step by step guide will assist you through the process. The application fee is €35 and this is non-refundable. Please note that you will be required to upload supporting documents as part of your application. It is important that these are provided to allow for a timely assessment of your application.

Entry Requirements for Degree Programmes

1. MINIMUM ACADEMIC REQUIREMENTS

Students must present certified and translated copies of satisfactory high school results.

2. ENGLISH

A minimum IELTS band level of 6.0 of equivalent

3. ENTRANCE INTERVIEW

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Zoom). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

Entry Requirements for the Foundation Programmes

1. MINIMUM ACADEMIC REQUIREMENTS

Students must present certified and translated copies of satisfactory high school results.

2. ENGLISH

An IELTS overall band level of 5.0 or 5.5 (no lower than 4.5 in any band)

3. ENTRANCE INTERVIEW

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Zoom). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

Entry Requirements for the MSc in Business & Hospitality

1. MINIMUM ACADEMIC REQUIREMENTS

Students will normally hold, or expect to hold before the programme commences, an undergraduate degree, usually a second class honours or equivalent in a related area.

2. ENGLISH

An IELTS overall band level of 6.5 (no lower than 5.5 in any band)

3. ENTRANCE INTERVIEW

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Skype).



Student Services

Counselling

University is a big step, with many potential rewards to be enjoyed. However, there can also be challenges and it may be stressful at times. You may be experiencing personal difficulties. There is a counselling service available to students and your class tutor will help you to arrange an appointment. This service is confidential and is free of charge.

Health and Wellbeing

Shannon College provides a doctor on campus at a subsidised charge.

Students Services Officer

Shannon College has a dedicated Student Services Officer who organises a range of sport, leisure, travel and cultural activities for students. For further details contact April Whelan at april.whelan@nuigalway.ie

Disability Support Services

Shannon College is committed to improving access to its programmes and study supports to students with disabilities and/or learning difficulties. If you have any queries please contact Gwen Ryan at gwen.ryan@nuigalway.ie



Accommodation

UNDERGRADUATE STUDENTS

Accommodation for all first year Undergraduate students is located in Castle Gardens at Bunratty Village. Each student house has three bedrooms which consist of two en suite rooms and one single room with an adjacent bathroom. The accommodation is fully equipped with all the necessary domestic appliances. The accommodation at Castle Gardens is managed by Rent an Irish Cottage MGMT Ltd. This is a private company that manages all aspects of the accommodation.

POSTGRADUATE STUDENTS

Postgraduate Students can also apply for a place in the student accommodation in Castle gardens Bunratty (subject to availability). There are also options available in private rental accommodation in Shannon, Ennis or Limerick which is an alternative options for postgraduate students. The college will be happy to advise you on the options available in the local area.

What our students and graduates say about us:



I come from a city called Nanded in Maharashtra, India. I have seen my father build a hospitality business from scratch, and I always wanted to expand his business. Technology and computers kept me amazed, and soon I secured a seat in the engineering race. I have achieved B.Tech in IT from one of the well-reputed Engineering colleges, VIT Pune, in India and also worked in an IT firm for 3 years. My dream to expand my father's business was always running behind my technical mind. It took me three long years to take a step towards my dream.

Shannon College of Hotel Management, one of the top business schools in Europe. I came across MSc. in Business and Hospitality program, a program well catered to my requirements for studying Management skills. After reviewing the course details and consulting my father, I decided to join the College. Shannon College of Hotel Management is itself a brand and is a great opportunity for someone who really wants to pursue a career in the Hotel/Hospitality domain. The

college has a great team of lecturers and professors who are always ready to help students. All the lecturers and professors who taught MSc were amazing and had immense experience and knowledge to share with us. The advantage of having a small class was the personal attention of all the faculty and the program leader was always there to address our issues.

Ireland is a peaceful and beautiful country to explore and people here are very helpful and kind. Ireland's culture is very welcoming.

I successfully completed MSc in Business and Hospitality program from Shannon College in November 2019. After graduating from Shannon, I immediately got an offer for a management position from one of the best 5-star properties in Ireland.

They always say you'll always find someone from Shannon College of Hotel Management in the hotel industry.

ROHAN DURSHETI – India, Graduate 2019



"My five years spent at the Shannon College of Hotel Management were second to none. Shannon defined my college experience as some of the best and most rewarding years yet. By attending university abroad in Shannon, I was able to set myself apart. I was able to gain multiple unique experiences during college which shaped my ability to be a successful and growing leader in the ever-changing world of hospitality. Shannon gives you the real-world tools and diverse skills needed to become a successful leader and contributing member of society in general. Shannon combines rigorous but rewarding academics with hands on practical training to prepare you for the fast-paced and rewarding industry. During my time in Shannon, I was able to go on practical placements to some of the worlds premier hotels and destinations.

Shannon was able to assist me with obtaining a prestigious one-year internship at the Ritz Carlton-Hotel Arts in Barcelona during my second year. This initial experience set me up for continued success in my young hospitality career.

After 4 years of study, I obtained a final year leadership placement at the Fairmont in Whistler, British Columbia. Shannon's reputation within the Irish and worldwide hospitality industry is truly incredible. Shannon offers so many different opportunities to their students during their time at the college. I can truly say I got to participate in some of the Irish hospitality industries top events. You also get the opportunity to meet and interact with some of the Irish hospitality industries top players which just happen to be Shannon College alumni. The education I received in Shannon prepared me more than I could ever imagine. The friends you make in Shannon are beyond compare and the alumni network is expansive; boasting some of the industry's top leaders. The skills I learned from Shannon's distinguished and supportive faculty members can translate to so many different facets of life and help you to become a well-rounded global citizen who is ready for the real world."

SIOBHAN DARMODY – USA, Graduate 2017



The professional manner in which I was greeted with as I set foot in Shannon College of Hotel Management in 2012 reaffirms my belief that I made the right decision to spend my next 5 academic years in this institution. The knowledge and experience that I gained in there thoroughly helped me further my career in the industry. Graduates will have 2 years of practical experience in world leading hotels under their belt by the time they graduate. My placement in Croke Park Hotel in Dublin was supported by my first year's learning in areas such as Kitchen, Restaurant, Accommodation and Front Office. While working there as a trainee, I accumulated many skills from various departments. It allows me to have a better understanding of the hotel industry and my career direction. It is very interesting to share our placement stories with classmates when we came back to college in 3rd and 4th years. I was able to find a part time job to support myself financially in a local restaurant. Two more

years of study in managerial business education made me realised that my interest lies with front office. The college helped me obtained a placement opportunity in Radisson Blu Hotel Dublin in my final year. I am proud to say that I am currently front office manager in the renowned 4 star Dunraven Arms Hotel in Adare. Graduates of Shannon College of Hotel Management have a high rate of employability as illustrated by the exceptional amount of alumni in management position all over the world. I would like to express my sincere appreciation to every lecturers in the college for fully supporting me in every aspects of my life both academic and personal. I can proudly say that there is nothing but fond memories whenever I look back at my time spent there. I highly encourage anyone who is passionate about the hotel industry to consider Shannon College of Hotel Management as a top choice in their career.

YOLANDA PAN, China, Graduate 2018

Contact Details

www.shannoncollege.com

Admissions Officer:

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E: joan.markham@nuigalway.ie

Reception: T: +353 91 49 7200

Address: Shannon College of Hotel Management,
Shannon International Airport
Co Clare, Ireland
V14 DP03

Marketing Manager:

Sarah O'Mahony
T: +353 91 497216 / +353 83 3131555
E: sarah.omahony@nuigalway.ie

Important: This hard copy prospectus lists all programmes on offer, at the time of going to press, for entry in 2022. Details of new programmes on offer subsequent to the printing of this prospectus will be listed online at: www.nuigalway.ie/newcourses. The information contained in this prospectus is, to the best of our knowledge, true and accurate at the time of publication. Any amendments to the published information will be included in the online prospectus. The content of the prospectus is for information purposes only and should not be viewed as the basis of a contract between students and the university. NUI Galway reserves the right to amend programmes or regulations at any time without notice; we may re-open previously closed programmes to accept applications in the event of programme quotas not being met. The university also reserves the right to withdraw programmes periodically for any reason (e.g., insufficient numbers).